

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM575062

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900544376		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chez Isabelle, LLC		04/08/2020	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zen Beverage, LLC		
<b>Street Address:</b>	251 Little Falls Drive		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19808		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5898922	ZEN ESSENTIALS	
<b>Serial Number:</b>	87548995	ZEN ESSENTIALS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7034655355		
<b>Email:</b>	smithj@mwzb.com		
<b>Correspondent Name:</b>	Jeffrey Smith, Esq of Millen & White, PC		
<b>Address Line 1:</b>	2200 Clarendon Boulevard		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22201		
<b>ATTORNEY DOCKET NUMBER:</b>	ZEN-0007-X		
<b>NAME OF SUBMITTER:</b>	Jeffrey A. Smith		
<b>SIGNATURE:</b>	/jas/		
<b>DATE SIGNED:</b>	05/06/2020		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Chez Isabelle, LLC, a limited liability company organized under the laws of California, with its business address at 630 Clinton Place, Beverly Hills, California 90210 ("Assignor"), has adopted and is the owner of the following trademarks (the "Marks") for which Assignor owns the following identified U.S. federal trademark application and registration on the Principal Register of the United States Patent and Trademark Office identified below and therein:

<u>Trademark</u>	<u>Class No.</u>	<u>Serial/Reg No.</u>	<u>Appl./Reg. Date</u>
ZEN ESSENTIALS	032	5898922	October 29, 2019
ZEN ESSENTIALS 2019	030 & 032	87548995	July 31, 2017

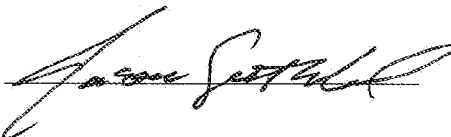
and;

**WHEREAS**, Zen Beverage, LLC, a limited liability company organized under the laws of Delaware, with its business address at 251 Little Falls Drive, Wilmington, Delaware 19808 ("Assignee"), desires to acquire the Marks and the above-referenced U.S. federal trademark application and registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers

to Assignee all right, title and interest in and to the  
Marks, together with the goodwill of the business  
symbolized by the Marks.

Chez Isabelle, LLC - Assignor

By: 

Name: Jason Sutherland

Title: CFO

Dated: April 8, 2020