

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM575263

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COSA NOVA HOLDINGS INC. USA		04/19/2020	Corporation:
RECEIVING PARTY DATA			
Name:	YM INC. (SALES)		
Street Address:	50 DUFFLAW ROAD		
City:	TORONTO		
State/Country:	CANADA		
Postal Code:	M6A 2W L		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	5356316	#TUESDAYSHOESDAY	
Registration Number:	4985470	LEMONPOP	
Registration Number:	4980032	LEMONPOP	
Registration Number:	4819906	LPOP	
Registration Number:	4629990	WISH & WHIM	
Registration Number:	4529697	HAPPY HOTTIE DAYS	
Registration Number:	4761045	WISH & WHIM	
Registration Number:	4533108	TUESDAY SHOESDAY	
Registration Number:	4313316	CR	
Registration Number:	4313315	CR	
Registration Number:	3127246	REFUGE.	
Registration Number:	2889644	REFUGE.	
Registration Number:	2511011		
Registration Number:	2502628	CHARLOTTE'S ROOM	
Registration Number:	2416273	CHARLOTTE RUSSE	
Registration Number:	2416270	CHARLOTTE RUSSE	
Registration Number:	2414477	CHARLOTTE RUSSE	
Registration Number:	2451427	CHARLOTTE RUSSE	
Registration Number:	2416269	CHARLOTTE RUSSE	
TRADEMARK			

OP \$540.00 5356316

Property Type	Number	Word Mark
Registration Number:	2416268	CHARLOTTE RUSSE
Registration Number:	1485692	CHARLOTTE RUSSE

CORRESPONDENCE DATA

Fax Number: 8446706009
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 616-336-1058
Email: CMITCHELL@DICKINSONWRIGHT.COM
Correspondent Name: CHRISTOPHER A. MITCHELL
Address Line 1: 350 SOUTH MAIN STREET
Address Line 2: SUITE 300
Address Line 4: ANN ARBOR, MICHIGAN 48104

ATTORNEY DOCKET NUMBER: 87779

DOMESTIC REPRESENTATIVE

Name: CHRISTOPHER A. MITCHELL
Address Line 1: 350 SOUTH MAIN
Address Line 2: SUITE 300
Address Line 4: ANN ARBOR, MICHIGAN 48104

NAME OF SUBMITTER: CHRISTOPHER A. MITCHELL

SIGNATURE: /CHRISTOPHER A. MITCHELL/

DATE SIGNED: 05/07/2020

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective from January 20, 2020, is entered into by and between COSA NOVA HOLDINGS INC. USA, a Delaware company having a business address at 50 Dufflaw Road, Toronto, Canada M6A 2W1 (hereafter "ASSIGNOR"), and YM INC. (SALES), a Canadian company having its principal place of business at 50 Dufflaw Road, Toronto, Canada M6A 2W1 (hereafter "ASSIGNEE").

WHEREAS, ASSIGNOR and ASSIGNEE are related entities who acquired, by that certain Asset Purchase and Sale Agreement dated March 19, 2019 ("the APA"), certain Intellectual Property (as defined in the APA) used in connection with the Business (as defined in the APA), including the Assigned Marks (as defined below).

WHEREAS, ASSIGNOR, ASSIGNEE, and their respective wholly-owned subsidiaries have, heretofore, been engaged in the Business under the Intellectual Property in the United States, Canada, and elsewhere, pursuant to licenses among them respecting the Intellectual Property.

WHEREAS, ASSIGNOR and ASSIGNEE wish, in order to better facilitate their collective conduct of the Business, to consolidate ownership of the Intellectual Property into ASSIGNEE'S name by transferring from ASSIGNOR to ASSIGNEE the various United States trademarks, and registrations therefor, shown in Appendix A attached hereto and incorporated herein by reference, which trademarks are for use in connection with the goods and services set forth in the aforementioned registrations (hereafter the foregoing trademarks and registrations are collectively referred to as "the Assigned Marks").

NOW, THEREFORE, in consideration of the foregoing premises and the sum of \$4,500,000.00 (USD), ASSIGNOR hereby sells, transfers, conveys, assigns, and delivers to ASSIGNEE the entirety of ASSIGNOR'S right, title, and interest in and to the Assigned Marks, together with the goodwill of the business symbolized by the Assigned Marks, including the right to sue and recover damages and other remedies for any infringements, dilutions and/or other violations thereof, including any and all past infringements, dilutions and/or other violations.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed this Trademark Assignment on the date set forth below.

COSA NOVA HOLDINGS INC. USA

YM INC. (SALES)

Signed: _____

Signed: _____

By: Michael Gold

By: Michael Gold



Title: _____


Title: _____

Date: April 19th, 2020

Date: April 19th, 2020

APPENDIX A – The Assigned Marks

United States Reg. No.	Trademark	Goods	Services
5580581	CHARLOTTE RUSSE		On-line retail store services featuring clothing, shoes, jewelry, beauty products and related accessories; Retail store services featuring clothing, shoes, jewelry, beauty products and related accessories
5356316	#TUESDAYSHOESDAY	Footwear; Sandals; Shoes	Retail store services featuring clothing, footwear, headwear, handbags, cosmetics, jewelry and accessories; On-line retail store services featuring clothing, footwear, headwear, handbags, cosmetics, jewelry and accessories
4985470		<p>Bags, namely, book bags, purses, duffels bags, gym bags, shoulder bags, tote bags, sling bags, sport bags and messenger bags; Carry-all bags; Clutches; Duffle bags; Gym bags; Purses; Shoulder bags; Sling bags; Sport bags; Tote bags</p> <p>Clothing, namely, bottoms, shirts, pants, jeans, dresses, lingerie, underwear, loungewear, jackets; Jumpsuits; T-shirts; Tops</p>	On-line retail store services featuring clothing, footwear, headwear, bags, jewelry, watches, beauty products and clothing accessories; Retail store services featuring clothing, footwear, headwear, bags, jewelry, watches, beauty products and clothing accessories
4980032	LEMONPOP	<p>Bags, namely, book bags, purses, duffels bags, gym bags, shoulder bags, tote bags, sling bags, sport bags and messenger bags; Carry-all bags; Clutches; Duffle bags; Gym bags; Purses; Shoulder bags; Sling bags; Sport bags; Tote bags</p> <p>Clothing, namely, bottoms, shirts, pants, jeans, dresses, lingerie, underwear, loungewear, jackets; Jumpsuits; T-shirts; Tops</p>	On-line retail store services featuring clothing, footwear, headwear, bags, jewelry, watches, beauty products and clothing accessories; Retail store services featuring clothing, footwear, headwear, bags, jewelry, watches, beauty products and clothing accessories
4819906	LPOP	Footwear	
4629990		Clothing, namely, tops, bottoms, loungewear, t-shirts, sweatshirts, sweatpants, slippers, and intimates, namely, underwear	
4529697	HAPPY HOTTIE DAYS		Retail store services featuring clothing and accessories; Online retail store services featuring clothing and accessories

4761045	WISH & WHIM	Clothing, namely, tops, bottoms, loungewear, intimates, T-shirts, sweatshirts, sweatpants	
4533108	TUESDAY SHOESDAY		On-line retail store services featuring clothing, footwear, headwear, handbags, jewelry and accessories; Retail store services featuring clothing, footwear, headwear, handbags, jewelry and accessories
4313316	CR	Backpacks; Change purses; Cosmetic cases sold empty; Handbags; Purses; Tote bags; Wallets	
4313315	CR	Bottoms; Dresses; Footwear; Headwear; Jackets; Leggings; Lingerie; Loungewear; Pants; Shorts; Skirts; Sleepwear; Socks; Sweaters; Swimwear; Tops; Vests.	
3127246	refuge.	Perfume, cologne	
2889644	refuge.	Clothing, namely, jackets, pants, shorts, skirts	
2511011		Clothing, namely dresses, pants, shorts, skirts, blouses, jumpers, overalls, knit and woven tops, sweaters, t-shirts, clothing belts, pajamas, nightgowns, robes, loungewear, lingerie, slips, undergarments, panties, sweatpants, sweatshirts, sweatsuits, tights, leggings, and socks, sportswear, namely pants and shirts, tights, socks, shorts; outerwear, namely jackets, vests, coats, shells; and headgear, namely hats, caps, headbands and visors	
2502628	CHARLOTTE'S ROOM		Retail store services specializing in women's and girl's apparel and accessories, home, bedroom and bathroom accessories, home and personal electronics, musical recordings, books, stationery, and wrapping paper, and travel gear
2416273	CHARLOTTE RUSSE	Clothing, namely dresses, pants, shorts, skirts, blouses, jumpers,	

		overalls, knit and woven tops, sweaters, t-shirts, pajamas, nightgowns, robes, loungewear, lingerie, slips, undergarments, panties, casual and dressy shoes, sandals, boots, sweatpants, sweatshirts, sweatsuits, tights, leggings, and socks; performance wear, namely jerseys, bicycle pants and gymnastic suits; sportswear, namely pants and shirts, swimwear, swimsuit cover-ups and leotards, tights, socks, shorts; outerwear, namely jackets, vests, coats, shells; and headgear, namely hats, caps, headbands, visors, and belts	
2416270	CHARLOTTE RUSSE	Hair ornaments, namely, clips, pins, ribbons, barrettes, bands, and scrunchies	
2414477	CHARLOTTE RUSSE		Retail store services specializing in women's apparel and accessories
2451427	CHARLOTTE RUSSE	Cosmetics, namely, lipsticks and lip glosses, lip liner, eye shadow, eyebrow pencil and perfumes, and body and face care products, namely, face and body lotions	
2416269	CHARLOTTE RUSSE	Costume jewelry, namely bracelets for wrists and ankles, belly chains, earrings, body jewelry, broaches, necklaces, pendants, pins, rings, watch bands and straps, and wristwatches	
2416268	CHARLOTTE RUSSE	Handbags, carry-on bags, backpacks, change purses, cosmetics cases sold empty, purses, travel bags, and wallets	
1485692	CHARLOTTE RUSSE		Retail store services in the field of women's clothing and accessories