

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM575188

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NZXT, Inc.		04/25/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Signify Holding B.V.		
Street Address:	HIGH TECH CAMPUS 48		
City:	EINDHOVEN		
State/Country:	NETHERLANDS		
Postal Code:	5656AE		
Entity Type:	Limited Liability Company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87513273	HUE	
CORRESPONDENCE DATA			
Fax Number:	9144959570		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-874-3542		
Email:	rene.j.mulders@signify.com		
Correspondent Name:	Daniel J. Piotrowski		
Address Line 1:	465 Columbus Avenue, Suite 330		
Address Line 4:	Valhalla, NEW YORK 10595		
ATTORNEY DOCKET NUMBER:	2016T80012US		
DOMESTIC REPRESENTATIVE			
Name:	Daniel J. Piotrowski		
Address Line 1:	465 Columbus Avenue, Suite 330		
Address Line 4:	Valhalla, NEW YORK 10595		
NAME OF SUBMITTER:	Daniel J. Piotrowski		
SIGNATURE:	/Daniel J. Piotrowski/		
DATE SIGNED:	05/07/2020		
Total Attachments: 1			

CH \$40.00 87513273

TRADEMARK ASSIGNMENT

(to be filed with the United States patent and Trademark Office)

WHEREAS, NZXT, Inc. having its registered office in City of Industry, California, USA ("NZXT"), owns U.S. Trademark Application Serial No. 87513273 for "HUE" and common law rights in such trademark (hereafter "the '273 Application"); and

WHEREAS, SIGNIFY HOLDING B.V., having its registered office in Eindhoven, The Netherlands ("SIGNIFY"), desires to acquire the '273 Application, and obtain an assignment of the '273 Application together with the associated goodwill.

WHEREAS, NZXT and SIGNIFY have entered into a confidential agreement transferring rights to the '273 Application ("CONFIDENTIAL AGREEMENT").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

This assignment is granted pursuant to the CONFIDENTIAL AGREEMENT between NZXT and SIGNIFY.

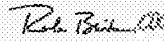
This trademark assignment is subject in all respects to the terms and conditions of the CONFIDENTIAL AGREEMENT and nothing contained in this trademark assignment shall be deemed to supersede any of the obligations of NZXT or SIGNIFY under the CONFIDENTIAL AGREEMENT.

NZXT hereby assigns and transfers to SIGNIFY, its successors and assigns, all of its right title and interest in the '273 Application;

together with all of its remedies against infringements thereof, and rights to protection of interests therein under applicable law, as well as the goodwill of the business symbolized by and associated with the '273 Application and the right to sue for and collect damages for past infringements.

NZXT, Inc.

DocuSigned by:



By: _____

Rob Brinkman

COO

(print name)

(title)

4/25/2020

Date: _____, 2020