TRADEMARK ASSIGNMENT COVER SHEET

ETAS ID: TM575055

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Parkmobile International Holding B.V.		12/20/2019	Corporation: NETHERLANDS

# **RECEIVING PARTY DATA**

Name:	Parkmobile, LLC
Street Address:	1100 Spring St NW
Internal Address:	Ste 200
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30309
Entity Type:	Limited Liability Company: DELAWARE

# **PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	4390467	
Registration Number:	3963345	DIGITAL PARKING
Registration Number:	5717683	Р
Registration Number:	5717682	P
Registration Number:	4264643	Р
Registration Number:	4134008	Р
Registration Number:	5339179	P
Registration Number:	4124078	P
Registration Number:	5329862	P PARKMOBILE
Registration Number:	4216669	P PAYING MADE SIMPLE.
Registration Number:	4918367	PARK. SCAN. GO.
Registration Number:	3941988	PARK. PHONE. GO.
Registration Number:	3941989	PARKING MADE SIMPLE
Registration Number:	5717681	PARKMOBILE
Registration Number:	3574769	PARKMOBILE

## **CORRESPONDENCE DATA**

Fax Number:

TRADEMARK

REEL: 006931 FRAME: 0256 900547908

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** trademarks@parkmobile.io

Correspondent Name: Tony Stewart

Address Line 1: 1100 Spring St NW

Address Line 2: Ste 200

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Tony Stewart
SIGNATURE:	/s/ Tony Stewart
DATE SIGNED:	05/06/2020

**Total Attachments: 14** 

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TRADEMARK REEL: 006931 FRAME: 0257

## **DEED OF ASSIGNMENT**

This DEED OF ASSIGNMENT (the "Agreement") is made and entered into on 20 December 2019 by and between:

#### THE PARTIES:

(1) Parkmobile International Holding B.V., a private company with limited liability (besiden vennostschap met beperkte aansprakelijkheid) incorporated under the laws of the Netherlands and having its registered office in Amsterdam and its business address at Wisselwerking 40, 1112 XR Diemen, the Netherlands ("PMIH").

and

(2) Parkmobile LLC, a limited liability company duly organised and existing under the laws of the State of Delaware, United States of America and having its registered office at 251 Little Falls Drive, Wilmington, DE 19808, United States of America ("PM LLC");

PMIH and PM LLC are hereinafter jointly referred to as the "Parties" and each individually as a "Party".

## WHEREAS:

- (A) PMIH and PM LLC are both part of the PARK NOW group of companies, which develops and provides cashless parking payment solutions and related services.
- (B) The Parkmobile operating companies in the US, Canada, and Australia / New Zealand respectively are, for their commercial activities, using (Parkmobile) software of which certain parts are owned by PM LLC and/or Parkmobile USA Inc, and of which other parts are owned by PMIH.
- (C) The PMIH part of the software referred to in Recital (B) is further specified in the "IP License Agreements" dated 31 October, 2014, between PMIH and the respective operating companies in the US, Canada, and Australia / New Zealand, and defined as the "Authorized Parkmobile System Modules", which is licensed out by PMIH per the terms of these agreements.
- (D) PMIH is the rightful owner and holder of certain registered and unregistered intellectual property rights, including all pending applications and/or common law rights, in relation to the Authorized Parkmobile System Modules, including but not limited to copyrights (including rights in computer

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software), designs, drawings, preparatory design work, drafts, sketches, and related documentation and materials, to the extent existing and valid anywhere in any jurisdiction in the world except for Europe<sup>1</sup> ("Parkmobile System IP"), and Parkmobile trademarks (hereinafter together "PMH IP").

(E) It is the Parties' intention that all such PMIH IP shall be contributed, transferred and assigned to PM LLC in accordance with the terms and subject to the conditions set forth in this Agreement, whilst terminating the IP license agreements referred to in Recital (C).

#### THE PARTIES HAVE AGREED AS FOLLOWS:

## 1. TRANSFER OF INTELLECTUAL PROPERTY

- 1.1. PMIH hereby contributes, transfers and assigns to PM LLC, and PM LLC hereby accepts such contribution, transfer and assignment of, all of PMIH's right, title and interest in and to the PMIH IP as specified in ANNEX I, including all trademarks in North and South America, Australia and New Zealand. For clarity, the trademarks are assigned with all underlying common law rights, and together with the goodwill of the business symbolized by the trademarks set forth therein as of the date of signature of this deed. For the avoidance of doubt, the assignment of goodwill is limited to the goodwill associated with the trademarks. The economic ownership of the PMIH IP is hereby transferred by PMIH to PM LLC as per the Effective Date.
- 1.2. PM LLC shall have the right to, at its own cost and expense, have the assignment of (any parts of) the PMIH IP recorded in any relevant (trademark or other) register and to complete any formalities that may be necessary to complete or document the transfer of title or create evidence of PM LLC's propriety of the PMIH IP. PMIH hereby agrees that it will, at any time upon the request and at the expense of PM LLC, perform any and all acts and execute any and all documents that may be required to effectuate and perfect the transfer and assignment of the PMIH IP, including, to the extent applicable, the recording of the transfer of all of PMIH's rights, title and interests in and to the PMIH IP to PM LLC in the relevant public registers.
- 1.3. If and to the extent that it is impossible or not permitted under the applicable law in any jurisdiction to transfer and assign the PMIH IP by this Agreement, PMIH hereby grants to PM LLC an irrevocable, perpetual, unconditional, unlimited, exclusive (also excluding PMIH), royalty-free, fully paid-up, sub-licensable (either exclusively or non-exclusively), assignable license to reproduce, make available, apply and otherwise use the PMIH IP at PM LLC's sole discretion.

The territory of Europe includes all Member States of the European Union, Switzerland, iceland, Norway and other countries that fall within the scope of the continent of Europe

- 1.4. PMIH, for the benefit of PM LLC, as well as for the benefit of any third party to whom the PMIH IP may be assigned or licensed onwards, hereby irrevocable waives all existing moral rights and all comparable rights it may have worldwide, except for Europe (as Europe is defined herein), that rest upon, are incorporated in, or arise from, the PMIH IP, in each case to the extent permitted by law.
- 1.5. PMIH hereby agrees that it will, at any time and upon PM LLC's first request, perform any and all acts and execute any and all documents that may be required to render all assistance in case of (alleged) infringement of the PMIH IP by any third party. The assignment includes the right for PM LLC to sue third parties for (alleged) infringements that occurred prior to the date of the assignment.
- 1.6. In consideration for the transfer and assignment of the PMIH IP pursuant to this Agreement, PM LLC shall pay to PMIH an one-off amount of USD 2.755.615,16 (two million, seven hundred fifty five thousand six hundred and fifteen US dollar and sixteen cent), which the Parties agree and consider to be a fair market price and equitable remuneration for the PMIH IP assigned hereunder.

## 2. COMMENCEMENT, EFFECTIVE DATE

2.1. This agreements shall, notwithstanding the provision of section 1.1 above, enter into force with retroactive effect as per December 1, 2019 (the "Effective Date").

# 3. GENERAL PROVISIONS

- 3.1. <u>Further Assurances</u>. Each Party shall perform such acts, execute and deliver such instruments and documents, and do all such other things as reasonably necessary to accomplish the transactions contemplated in this Agreement and/or to otherwise give effect to this Agreement.
- 3.2. Governing Law. The laws of the Netherlands (excluding its rules governing conflicts of laws) shall govern the construction, interpretation and other matters arising out of or in connection with this Agreement (whether arising in contract, tort, equity or otherwise).
- 3.3. <u>Competent Court.</u> The competent court in Amsterdam, the Netherlands, shall have exclusive jurisdiction to settle any dispute in connection with this Agreement, without prejudice to the rights of appeal, including an appeal to the Supreme Court.
- 3.4. <u>Severability</u>. If any provision of this Agreement is null and void or is determined by a court of competent jurisdiction to be subject to annulment or unenforceable, the remaining provisions of this Agreement remain in full force, if the essential terms and conditions of this Agreement for

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each Party remain valid, binding and enforceable. The Parties shall then use all reasonable endeavours to replace the void, annulled or unenforceable provision(s) by a valid and enforceable substitute provision the effect of which is as close as possible to the intended effect of the void, annulled or unenforceable provision.

- 3.5. Entire Agreement. This Agreement constitutes the final agreement between the Parties, and is the complete and exclusive statement of the Parties' agreement on the matters contained herein. Notwithstanding the foregoing, the Parties contemplate that they may desire to enter into or execute transfer instruments of various kinds consistent with, but in some cases duplicative of, this Agreement in order to effectuate the transfer of the PMIH IP and/or to facilitate the registration of such transfer with local governmental authorities.
- 3.6. <u>Counterparts</u>. This Agreement may be executed in one or more counterparts, and by the Parties on separate counterparts, but shall not be effective until each Party has executed at least one counterpart and each such counterpart shall constitute an original of this Agreement but all the counterparts shall together constitute one and the same instrument. The delivery of signed counterparts by facsimile or email transmission that includes a copy of the sending Party's signature is as effective as signing and delivering the counterpart in person.
- 3.7. <u>Headings</u>. The captions, titles and headings included in this Agreement are for convenience only, and do not affect the construction or interpretation of this Agreement. When a reference is made in this Agreement to a section, such reference will be to a section of this Agreement unless otherwise indicated.
- 3.8. <u>Amendments</u>. This Agreement may not be amended, supplemented or otherwise modified except by a written document executed by or on behalf of each of the Parties hereto.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed by their duly authorized representatives with effect as of the Effective Date.

Signature page follows

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Parkmobile International Holding B.V.	Parkmobile LLC
(PMIH)	(PM LLC)
By Name: J.W. Reimann Title: Director Date:	By Name: Title: Date:
Parkmobile International Holding B.V.	Parkmobile LLC (PM LLC)
By Name: R. van Dijk Title: Director Date: 2.0 OECBMISER 2019	By Name: Title: Date:

Parkmobile International Holding B.V.	Parkmobile LLC
(PMIH)	(Lewitc)
Ву	Ву
Name: J.W. Reimann Title: Director Date:	Name: Jannama Ziglar Title: Daglida Date: 12/82/19

Parkmobile International Holding B.V. (PMIH)	Parkmobile LLC (PM LLC)
By Name: R. van Dijk Title: Director Date:	By Name: Titte: Date:

(PMIH)	(PM LLC)
ву	By
Name: J.W. Reimann Title: Director Date:	Name: Title: Date:
<i></i>	
Parkmobile International Holding B.V.	Parkmobile LLC
Parkmobile International Holding B.V. (PMIH)	Parkmobile LLC (PM LLC)

Parkmobile LLC

Parkmobile International Holding B.V.

## ANNEX I

## PMIH IP

The PMIH IP includes the intellectual property rights and similar rights in respect of the Authorised Parkmobile System Modules (which for clarity excludes any rights that exist in the territory of Europe<sup>2</sup>) as further specified under (I) below, and the trademarks in North and South America, Australia and New Zealand.as specified under (II) below:

(I) Authorised Parkmobile System Modules (definition copied from the IP License Agreements and of which the matter and details are, as a result of the commercialization of the Authorised Parkmobile System Modules under the IP License agreements, sufficiently known to the parties):

#### Phonixx module

Description of functionality: Pay by Phone on-demand system supporting on street and off street non-gated parking environments for municipalities and private operators

#### · Permixx module

Description of functionality: White label permit system for municipalities and private operators (digital permits)

## Lynxx module

Description of functionality: Pay by Phone Rate engine, supplier configuration manager and active parking rights database

#### Parxx module

Description of functionality: Off street gated interface allowing Parkmobile customers access to gated facilities and for connecting to revenue control (PARCs) and access equipment infrastructures

The territory of Europe includes all Member States of the European Union, Switzerland, lostend, Norway and other countries that fall within the scope of the continent of Europe

# (ii) Trademark overview

Reference #	Mark With Image	Country	Status	Application 8	File Date	Registration 8	Registration Date	Heat Due (Correst)	Circuses Constitued
261274- 391830	CELL PHONE DESIGN (w/green statted line rectangle)	CANADA	MEGISTERED	1575446	27-4-2012	7MA890E40	26-11-2014	11/26/2029 RENEWAL	3#
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
261274- 391833	CELL PHONE DESIGN (w/green dotted line rectangle)	AUSTRALIA	REGISTERED	1369856	1-7-2810	1369856	2-7-2010	01/01/2020 EARLY RENEWAL 6 MO	36, 42
261274- 391841	CELL PHONE DESIGN (w/green dotted line rectangle)	NEW ZEALAND	REGISTERED	826595	1-7-2010	#265 <i>9</i> 9	5-1-2011	07/01/2020 #ENEWAL	36, 42
							-		
761274 392845	CELL PHONE DESIGN (w/green dotted line rectangle)	NEW ZEALANO	REGISTERED	825675	15-6-2010	825675	15-12-2010	05/15/2020 RENEWAL	35
263274- 391853-AU	CELL PHONE DESIGN (w/green dotted fine rectangle)	AUSTRALIA	REGISTERED	1054558	15-6-2010	1054558	15-6-2030		36
363274- 391885	CELL PHONE DESIGN (W/green dotted fine rectangle)	CANADA	REGISTERED	137465Q	4-12-2007	TMA785992	24-12- <b>2</b> 018	12/24/2025 RENEWAL	36

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261274- 391819	CELL PHONE DESIGN [w/ime green dotted line rectargle]	UNITED STATES	MEGISTERED	85/530,696	27-4-2012	4,390,467	27-8-2013	08/27/2022 SECT. 8/9 9TH YEAR	<b>8</b> 36
261274- 391854-au	CELL PHONE DESIGN (w/lime green dotted line rectangle)	AUSTRALIA	REGISTERED	1105879	29-11-2011	1,05879	29-31-2933	11/19/1011 - WIPO RENEWAL	36
							734600		
261774- 391809	DIGITAL PARKING	UNITED STATES	REGISTERED	85/907,317	6-4-2010	3,963,345	17-5-2011	05/17/7078 SECT. 8/9 9YH YEAR	036,041
281274- 391826	Digital Parking	CANADA	REGISTERES	1476924	14-4-2010	TMA796008	20-4-101.1	04/70/2026 SEMEWAL	36, 42
261274- 431721	P & Coxte Design (black & white)	UNITED STATES	REGISTERED	87/892,273	4/25/18	5,717,683	4-2-2019	4/1/3894- 2025 8/15 5TH-6TH YEAR	36, 39, 42
261274- 433674-AU	P & Circle Design (black & white)	AUSTRAUA	PENDING	1918457	4-6-2038			6/4/2018 - WHO RENEWAL	36, 39, 42
261274- 433874-803	P & Circle Design (black & white)	MEXICO	PENDING	1412457	4-6-2038			6/4/2021 - DESIGNAL CIC PERDESIGNAI	36, 39, 42
261274- 433874-NZ	P & Circle Design (black & whole)	NEW ZEALAND	PENDING	1418457	4-6-2038			5/4/2018 - WIPO RENEWAL	36, 39, 42
2612 <b>74</b> - 433877	P & Conthe Design (histol & white)	CANADA	PENDING	1964943	18-6-5018			13/18/2018 AMENO BASIS F/BIUNG	36, 39, 47
	0								

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261374- 431719	P & Circle Sesten (dark green & white)	UNITED STATES	REGISTERED	87/892,257	4/25/38	5,717,682	4-2-2019	4/2/2024- 2025 8/15 5TH-6TH YEAR	36, 39, 42
			and the second s						
261274- 483873-AU	P & Circle Design (dark green & white)	AUSTRALIA	PENDING	1421631	4-6-2018			S/4/1018 - WPO RENEWAL	36, 39, 42
261274- 433873-MX1	P& Cincle Design (dark green & white)	MEXICO	PENDING	1423631	4-6-Z018			8/4/2018 - WIPC RENEWAL	36
253274- 433873-MX2	P & Circle Certign (dark green & white)	MEXICO	PENDING	1421631	4-6-2018			6/4/2018 - WIPO RENEWAL	32
261274- 423873-84x3	P & Circle Design (dark green & white)	MEXICO	PENDING	3421631	4-5-7018			renewal Wibo Payzote	42
761274- 433673-N2	P & Gride Design (dark green & white)	NEW ZEALAND	PENDING	3421633	4-8-2018			6/4/2018 - WIPO REMEWAL	36, 39, 42
761274- 433876	P & Orche Design (derk green & white)	Camba	Pending	1904944	18-6-2018			5/4/2018 - Wipo Remewal	36, 39, 42
261174- 261174-	P& Decign	UNETED STATES	REGISTEREU	85/637,594	29-5-2011	4,754,643	25-12-2012	12/25/2021 SECT. 8/9 9TH YEAR	036

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261274- 381822	P & Denign	STATES	dessesses	85/734,449	4-2-2011	4,134,008	1-5-2012	95/01/2021 56CT -8/9 9TM YEAR	385
261274- 391844	ø	NEW ZEALAND	REGISTERED	822762	19-4-2610	8227852	21-10-1010	04/19/2020 RENEWAL	36
261278- 391838-AU	P& Design	AUSTRAUA	REGISTERED	1037887	15-4-2010	1037887	25-4-2618	4/12/7072 - MIPG RENEWAL	36
26127#- 418729	Pa Design (Blace & White)	AUSTRAUA	REGISTERED	1873965	18-9-2017	1871966	16-4-7018	03/18/2027 EARLY RENEWAL 6 MO	3£
?61274- 4?2962	P.S. Sterige (Stack & White)	CANADA	PENDING	1875410	28-12-2017			STATUS CHECK	36
161274- 410870		UNITED STATES	REGISTERED	87/418,557	29-4-2017	5,339,179	23-11-2017	11/21/7022 5267, 8/15 57H YEAR	036
261274- 414236	På Dosign (dark green å white)	CAMADA	PENDING	1954788	28-8-7617			GL/31/2019 STATUS CHRCX	036
261274- 414237	P & Occigo (dark green & write)	AUSTRALIA	REGISTERED	1853979	22-6-7817	1853979	22-11-2017	12/32/2026 Early Renewal 6 MC	036
261274- 391822	P& Design (3)me green & white)	UNITED STATES	REGISTERED	85/235,873	7-2-2011	4,124,078	35-4-2812	04/10/2011 SRCT. 8/9 9TH YEAR	036
263274- 391843	P& Delign (lime green & white)	NEW IEALAND	REGISTERED	822505	13-4-2010	812505	34-12-2038	13\/28\/2019	36

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261274- 391850-4U	y & Design Hime green & white)	AUSTRALIA	REGISTERED	1041736	15-4-2010	1041236	15-4-2030	4/15/2020 - 19390 REMEWAL	36
261274- 414626	P PARKINGSILE & Design (black & white)	UNITED STATES	азяэтеяер	87/509,135	28-6-2017	5,329,867	7-11-2017	11/67/2022 Sect 8/15 Sth Year	036
	Parkmobila								
261274 422961	P PARKA/OBILE & Design (black & white)	CANADA	PENDING	1875257	27-12-2017			84/11/2019 STATUS CHECK	036
	Parkmobile								
263274- 393838	PPAYING MADE SIMPLE. & Design	UNEYER STATES	REGISTERED	85/446,821	13-10-2011	4,216,669	2-10-2012	10/02/3071 SECT. 8/9 9TH YEAR	036, 042
	Paying Mate Simble.	***************************************					***************************************		
261274- 361816	PARX, SCAN, GO.	UNITED STATES	REGISTERED	85/Sñ2,487	7-3-2012	4,918,367	15-3-2016	01/15/2021 5ECT. 8/15 5TH YEAR	036
261274- 291810	Park Pmone Go	UNITED STATES	REGISTERED	77/964,335	21-3-2010	3,941,985	5-4-2011	04/05/2020 IECT. 1/9 9TH YEAR	036, 042
263274- 391829	PARK PHONE.GO	CANADA	REGISTERED	1475645	6-4-2030	TN6A795340	8-4-2011	24/02/2025 04/02/2025	35, 42
261274- 391837	PARKPHONE.GO	AUSTRALIA	REGISTERED	1369851	1-7-2030	1369851	1-7-2010	OL/BL/2020 EARLY RENEWAL 6	35, 42
261274- 391839	PARK PHONE GC	NEW TEALAND	REGISTERED	826569	1-7-2010	926563	5-1-3011	93/23/2920 RENEWAL	36, 42
281174- 391811	PARKING MADE SRIPLE	UNITED STATES	REGISTERED	77/964,338	21-3-2010	3,541,989	š-4-3011	34/95/2020 SECT. 8/9 9TH YEAR	036, 042
	NYBRAGI STADE SPOKE				***************************************		***************************************		
261274- 393828	PARKING MADE SIMPLE	CANADA	REGISTERED	1475646	6-4-2910	**************************************	15-10-2013	10/16/2028 RENEWAL	36, 42

261274- 391825	PARKMOSIŁE	SIATES	SEGISTESED	77/344,982	4-12-2807	3,574,769	17-2-2009	01/37/3519 REMEWAL	036
	PARKMOBILE							•	
261274- 391834	PARKMOBILE	AUSTRALIA	REGISTERED	1369855	1-7-2010	1369855	1-7-2010	01/01/2020 EARLY RENEWAL 5 MO	36, 42
261274- 391840	PARNMONIE	NEW ZEALANO	REGISTERED	826938	1-7-2010	82659#	1-7-2010	07/01/2020 RENEWAL	36,41
261274- 391846	PARKMOBILE	NEW ZEALAND	REGISTERED	#25676	15 6-2010	825676	15-17-2010	56/15/2020 RENEWAL	36
161274- 391851-AU	PARKMOBILE	AUSTRALIA	REGISTERED	1943477	15-6-2010	1043477	15-6-2010	6/19/2020 - WIPC RENEWAL	36
261274- 391886	PARKMORKE	CANADA	REGISTERED	1374661	4-12-2907	TMA786425	5-1-2011	01/05/2026 RENEWAL	36
261274- 431718	PARXMOBILE	UNITED STATES	PUBLISHED	E7/892,241	25-4-2018	5,717,681	4-2-2019	4/2/2024- 2025 8/15 5TH-6TH YEAR	39,41
261274- 433870-AU	PARXMOBILE	AUSTRALIA	PENDING	1419382	4-6-2018	•		6/4/2028 - WIPO RENEWAL	39, 42
261274- 433870-CO	PARXMOSILE	COLOMBIA	PENDING	1419382	4-6-2018			B/A/2028 - WIPO REMEWAL	39,42
261274- 433870-66X1	PASKMOBILE	мехісо	PENDING	1419382	4-6-2918			6/4/2028 - W3PO RENEWAL	39
261274- 433870-MX2	PARKMORILE	MEXICO	PENDING	1419387	4-6-2018		<b>†</b>	5/4/2028 - WIPO RENEWAL	42
261274- 433870-NZ	PARKMEORE	NEW ZEALAND	PENDING	1419382	4-6-2918	***************************************		E/4/2028 - WIPO RENEWAL	35, 42
261274- 433875	PARKMOSKE	CANADA	PENDING	1904942	18-6-1018			12/18/2018 AMEND BASIS F/FILING	35, 42

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**RECORDED: 05/06/2020** 

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