TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM575509

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dean Foods Company		05/01/2020	Corporation: DELAWARE
Country Fresh, LLC		05/01/2020	Limited Liability Company: MICHIGAN
Dean Intellectual Property Services II, Inc.		05/01/2020	Corporation: DELAWARE
Friendly's Manufacturing and Retail, LLC		05/01/2020	Limited Liability Company: DELAWARE
Steve's Ice Cream, LLC		05/01/2020	Limited Liability Company: DELAWARE
Suiza Dairy Group, LLC		05/01/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Dean Dairy IP, LLC
Street Address:	2711 North Haskell Avenue, Suite 3400
City:	Dallas
State/Country:	TEXAS
Postal Code:	75204
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 163

Property Type	Number	Word Mark
Registration Number:	5303171	3-D INSIGHTS
Registration Number:	4947738	5 FIVE POINT PURITY PROMISE
Registration Number:	4989763	5 POINT PURITY PROMISE
Registration Number:	3375938	ANY TIME OF DAY, IT'S THE MORNING GLORYW
Registration Number:	5180764	ARCTIC SPLASH
Registration Number:	2914718	
Registration Number:	2936478	
Registration Number:	2871890	
Registration Number:	2759109	
Registration Number:	1918220	BROWN MULE
Registration Number:	2852238	COUNTRY FRESH
Registration Number: Registration Number: Registration Number: Registration Number: Registration Number: Registration Number:	5180764 2914718 2936478 2871890 2759109 1918220	ARCTIC SPLASH BROWN MULE

TRADEMARK

REEL: 006933 FRAME: 0769

900548348

Property Type	Number	Word Mark
Registration Number:	2045280	COUNTRY LOVE
Registration Number:	3550811	
Registration Number:	1741509	DAIRY EASE
Serial Number:	87534707	DAIRYPURE MIX-INS
Registration Number:	5487741	DAIRYPURE MIX-INS
Registration Number:	1636468	DAIRY QUALITY SINCE 1929
Registration Number:	5558438	DAIRY WELL SCIENCE DRIVEN COW CENTERED
Registration Number:	5356357	DEAN'S SINCE 1925
Registration Number:	5525532	DEAN'S SINCE 1925
Registration Number:	3159269	DEAN FOODS
Registration Number:	1640081	DELICIOUS
Registration Number:	2622347	DIPZZ
Registration Number:	4947739	FIVE POINT PURITY PROMISE
Registration Number:	4389136	FRUIT GROVE
Registration Number:	4191908	FRUIT RUSH
Registration Number:	5206066	GALLONS OF HOPE
Registration Number:	5224340	GALLONS OF HOPE
Registration Number:	5224341	GALLONS OF HOPE
Registration Number:	2535791	GARELICK FARMS
Registration Number:	2647314	GARELICK FARMS SINCE 1931
Registration Number:	2588579	GARELICK FARMS SINCE 1931
Registration Number:	3386382	GOLD STAR QUALITY
Registration Number:	0746288	HOLLAND DUTCH
Registration Number:	1755550	HYGEIA
Registration Number:	3105731	IDEAL DAIRY FARMS
Registration Number:	2372440	
Registration Number:	5801734	KID HARDER
Registration Number:	1883709	LAND-O-SUN
Registration Number:	4807237	LAND-O-SUN
Registration Number:	2014110	
Registration Number:	2102824	
Registration Number:	2135366	LEHIGH VALLEY DAIRY FARMS
Registration Number:	2403496	LOUIS TRAUTH DAIRY, INC.
Registration Number:	0582470	MEADOW GOLD
Registration Number:	0285893	MEADOW GOLD
Registration Number:	0281436	MEADOW GOLD
Registration Number:	1149064	MELODY FARMS
Registration Number:	1412503	

Property Type	Number	Word Mark
Registration Number:	3457997	MORNING GLORY
Registration Number:	3581709	MORNING GLORY
Registration Number:	2637455	NATURE'S PRIDE
Registration Number:	0766008	OAK FARMS
Serial Number:	88655159	OAK FARMS
Registration Number:	2304338	OAK FARMS
Registration Number:	1496023	OLDE FASHIONED RECIPE
Registration Number:	5176477	ORANGE SCREAM
Registration Number:	4827419	ORCHARD PURE
Registration Number:	3252264	OVER THE MOON
Registration Number:	2203564	RAINBOW RAPTURE
Registration Number:	4875569	READYLEAF
Registration Number:	4875533	READYLEAF
Registration Number:	4271107	ROBINSON DAIRY
Registration Number:	4206087	R
Registration Number:	1199735	ROBINSON
Registration Number:	5308064	SAFETYLIFE
Registration Number:	4367443	SCHEPPS
Registration Number:	1725958	SCHEPPS
Registration Number:	0644259	
Registration Number:	4757368	SINCE 1925 DEAN'S COUNTRY FRESH
Registration Number:	4387114	SINCE 1925 DEAN'S COUNTRY FRESH
Registration Number:	5508158	SONORA
Registration Number:	4637971	STACK PACK
Registration Number:	1378326	STROH'S
Registration Number:	2046782	SUPER RAINBOW
Registration Number:	3185994	
Registration Number:	1655638	THE DAIRY BEST
Registration Number:	4471027	TRIMLINE
Registration Number:	5801777	TRU FUN
Registration Number:	4569349	TRUMOO
Registration Number:	3875009	TRUMOO
Serial Number:	87906084	TRUMOO AFTER DARK
Registration Number:	5801761	TRU TASTE
Registration Number:	1042416	TUSCAN
Registration Number:	2277013	VIVA
Registration Number:	4565110	WORRY-FREE FLIP CAP
Registration Number:	1711969	ALTA-DENA

Property Type	Number	Word Mark
Registration Number:	2120365	ALTA DENA EXPRESS
Registration Number:	1343368	
Registration Number:	2036725	BROWN COW
Registration Number:	5308012	BROWN COW DELIGHT
Registration Number:	1458563	CHOCO-RIFFIC!
Registration Number:	2669410	CHUG
Registration Number:	5721195	CHUG
Registration Number:	1838793	COUNTRY CHARM
Registration Number:	2033657	COUNTRY CHARM
Registration Number:	3274893	COUNTRY CHARM
Registration Number:	4393632	DAIRYOPOLIS
Registration Number:	1555897	DAIRY PURE
Registration Number:	1747280	DEAN'S
Registration Number:	1747283	DEAN'S
Registration Number:	2101292	DEAN'S
Registration Number:	2077365	DEAN'S
Registration Number:	5369432	DEAN'S
Registration Number:	4361412	DEAN'S
Registration Number:	2602258	DEAN'S EASY
Registration Number:	1634258	DEAN FOODS
Registration Number:	0838013	FIELDCREST
Registration Number:	2468424	FLAVORTIGHT BOTTLE
Registration Number:	2815031	GIVE 'EM FIVE
Registration Number:	3464635	HEALTH PROBIOTICS FOR LIFE
Registration Number:	3515252	ICE CREAMIER
Registration Number:	2324110	MAYFIELD
Registration Number:	2257027	MAYFIELD
Registration Number:	5281828	MAYFIELD CREAMERY
Registration Number:	5313115	MAYFIELD CREAMERY EST 1923
Registration Number:	2266789	MAYFIELD DAIRY FARMS
Registration Number:	2549203	MAYFIELD DAIRY FARMS
Registration Number:	3200921	MAYFIELD DAIRY FARMS JERSEY
Registration Number:	3244988	MEADOW BROOK
Registration Number:	3459250	NURTURE
Registration Number:	3943877	NUTTY BUDDY
Registration Number:	0887952	NUTTY BUDDY
Registration Number:	0677442	NUTTY BUDDY
Registration Number:	3169293	

Property Type	Number	Word Mark
Registration Number:	2445277	
Registration Number:	2455101	T.G. LEE
Registration Number:	2777150	THE DEAN ADVANTAGE
Registration Number:	2479484	TURTLE TRACKS
Registration Number:	2961599	
Registration Number:	1567396	YOU CAN TASTE HOW MUCH WE CARE
Registration Number:	5634294	BIG FRIENDLY
Registration Number:	2623028	DESSERT CENTER
Registration Number:	4524660	DUTCH FUDGE
Registration Number:	1645426	FORBIDDEN CHOCOLATE
Registration Number:	3348629	FRESH & FRIENDLY
Registration Number:	1062852	FRIENDLY
Registration Number:	1597640	FRIENDLY'S
Registration Number:	1030190	FRIENDLY'S BIG BEEF
Registration Number:	1062350	FRIENDLY
Registration Number:	1595593	FRIENDLY'S
Registration Number:	1032588	FRIENDLY
Registration Number:	1162271	FRIENDLY FAMILY RESTAURANTS
Registration Number:	1039803	FRIENDLY FRANK
Registration Number:	1062354	FRIENDLY ICE CREAM
Registration Number:	2998509	FRIEND-Z
Registration Number:	1642197	JUBILEE ROLL
Registration Number:	5300702	NATURALLY FRIENDLY'S
Registration Number:	2989284	NUTS OVER CARAMEL
Registration Number:	3125276	ORANGE CREME ROLL
Registration Number:	1925667	PURELY PISTACHIO
Registration Number:	4840473	ROYAL BANANA SPLIT
Registration Number:	3966042	SUNDAEXTREME
Registration Number:	1971123	VIENNA MOCHA CHUNK
Registration Number:	1313682	WATTAMELON ROLL
Serial Number:	88458514	CRAVE THE UNEXPECTED
Registration Number:	5593156	IT'S WORTH SHARING!
Serial Number:	87725112	STEVE'S
Registration Number:	5664775	STEVE'S
Registration Number:	4084176	STEVE'S
Registration Number:	4372734	STEVE'S ICE CREAM
Registration Number:	1158272	STEVE'S ICE CREAM
Registration Number:	5446782	THE ART OF THE MIX-IN

CORRESPONDENCE DATA

Fax Number: 2147218835

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2143033527

Email: tms@deanfoods.com

Correspondent Name: Mark Niermann

Address Line 1: 2711 North Haskell Avenue, Suite 3400

Address Line 4: Dallas, TEXAS 75204

NAME OF SUBMITTER:	Jacqueline Gwinn
SIGNATURE:	/jacqueline gwinn/
DATE SIGNED:	05/08/2020

Total Attachments: 27

source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page1.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page2.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page3.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page4.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page5.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page6.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page7.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page8.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page9.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page10.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page11.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page12.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page13.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page14.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page15.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page16.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page17.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page18.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page19.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page20.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page21.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page22.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page23.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page24.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page25.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page26.tif source=Dean Foods-Dean Dairy IP-TM Asgnmt 5-1-2020-Executed#page27.tif

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT is dated as of May 1, 2020 (this "Assignment") and is by and between Dean Foods Company, a company organized under the laws of the State of Delaware and each of the Subsidiaries of Dean Foods Company listed on the signature pages hereto (each an "Assignor" and collectively the "Assignors"), on the one hand, and Dean Dairy IP, LLC, a limited liability company organized under the laws of the State of Delaware ("Assignee") on the other hand. Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the Purchase Agreement (as defined below).

WHEREAS, Assignors are the owners of the trademarks and trademark registrations and applications identified on **Exhibit A** (collectively, the "**Assigned Trademarks**");

WHEREAS, each of the Assignors and Dairy Farmers of America, Inc., a cooperative organized and existing under the laws of the State of Kansas and the indirect owner of all of the issued and outstanding equity interests of Assignee ("DFA"), have entered into that certain Asset Purchase Agreement, dated April 6, 2020 (the "Purchase Agreement"), pursuant to which the Assignors have agreed to sell, transfer, assign, convey and deliver to Assignee, and Assignee has agreed to purchase, acquire, and accept from the Assignors, the Assets, all upon the terms and subject to the conditions set forth in the Purchase Agreement, which Assets include the Assigned Trademarks; and

WHEREAS, this Assignment is being executed and delivered pursuant to Sections 4.03(b) and 4.04(a) of the Purchase Agreement.

NOW, THEREFORE, in accordance with the Purchase Agreement and in consideration of the premises and the mutual agreements and covenants set forth in this Assignment and the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the parties hereby agree as follows:

Assignment. Each of the Assignors hereby sells, transfers, assigns, conveys and delivers 1. to Assignee all of such Assignor's right, title and interest throughout the world in, to and under, the Assigned Trademarks, together with that portion of such Assignor's business connected with the use of and symbolized by the Assigned Trademarks, and all past and present goodwill associated therewith or symbolized thereby, all common law rights thereto, all registrations that have been or may be granted thereon, all applications for registrations thereof, and all records and files related thereto, the right to claim priority in accordance with international treaties and conventions, the right to all income, royalties, damages and payments hereafter due or payable with respect to the Assigned Trademarks, the right to register, prosecute, maintain and defend the Assigned Trademarks before any public or private agency, office or registrar, the right to sue and recover damages for all causes of action (either in law or in equity) including for past, present and future infringement and dilution of the Assigned Trademarks, and all rights of indemnity, warranty rights, rights of contribution, rights to refunds, rights of reimbursement and other rights of recovery, including rights to insurance proceeds (regardless of whether such rights are currently exercisable) related to such Assigned Trademarks. The assignments contemplated herein are meant to be absolute assignments and not by way of security. Each of the Assignors hereby

authorizes the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee of all of such Assignor's right, title and interest in, to and under the Assigned Trademarks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications.

- 2. <u>Further Assurances</u>. Each of the Assignors agree to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, powers of attorney and other documentation, and otherwise agree to assist Assignee, its successors and assigns as reasonably requested by Assignee to effect the terms of this Assignment, in each case at the Assignee's sole cost and expense.
- 3. Terms of Purchase Agreement; Conflicts. The scope, nature, and extent of the Assets are expressly set forth in the Purchase Agreement. Nothing contained herein changes, amends, extends, or alters (nor should it be deemed or construed as changing, amending, extending, or altering) the terms or conditions of the Purchase Agreement in any manner whatsoever. This instrument does not create or establish rights, liabilities or obligations not otherwise created or existing under or pursuant to the Purchase Agreement. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements, and indemnities contained in the Purchase Agreement will not be superseded hereby but will remain in full force and effect to the full extent provided therein. In the event of any conflict between the provisions of this Assignment (including the Exhibits) and the provisions of the Purchase Agreement (including the Disclosure Schedules and Exhibits), the provisions of the Purchase Agreement shall control.
- 4. <u>Waiver</u>. Neither the failure nor any delay by any party in exercising any right, power or privilege under this Assignment or the documents referred to in this Assignment will operate as a waiver of such right, power or privilege, and no single or partial exercise of any such right, power or privilege will preclude any other or further exercise of such right, power or privilege or the exercise of any other right, power or privilege. To the maximum extent permitted by Applicable Laws, (a) no waiver that may be given by a party will be applicable except in the specific instance for which it is given, and (b) no notice to or demand on one party will be deemed to be a waiver of any right of the party hereto that gives such notice or demand to take further action without notice or demand.
- 5. <u>Severability</u>. The provisions of this Assignment will be deemed severable, and the invalidity or unenforceability of any provision will not affect the validity or enforceability of the other provisions hereof. If any provision of this Assignment, or the application thereof to any Person or any circumstance, is invalid or unenforceable, (a) the parties will negotiate in good faith to modify this Assignment so as to effect the original intent of the parties as closely as possible in an acceptable manner in order that the transactions contemplated hereby are consummated as originally contemplated to the greatest extent possible and (b) the remainder of this Assignment and the application of such provision to other Persons or circumstances will not be affected by such invalidity or unenforceability.
- 6. <u>Liquidating Trustee</u>. If at any time the Assignors liquidate, their estates are converted to Chapter 7, or otherwise have a trustee or other Representative appointed by the Bankruptcy Court (as applicable, a "**Trustee**"), then (a) such Trustee will be bound to perform the obligations of such

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Assignor and will be entitled to exercise the rights of such Assignor under this Assignment, and (b) with respect to each of the Assignor's Assigned Trademarks that are abandoned (if any) following the date hereof, such Assignor grants to such Trustee a power of attorney for purposes of performing such Assignor's obligations under Section 2.06 of the Purchase Agreement with respect to such abandoned Assigned Trademarks. The Assignors acknowledge and agree that the power of attorney granted to such Trustee (if any) pursuant to the foregoing clause (b) is coupled with an interest and will be irrevocable. Further, such power of attorney will also be granted to the Assignee for purposes of performing such Assignor's obligations under Section 2.06 of the Purchase Agreement with respect to such abandoned Assigned Trademarks, as determined by the Assignee, and in the event the Assignee exercises such power of attorney, the Trustee will not commit any act or take any action that is inconsistent with such exercise by the Assignee, except as requested in writing by the Assignee.

7. Governing Law; Consent to Jurisdiction and Venue; Jury Trial Waiver.

- (a) Except to the extent the mandatory provisions of the Bankruptcy Code apply, this Assignment will be governed by, and construed in accordance with, the laws of the State of Delaware applicable to contracts made and to be performed entirely in such state without regard to principles of conflicts or choice of laws or any other law that would make the laws of any other jurisdiction other than the State of Delaware applicable hereto.
- Without limitation of any party's right to appeal any Order of the (b) Bankruptcy Court, (i) the Bankruptcy Court will retain exclusive jurisdiction to enforce the terms of this Assignment and to decide any claims or disputes, which may arise or result from, or be connected with, this Assignment, any breach or default hereunder, or the transactions contemplated hereby and (ii) any and all claims relating to the foregoing will be filed and maintained only in the Bankruptcy Court, and the parties hereby consent and submit to the exclusive jurisdiction and venue of the Bankruptcy Court and irrevocably waive the defense of an inconvenient forum to the maintenance of any such Proceeding; provided that, if the Bankruptcy Cases are closed pursuant to Section 350 of the Bankruptcy Code, the parties agree to unconditionally and irrevocably submit to the exclusive jurisdiction of the Delaware Chancery Court or, if such court will not have jurisdiction, any federal court located in the State of Delaware or other Delaware state court, and any appellate court from any thereof for the resolution of any such claim or dispute. The parties each hereby irrevocably waive, to the fullest extent permitted by Applicable Laws, the defense of an inconvenient forum to the maintenance of any such Proceeding. The parties each consent to service of process by mail (in accordance with Section 14.02 of the Purchase Agreement) or any other manner permitted by Applicable Law.
- (c) THE PARTIES HEREBY IRREVOCABLY WAIVE ALL RIGHT TO TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM (WHETHER BASED IN CONTRACT, TORT OR OTHERWISE) ARISING OUT OF OR RELATING TO THIS ASSIGNMENT OR THE ACTIONS OF ANY PARTY OR SUCH PARTY'S REPRESENTATIVES IN THE NEGOTIATION OR PERFORMANCE HEREOF.
- 8. <u>Entire Agreement; Amendment</u>. This Assignment, together with the Purchase Agreement and the other Transaction Documents, supersede all prior agreements between the Assignors and the Assignee with respect to the subject matter hereof and thereof and constitute a complete and

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exclusive statement of the terms of the agreements between the Assignors and Assignee with respect to the subject matter hereof and thereof. Except as permitted under Section 2.05(c) or Section 2.07 of the Purchase Agreement, this Assignment, including all exhibits hereto, may not be amended, modified or supplemented, or the terms hereof waived, except by a written agreement executed by all of the parties. Notwithstanding the foregoing, this Section 8, to the extent the proposed amendment to any such Section is adverse to any Debt Financing Source, may not be amended without the consent of such Debt Financing Source.

9. <u>Counterparts</u>. This Assignment and any amendment hereto may be executed in one (1) or more counterparts, each of which will be deemed to be an original of this Assignment or such amendment and all of which, when taken together, will constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment or any amendment hereto by email attachment will be effective as delivery of a manually executed counterpart of this Assignment or such amendment, as applicable.

(Signature page follows)

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IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNORS:

DEAN FOODS COMPANY

By: Think water mu

Name: Kristy N. Waterman

Title: Senior Vice President, General

Counsel and Corporate Secretary

COUNTRY FRESH, LLC

By: Kinty N. Waterman

Name: Kristy N. Waterman

Title: Senior Vice President, General

Counsel and Corporate Secretary

DEAN INTELLECTUAL PROPERTY SERVICES II, INC.

By: Kinty N. Woderman

Name: Kristy N. Waterman

Title: Senior Vice President, General

Counsel and Corporate Secretary

FRIENDLY'S MANUFACTURING AND

RETAIL, LLÇ

Name: Kristy N. Waterman

Title: Senior Vice President, General

Counsel and Corporate Secretary

STEVE'S ICE CREAM, LLC

By: Kinty N. Wolerman

Name: Kristy N. Waterman

Title: Senior Vice President, General

Counsel and Corporate Secretary

SUIZA DAIRY GROUP, LLC

By: Kinty N. Waterman

Name: Kristy N. Waterman

Title: Senior Vice President, General

Counsel and Corporate Secretary

ASSIGNEE:

DEAN DAIRY IP, LLC

By: Alan J. Bernon
Title: President and Chief Executive Officer

EXHIBIT A
Trademarks

(see attached)

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DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

Trademark (0	Mark Name	Application Number	Registration	All Goods and Services	Class	Type of Mark	diction Status	Nigh Jew Status	Legal Owner
				Providing business planning category management					
				services to impact category growth through					
				distribution, optimal assortment, consumer-centric shelving and efficient and effective merchandising of					
				fluid milk and cream, ice cream and frozen novelties,					
TM-11863	3-D INSIGHTS	87184815	5,303,171		35	Service Mark	us	In Force	Dean Foods Company
				s excluding ice cream, ice milk and					
TM-11799	5 FIVE POINT PURITY PROMISE & design	1660521	1598170	frozen yogurt	29	Word and Figurative Mark	MX	In Force	Dean Foods Company
TM-11784	5 FIVE POINT PURITY PROMISE & design	86575453	4,947,738	Dairy products excluding ice cream, ice milk and frozen yogurt	29	Word and Figurative Mark	US	In Force	Dean Foods Company
				Dairy products excluding ice cream, ice milk and					
TM-11798	5 POINT PURITY PROMISE	1660523	1598171	frozen yogurt	29	Trademark	MX	In Force	Dean Foods Company
				Dairy products excluding ice cream, ice milk and					
TM-11782	5 POINT PURITY PROMISE	86574958	4,989,763	frozen yogurt	29	Trademark	US	In Force	Dean Foods Company
				Milk; milk products; milk beverages; milk					
				cottage cheese fritters; smetana [sour cream];					
TM-03928-CN	ALTA DENA	31482190	31482190	whipping cream; butter; and cheese	29	Trademark	2	In Force	Dean Foods Company
	ANY TIME OF DAY, IT'S THE MORNING GLORY WAY		3,375,938	Dairy products, namely, butter	29	Trademark	US	In Force	Dean Foods Company
TM-11828	ARCTIC SPLASH	87149684	5,180,764	lced tea	30	Trademark	US	In Force	Dean Foods Company
				29-Meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables;					
				jellies, jams; eggs, milk and milk products; edible oils and fats.; 30-Sauces for meat (gravy) and salad					
TM-09562	BIRD ON THE MAILBOX Design	107430	409803	dressings.	29; 30	Design only	MX	In Force	Dean Foods Company
				Dairy products, namely, milk, flavored milk, chocolate					
TM-09407	BOTTLE DESIGN02	75336153	2,914,718	mik	29	Design only	US	In Force	Dean Foods Company
TM-09411	BOTTLE DESIGNO6	75336317	2.936.478	Dairy products, namely, milk, flavored milk, buttermilk, chocolate milk, egg nog	29	Design only	Lis	In Force	Dean Foods Company
			,	Dairy products, namely, milk, flavored milk, chocolate					
TM-09412	BOTTLE DESIGN07	75336318	2,871,890	milk, egg nog,	29	Design only	US	In Force	Dean Foods Company
TM-09/13	BOTTLE DESIGNOS		7 750 100	Dairy products, namely, milk, flavored milk, chocolate	70	Decision on the	<u></u>	5	Dan Foods Company
		74548877	1,918,220	Frozen confection on a stick		Trademark	US	In Force	Dean Foods Company
				29-Dairy products, namely, milk, cottage cheese, sour					
				cream, dips, dairy creamers, egg nog and half-and-					
TM-08801	COUNTRY FRESH	75013828	2.852.238	namely orange juice and lemonade	29: 30: 32	Trademark	lls	In Force	Dean Foods Company
TM-08814	COUNTRY LOVE		2,045,280	lce cream	30	Trademark	US	In Force	Dean Foods Company
				29-Dairy products excluding ice cream, ice milk and					
	COW DESIGN (TUSCAN DAIRY FARMS LOGO)	77116528	3,550,811	frozen yogurt	29	Design only		In Force	Dean Foods Company
TM-09398	DAIRYEASE	74261895	1,741,509	Mik	29	Trademark	US	In Force	Dean Foods Company
				Dairy products excluding ice cream, ice milk and	3	4	5	•	
TM-11591	DAIRY PURE	85563134	4,227,906	frozen yogurt	29	Trademark	US	In Force	Dean Foods Company
TM-11887	DAIRYPURE (Stylized)	2017-0346		Dairy products excluding ice cream, ice milk and frozen vogurt	29	Trademark	2	Pending	Dean Foods Company
		87534707		Dairy-based dips; Sour cream	29	Trademark	SU	Pending	Dean Foods Company

REEL: 006933 FRAME: 0783

TRADEMARK

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

Trackersons & CO	55555555555	200 September 1	Registration	All Goods and Services	2	Type of Mark		100000000000000000000000000000000000000	*
TM-11893		87394335	5,487,741	Cottage cheese Wholesale distributorship services in the field of dairy	29 Y		Trademark	nark US	nark US
1141-080-141	Delivi Coetti since taza and besign	7404000	1,030,400	Inspecting dairy farms to determine the treatment	1,		AACIG GIRG LIBRIGATING MIGHT		and Light active total v
	DAIRY WELL SCIENCE DRIVEN, COW CENTERED &			Inspecting bally harms to determine the treatment, living conditions, health and welfare of dairy cattle for dairy product quality control purposes; testing, analysis and evaluation of dairy farms to assure compliance with industry standards for cattle health,					
		0		Dairy products excluding ice cream, ice milk and	3		-	-	-
		9		Ice cream, ice cream novelties, frozen confections				110000000000000000000000000000000000000	
TM-11882	DEAN'S SINCE 1925 Logo	87233198	5,356,357	and sherbet	30		Word and Figurative Mark		and Figurative Mark
TM-11881	DEAN'S SINCE 1925 Logo	87233205	5,525,532	Dairy products excluding ice cream, ice milk and frozen yogurt	29		Word and Figurative Mark	Word a	Word and Figurative Mark
				29 - Dairy products, namely cream, sour cream, and other dairy products excluding ice cream, ice milk and	Δ.				
TM-09377	DEAN FOODS AND RIVER OF LIFE LOGO	76349779	3,159,269	frozen yogurt; 30 - Ice cream	29;	30	30	30 Word and Figurative Mark	30 Word and Figurative Mark US
TM-10838	DELICIOUS	74059571	1,640,081	Ice cream	30		Trademark	Trademark US	nark US In Force
IM-09343	DIPZZ	/805/591	2,622,347	Dairy-based dips Dairy products excluding ice cream, ice milk and	29		Irademark	nark	nark US In Force
TM-11797	FIVE POINT PURITY PROMISE	1660530	1598172	frozen yogurt	29		Trademark	Trademark	nark
				Dairy products excluding ice cream, ice milk and					
TM-11783	FIVE POINT PURITY PROMISE	86575456	4,947,739	frozen yogurt	29		Trademark	Trademark US	US
TM-11606	FRUITGROVE (Stacked)	85616084	4,389,136	Fruit Juices	32	ı	Trademark		US
TM-11449	FRUIT RUSH	85412785	4,191,908	Fruit drinks	32		Trademark		US
TM-11817	GALLONS OF HOPE	86957878	5,206,066	Milk	29			nark	nark US
TM-11820	GALLONS OF HOPE & design	86969512	5,224,341	Mik	29		0	and Figurative Mark	and Figurative Mark US
IN-TT871	GALLONS OF HOPE & design (stacked)	86969460	5,224,340	29-Milk, flavored dairy based food beverages, half	22		word and Figurative Mark	0.0	and Figurative Mark
TM-09105	GARELICK FARMS	76043466	2,535,791	and nair, cottage cneese, and sour cream; 32-Orange juice	29	29; 32	;32 Trademark	Trade	Trademark
				29-flavored milk, flavored dairy based food beverages, buttermilk, egg nog, cream, whipping					
TM-09333	GARELICK FARMS LOGO	78057386	2,647,314	cream, natt and natt, cottage cneese, sour cream; 32- fruit juices, fruit drinks	29	29; 32); 32 Word and Figurative Mark	Word and Figurative Mark	Word and Figurative Mark
TM-09331	GARELICK FARMS LOGO	78054250	2,588,579	Milk	29		Word a	Word a	Word and Figurative Mark US
TM-11060	GOLD STAR QUALITY & design	78669794	3,386,382	Dairy products, namely, milk, cream, and half and half 29	₩ 29		Word and Figurative Mark	and Figurative Mark	and Figurative Mark US
TM-09241	HOLLAND DUTCH	72122992	746,288	29-Fluid milk; 30-Ice cream	29; 30		Trader	Trader	Trademark
TM-09175	HYGEIA	74215185	1,755,550	29-Milk and other dairy products excluding ice cream ice milk and frozen yogurt; 30-ice cream	29;	30	30 Trademark	Trade	Trademark
				All kinds of milk; meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, fruit sauces; eggs, milk and					
TM-09139	HYGEIA	148,993	442,680	milk products; edible oils and fats	29		Trademark		Trademark MX In Force

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

TM-10984	TM-10985					TM-09185	TM-09183									TM-09010						TM-08530	TM-08531									TM-11775			Š			TM-09138				Tradematk (D	Trademark
MORNING GLORY & design	MORNING GLORY	MOONEY'S	MILK WAGON DESIGN	MELODY FARMS	MEADOW GOLD (Stylized)02	MEADOW GOLD (Stylized)02	MEADOW GOLD (Stylized)								MEADOW GOLD	MACKINAC ISLAND FUDGE	LOUIS TRAUTH DAIRY, INC. (Stylized)					LEHIGH VALLEY DAIRY FARMS	LEHIGH VALLEY DAIRIES/SUNBURST LOGO	LEHIGH VALLEY DAIRIES/SUNBURST LOGO								I AND-O-SI IN and Design	LAND-O-SUN and Design	KOFFEE BUDDY	KID HARDER	JERSEY FARMS/TRAUTH LOGO	IDEAL DAIRY FARMS	HYGEIA				Wark Name	
78703648	78691243		73548180	73090696	71307038	71313417	71636582								2009-12874	M12-058	75676906					75150695	75091351	74496368								86487887	73808020		87903793	75676907	76/636448	184,756				Number	Sopleat on
3,581,709	3,457,997	M05506	1,412,503	1,149,064	281,436	285,893	582,470								5302727	M12-058	2,403,496					2,135,366	2,102,824	2,014,110								4 807 237	1,883,709	4862817	5,801,734	2,372,440	3,105,731	453,511				Number	8685558666
Dairy products, namely, cheese	Butter and cheese	Ice cream	Cottage cheese; sour cream	Ice cream	29-Butter; 30-Ice cream	Milk and cream	reconstituted	various flavorings, frozen confections sold in cups and on sticks.; 32-Citrus juices: fresh, frozen,	milks; 30-lce cream; ice milk, ices and sherbets of	milk, sour or salad cream, yogurt, and condensed	and/or fortified milk, concentrated and/or frozen	buttermilk, skim milk, cottage cheese, modified	fluid milks, fluid creams, flavored milk drinks,	29-Butter; cheese; milk and milk products-namely,	Fruit nectars	Foods and ingredients of foods (ice cream)	fruit drinks, and spring water	flavored tea and ice cream mixes; 32-orange juice,	cream, dips, non-dairy creamers, butter, and eggs; 30-	egg nog, whipping cream, cottage cheese, sour	1-Distilled water; 29-Milk, buttermilk, half and half,	29-Milk, chocolate milk, buttermilk, egg nog, nair and half, cream, whipped topping; 32-Orange juice	Orange juice	cottage cheese, large curd cottage cheese	whipped topping, sour cream, cottage cheese, lowfat	creamers, light cream, heavy cream, dairy based	milk and cream mixture, half and half, non-dairy	based chocolate food beverage, buttermilk, eggnog,	whole chocolate milk, lowfat chocolate milk, dairy	Milk, 2% milk, 1% milk, skim milk, fortified milk,		lice cream: ice cream hars, ice cream sandwiches	29-Dairy products, namely, heavy whipping cream	Foods and ingredients of foods; null	Milk	Ice cream	Milk, skim milk, non-fat milk, low fat milk	(condiments); spices; ice, edible ices	veast, baking nowder: salt, mustard; vinegar, sauces	coffee; flour and preparations made from cereals,	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial	Al) Goods and Services	
29	29	30	29	30	29; 30	29	29; 30; 32								32	30	32	01; 29; 30;				29; 32	32	29								30	29	29; 30	29	30	29	30				Class	
Word and Figurative Mark	Trademark	Trademark	Design only	Trademark	Trademark	Trademark	Trademark								Trademark	Trademark	Trademark					Trademark	Design only	Design only							c	Word and Figurative Mark	Word and Figurative Mark	Trademark	Trademark	Design only	Trademark	Trademark				Type of Mark	
US	US	US-MI	US	US	US	US	US								JP	US-MI	US					US	SU	US							1	SII	SU	US-TX	SN	SU	SN	MX				diction	Country/Junis High Level
In Force	In Force	In Force	In Force	In Force	In Force	In Force	In Force								In Force	In Force	In Force					In Force	In Force	In Force								In Force	In Force	In Force	In Force	In Force	In Force	In Force				Status	- Nighteen)
Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company								Dean Foods Company	Dean Foods Company	Dean Foods Company					Dean Foods Company	Dean Foods Company	Dean Foods Company							The second secon	Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company	Dean Foods Company				legal Owner	

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

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Trademark (0	300 k Wa 330 c	Application Number	sagurung. songsagagag	All Goods and Services	0.88	Type of Mark	diction s	Storus	legal Owner
TM-09334	NATURE'S PRIDE	78069351	2,637,455	29-Dairy products, namely milk, flavored milk, cream, half and half, 32-Spring water, fruit juices	29; 32	Trademark	INS I	In Force	Dean Foods Company
				Coffee, tea, cocoa, sugar, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery: boney, treacle:					
TM-09350	OAK FARMS	493,139	713,772	yeast, baking powder; salt, mustard; vinegar, sauces (condiments); spices; ice	30	Trademark	XX	In Force	Dean Foods Company
TM 00147	OAK EARIAS	126.057	570100	Food products, namely dairy products and imitation dairy products, including milk, cream, chocolate milk, huttermilk		Tradomark		5	7
TM-09123	OAK FARMS	72144649	766.008	29-Deiry products, namely fresh milk, cheese, butter; 30-ice cream, sherbets; 32-non-carbonated orange food drink		Trademark		In Force	Dean Foods Company
TM-02038-US	OAK FARMS & Tree design	88655159		Dairy-based dips; Ice cream	29, 30	Word and Figurative Mark		Pending	Dean Foods Company
TM-09180	OAK FARMS and Design	75643949	2,304,338	Dairy products, namely, milk, buttermilk, chocolate milk, half and half, and cream	29	Word and Figurative Mark	us	In Force	Dean Foods Company
TM-09234	OLDE FASHIONED RECIPE	73631479	1,496,023	lce cream	30	Trademark	us	In Force	Dean Foods Company
TM-11862	ORANGE SCREAM	87182862	5,176,477	Milk	29	Trademark	US		Dean Foods Company
TM-11706	ORCHARD PURE	85833893	4,827,419	Fruit juices	32	Trademark			Dean Foods Company
TM-10302	OVER THE MOON	78444783	3,252,264	Milk, flavored milk		Trademark		In Force	Dean Foods Company
TM-09236	RAINBOW RAPTURE	75245480	2,203,564	Sherbet		Trademark			Dean Foods Company
TM-11764	READYLEAF	86417350	4,875,569	Lemonade Lemonade	30	Trademark	ī 5	In Force	Dean Foods Company
TM-11573	ROBINSON DAIRY	85583720	4.271.107	Dairy products excluding ice cream, ice milk and frozen vogurt		Trademark		In Force	Dean Foods Company
TM-11575	ROBINSON DAIRY "R" Logo	85583693	4,206,087	29-Dairy products excluding ice cream, ice milk and frozen yogurt	29	Design only	US	In Force	Dean Foods Company
TM-08935	ROBINSON R & Design	73291342	1,199,735	29-Milk and related dairy products, namely, sour cream, cottage cheese, and whipped cream.; 32-Fruit juice.	29; 32	Word and Figurative Mark	us	In Force	Dean Foods Company
				Educational and training services, namely, providing a behavioral safety program that highlights the importance of active leadership, observations, and coaching: providing training in the field of workplace	u				
				and home safety featuring a systematic and holistic approach to improved performance in all aspects of safety including at work and at home; providing training in the field of workplace and home safety including creating lifestyle choices that include the					
TM-11675	SCHEPPS	85760063	4,367,443	29-Dairy products excluding ice cream, ice milk and frozen yogurt.; 30-Ice cream mixes	29; 30	Trademark	US US	In Force	Dean Foods Company
				Food products, namely dairy products and imitation dairy products, including milk, cream, chocolate milk,					
TM-09126	SCHEPPS	73675338	1,725,958	Low fat buttermilk, heavy whipping cream	29	Trademark	US	In Force	Dean Foods Company

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DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

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Marie Mari	Dean Foods Company	In Force		Irademark	29	rrozen yogurt	4,4/1,02/	86050282	RIVINE	TM 12212 US
Material		,		-	3	Dairy products excluding ice cream, ice milk and				
Section Process Proc	Dean Foods Company	In Force		Trademark	29	Low fat buttermilk and heavy whipping cream	1,655,638	73675339	THE DAIRY BEST	TM-09127
SHEED DESCRIPTION COLD.10 71,571.02 644,259 62,000 62,00	Dean Foods Company	In Force		Trademark	29	dairy products, including milk, cream, chocolate milk, and sour milk	421,582	126,058	THE DAIRY BEST	TM-09149
Application						Food products, namely dairy products and imitation				
March Marc	Dean Foods Company	In Force		Design only	29; 32	29-Milk, whipping cream, sour cream, half and half, and butter; 32-Bottled water	3,185,994	78662546	SWISS DAIRY LOGO (LITTLE BILLY)	TM-10394
March Marc	Dean Foods Company	In Force		Design only	29	jellies, jams, compotes; eggs, milk and milk products; edible oils and fats; cheese; yogurt; cream	901,037	727,332	SWISS DAIRY LOGO (LITTLE BILLY)	TM-10397
March Marc						Meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables;				
	Dean Foods Company	In Force		Design only	30	sauces (condiments); spices; ice; custards	903,355	727,333	SWISS DAIRY LOGO (LITTLE BILLY)	TM-10414
March Marc		_				treacle; yeast, baking-powder; salt, mustard; vinegar,				
State Stat						bread, pastry and confectionery, ice creams; honey,				
SHEED DESIGN (MEADOW GOLD) 71,5371/22 644,259 259 Eather, cheese, milling frozens containing to cream, some part of the containing to cream, some part of the containing to cream, some part of the cream of						Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial				
March Nation Marc	Dean Foods Company	In Force		Design only	32	punch	902,436	727,334	SWISS DAIRY LOGO (LITTLE BILLY)	TM-10415
SHEED DESIGN (MEDIDOW GOLD) 716371622 2434000.000000 2716371622 2434000.000000 2716371622 2434000.00000 2716371622 2434000.000000 2716371622 2434000.000000 2716371622 2434000.000000 2716371622 2434000.00000000000000000000000000000000		_				and other preparations for making beverages; fruit				
SHELD DESIGN (MEADOW GOLD) 71537162 644,259 644,						alcoholic drinks; fruit drinks and fruit juices; syrups				
SHELD DESIGN (MADOW GOLD) 71537162 SHELD DESIGN (MADOW GOLD) 71537163 THORE SHELD DESIGN (MADOW GOLD) THORE SHELD DESIGN (MAD	Dean Foods Company	In Force		Irademark	29	margarine, eggs, and eggnog	49/6/		SWISS DAIRY	IIVI-LU395
SHELD DESIGN (MEADOW GOLD) T1537162 SHELD DESIGN (MEADOW GOLD) T153		7			3	cream, non-dairy whipped toppings, butter,	20101			1
Marrix Name		_				yogurt, cottage cheese, sour cream, half and half,				
### SHELD DESIGN (MEADOW GOLD) SINCE 1925 DEAN'S COUNTRY FRESH & design 71637162 4757,368						Milk, flavored milk, buttermilk, whipping cream,				
SHELD DESIGN (MEADOW GOLD) T1637162 SHELD DESIGN (MEADOW GOLD) T1637162 SHOCE 1925 DEAN'S COUNTRY FRESH & design STACK PACK T1637162 STACK PACK SUPER RAINBOW SUPER RAINBOW SWISS DAIRY SWISS DAIRY T1637163 T1637163 SWISS DAIRY SHELD DESIGN (MEADOW GOLD) T1637162 SWISS DAIRY SHELD DESIGN (MEADOW GOLD) T1637162 SWISS DAIRY SHELD DESIGN (MEADOW GOLD) T1637162 SWISS DAIRY S	Dean Foods Company	In Force		Trademark	29	eggnog and cream,	110988		SWISS DAIRY	TM-10396
SHELD DESIGN (MEADOW GOLD) 71637162 8244.259 8244.259 825-Butter, Cheese, fluid milks, fluid creams, cottage SINCE 1925 DEAN'S COUNTRY FRESH & design SINCE						dairy whipped toppings, butter, margarine, eggs, and				
SHIELD DESIGN (MEADOW GOLD) SHIELD DESIGN (MEADOW GOLD) SHIELD DESIGN (MEADOW GOLD) SHORT Warner SHIELD DESIGN (MEADOW GOLD) SHORT SCOUNTRY FRESH & design SINCE 1925 DEAN'S COUNTRY FRESH & design STACK PACK STROH'S STROH'S SUPER RAINBOW SWISS DAIRY SWISS DA						Milk, flavored milk, buttermilk, whipping cream,				
SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) T1637162 SHELD DESIGN (MEADOW GOLD) T1637162 SHELD DESIGN (MEADOW GOLD) T1637162 SHORE 1925 DEAN'S COUNTRY FRESH & design SINCE 1925 DEAN'S COUNTRY FRESH	Dean Foods Company	In Force		Trademark	32	Orange juice, fruit drinks and bottled water	49766		SWISS DAIRY	TM-10407
SHIELD DESIGN (MEADOW GOLD) SINCE 1925 DEAN'S COUNTRY FRESH & design SINCE 19	Dean Foods Company	In Force		Trademark	32	Orange juice, fruit drinks, and bottled water	110989		SWISS DAIRY	TM-10408
SHELD DESIGN (MEADOW GOLD) 1037162 10	Dean Foods Company	In Force		Trademark	46	Whole, 1%, 2%, and fat free milk	E0672862009-7		SWISS DAIRY	TM-11078
SHELD DESIGN (MEADOW GOLD) SHERT Marrie SHELD DESIGN (MEADOW GOLD) SHORT MEAN SCOUNTRY FRESH & design SINCE 1925 DEAN'S COUNTRY FRESH & design STACK PACK STACK PACK STROH'S STACK PACK STROH'S STACK PACK STROH'S STACK PACK STROH'S STACK PACK STACK PA	Dean Foods Company	In Force		Trademark	30	Ice cream	2,046,782	75024183	SUPER RAINBOW	TM-08799
SHELD DESIGN (MEADOW GOLD) SHETT DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHORT MARK Warme SHIELD DESIGN (MEADOW GOLD) SHORT MEAN SCOUNTRY FRESH & design SINCE 1925 DEAN'S COUNTRY FRESH & design STACK PACK STACK PACK STACK PACK STACK PACK STACK PACK SHORT MEAN SCOUNTRY FRESH & STACK PACK	Dean Foods Company	In Force		Trademark	30	Ice cream	1,378,326	73509298	STROH'S	TM-10497
SHELD DESIGN (MEADOW GOLD) SHERTS SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHORTS SHORTS SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHELD DESIGN (MEADOW GOLD) SHORTS SHELD DESIGN (MEADOW GOLD) SHERTS SHELD DESIGN (Dean Foods Company	In Force		Trademark	29	29-Dairy products excluding ice cream, ice milk and frozen yogurt.	4,637,971	85952228	STACK PACK	TM-11730
SINCE 1925 DEAN'S COUNTRY FRESH & design Observation Ob	Dean Foods Company	In Force		Trademark	32	Fruit drinks	5,508,158	87699999	SONORA	TM-02899-US
SHIELD DESIGN (MEADOW GOLD) 71637162 844,259 644,259 647,253	Dean Foods Company	In Force		Word and Figurative Mark	30	lice cream, ice cream noveities, trozen yogurt, and sherbet	4,387,114	85774866	SINCE 1925 DEAN'S COUNTRY FRESH & design	TM-11679
HELD DESIGN (MEADOW GOLD) AND TEST OF THE PROPERTY OF THE PRO	Dean Foods Company	In Force		Word and Figurative Mark	29	frozen yogurt	4,757,368	86269137	SINCE 1925 DEAN'S COUNTRY FRESH & design	TM-11750
Mark Name Physical Street Services State Type of Nach Science State Stat						Dairy products excluding ice cream, ice milk and				
Wark Name Aumber Warmber 29-Butter, cheese, fluid milks, fluid creams, ontage Class Type of Worth Class Type of Worth Class	Dean Foods Company	In Force		Design only	29; 30	cheese and buttermilk; 30-lce cream	644,259	71637162	SHIELD DESIGN (MEADOW GOLD)	TM-09181
Mark Name Australia Registration All Goods and Services Class Type of Mark Control plants Right seed						29-Butter, cheese, fluid milks, fluid creams, cottage				
	Legal Owner	Status	ě	Type of Mark	Class	All Goods and Services	negonater negonater	Sumber 2	Mark Name	Trademark (D

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

				Opening 04/1-/					
Trademark	Mark Name	Application Number	Registration	All Goods and Services	C)	Type of Mark	Country/Junis diction	High-Level	Legal Owner
				Dairy products excluding ice cream, ice milk and			!		
TM 11769	TRUNIOO	2017-307	2000	rrozen yogurt	50	Trademark	0	Pending	Dean Foods company
IM-11/68	IRUMOO	1540527	1512586	Cocoa haverages with milk: coffee heverages with	30	Trademark	MX	In Force	Dean Foods Company
TM-11762	TRUMOO	15367575	15367575	milk; chocolate beverages with milk; ice cream	30	Trademark	CN	In Force	Dean Foods Company
				Milk; chocolate milk, milk predominating; vanilla flavored milk, milk predominating; strawberry					
TM-11756	TRUMOO	15367576	15367576	milk, milk predominating	29	Trademark	S	In Force	Dean Foods Company
TM-11724	TRUMOO	85898596	4,569,349	Ice cream, ice cream bars, ice cream sandwiches	30	Trademark	SU	In Force	Dean Foods Company
				Dairy products excluding ice cream, ice milk and					
TM-11610	TRUMOO	1281463	1324509	frozen yogurt.	29	Trademark	MX	In Force	Dean Foods Company
1,2,2	T	77000453	201000	Dairy products excluding ice cream, ice milk, and	3		5	7	
311 010CL IVIT	TRUMOO ACTED DARK	07000000	3,073,003	Elanosod milk	3 6	Trademark	F 8	Ponding	Dean Foods Company
TM-12011-US	TRII TASTE	87908366	E 901 761	Elavored milk	200	Trademark	III S	in Eorea	Dean Foods Company
TM-08566	TUSCAN	73046143	1,042,416	Milk, buttermilk, cream, light cream, heavy cream	29	Trademark	US	In Force	Dean Foods Company
TM-09189	VIVA	75244533	2,277,013	Low fat fluid milk	29	Trademark	SU	In Force	Dean Foods Company
TM-11714	WORRY-EREE FLID CAP	85853375	4.565.110	Plastic caps sold as a component feature of milk sold in jugs	29	Trademark	US	In Farce	Dean Foods Company
TM-10389	0% PLUS		N/A	Fluid milk	29	Trademark	US-TN	In Force	Dean Intellectual Property Services II, Inc.
TM-10388	0% PLUS		016035	Milk	29	Trademark	US-KY	In Force	Dean Intellectual Property Services II, Inc.
TM-10387	0% PLUS		109-583	Fluid milk	29	Trademark	US-AL	In Force	Dean Intellectual Property Services II, Inc.
TM-09525	ALTA-DENA	74225300	1,713,989	Dairy mixes for making ice cream	30	Trademark	US	In Force	Dean Intellectual Property Services II, Inc.
TM-09524	ALTA-DENA	74225001	1,711,969	Dairy products, namely, milk, yogurt and sour cream	29	Trademark	US	In Force	Dean Intellectual Property Services II, Inc.
				Meat, fish, fowl and game, meat extracts, fruits and vegetables, preserved, dried and cooked, jellies and marmalades, eggs, milk and milk products, edible oils					
TM-09647	ALTA DENA and Design02	170,723	458,707	and greases, salad dressings, and preserves	-	Word and Figurative Mark	MX	In Force	Dean Intellectual Property Services II, Inc.
	ALTA DENA CERTIFIED DAIRY & Design	258,594	573,542	Frozen desserts dairy products	30	Word and Figurative Mark	MX	In Force	Dean Intellectual Property Services II, Inc.
	ALTA DENA EXPRESS	75032412	2,120,365	Retail grocery and convenience store services	42	Trademark	US	In Force	Dean Intellectual Property Services II, Inc.
TM-10405	A PLUS	T05000000835	T05000000835	Milk	29	Trademark	US-FL	In Force	Dean Intellectual Property Services II, Inc.
TM-09802	BIRD ON THE MAILBOX Design	73471477	1,343,368	39-Truck transportation services of goods of others	39	Design only	US	In Force	Dean Intellectual Property Services II, Inc.
TM 11957	BROWN COW PELICET	/5009283	2,036,725	Frozen confections	30	Trademark	US	In Force	Dean Intellectual Property Services II, Inc.
TM-00001	BROWN COW DELIGIT	10005170	2,300,012	les cleans	30	Tradomark		in Force	Dean intellectual Property Services II, IIIC.
TM 00818	CHOCO BIEEICI	73644790	1 456 563	Imitation chocolate drink	20	Trademark	US-FL	In Force	Dean Intellectual Property Services II, Inc.
TM OSESA	CHOCO-XITHC!	1 043 113	1,458,563	whey-based, chocolate flavored food beverage	90	Trademark	Ç. C	In Force	Dean Intellectual Property Services II, Inc.
TM-09504	CHUG	1,043,113	TMA674,334	Dairy products, namely milk and chocolate milk	29	Trademark	CA	In Force	Dean Intellectual Property Services II, Inc.
TM-09417	CHUG	75391756	2,669,410	Fruit juices and fruit punch.	32	Trademark	US	In Force	Dean Intellectual Property Services II, Inc.
TM-02268-US	CHUG	88095197	5,721,195	Non-alcoholic eggnog	29	Trademark	US	In Force	Dean Intellectual Property Services II, Inc.
TM-09819	COUNTRY CHARM	74368934	1,838,793	lce cream	30	Trademark	US	In Force	Dean Intellectual Property Services II, Inc.
				29-Meat, fish, fowl and game, meat extracts, fruits, vegetables, preserved, dried and cooked, jellies and					
				marmalades, eggs, milk and milk products, edible oils					
TM-09645	COUNTRY CHARM	156,828	433,516	gravies	29; 30	Trademark	M _X	In Force	Dean Intellectual Property Services II, Inc.
	CO CONTRACTOR OF STREET		100,000	Girania	-0,00		17117		and the second of the second o

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

COUNTRY CHARM COUNTRY CHARM CREAMLAND CRE	Trademark ID		%.cg/itc.xx.iox %umber 75032115	888888888	0000000000	All Goods and Services Butternik	99999999	All Goods and Services Class	Skil Goodt: and Services Class Type of Mark 29 Trademark	Separate of France Class Type of Mark Country/lards Separate of Mark Country/lards Separate of Mark US
AND 617320 828406 AND 03-007548 TK91030402 AND 617318 816665 FELE and Design TM016950 41625 POUIS 764,263 1,552,897 764,280 TMA452,892 75161952 2,101,292 75161952 2,101,292 75161952 2,101,292 FASY 76098177 2,602,258	Ш	COUNTRY CHARM	78880591	3,274,893	Milk		29	29 Trademark 29 Trademark	Trade	Trademark Trademark
CREAMLAND CREAMS C	0073	COUNTRY CHARM	617320	828406	Coffee, tea, cocoa, sug substitutes, flour and r bread, pastry and conf molasses syrup; yeasts mustard, vinegar, sauc	Coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes, flour and meals and cereal preparations, bread, pastry and confections, ice cream, honey, molasses syrup; yeasts and baking powders, salt, mustard, vinegar, sauces, pices, and ice	ar, rice, taploca, sago, coffee meals and cereal preparations, and before ceream, honey, and baking powders, salt, es, spices, and ice	, s	s, 30 Trade	s, 30 Trademark
CREAMLAND 617318 816665 DAIRY SELLE and Design TN015950 41625 DAIRYOPOLIS 85642563 4,393,532 DAIRY PURE 764,890 1,747,280 DEANI'S 74281230 1,747,280 DEANI'S 75161952 2,101,292 DEANI'S 7511915 2,077,365 DEANI'S 857473686 5,369,432 DEANI'S 85778306 4,361,412 DEANI'S 8578306 4,361,412 DEANI'S EASY 617319 816,666 DEANI'S EASY 76098177 2,602,258	TM-09945	CREAMLAND	03-007548	NM 14551; Renewal # TK91030402	Milk			29 Trade	29 Trademark	29 Trademark US-NM
DAIRY BELLE and Design	ГМ-10052	CREAMLAND	617318	816665	Meat, fish, fowls and ga vegetables preserve, dr marmalades; compotes edible oils and fats; hea	Meat, fish, fowls and game; meat extracts; fruits and vegetables preserve, dried and cooked; jellies and marmalades; compotes; eggs, milk and milk products edible oils and fats; heavy whipping cream	me; meat extracts; fruits and lied and cooked; jellies and ; eggs, milk and milk products; vy whipping cream	fruits and lies and k products;	fruits and lies and k products; 29	fruits and lies and k products; 29 Trademark
DAIRYOPOLIS 85642563 4,393,632 DAIRYOPURE 764,890 TMA55,897 DEAN'S 74281230 1,747,280 DEAN'S 74283492 1,747,280 DEAN'S 75161952 2,101,292 DEAN'S 7511915 2,077,365 DEAN'S 7512915 2,077,365 DEAN'S 87473686 5,369,432 DEAN'S 87473686 4,361,412 DEAN'S 87473686 4,361,412 DEAN'S 617319 816,666 DEAN'S 76098177 2,602,258 DE	TM-09894	DAIRY BELLE and Design	TN016950	41625	Processes, package milk	;		29	29 Word and Figurative Mark	29 Word and Figurative Mark US-TN
DAIRY PURE 73704704 1,555,897	TM-11613	DAIRYOPOLIS	85642563	4,393,632	Ice cream			30 Trade	30 Trademark	30 Trademark US
DEAN'S 764,890	TM-09825	DAIRY PURE	73704704	1,555,897	Dairy products, namely	whipping cream		29	29	29 Trademark US
DEAN'S 74281230 1,747,280 DEAN'S 74283492 1,747,283 DEAN'S 75161952 2,101,292 DEAN'S 7519915 2,077,365 DEAN'S 87473886 5,369,432 DEAN'S 85778306 4,361,412 DEAN'S 617319 816,666 DEAN'S FASY 76098177 2,602,258	TM-09694	DEAN'S	764,890	TMA452,892	Refrigerated snacks and produce dips	produce dips	produce dips 29	29	29	29 Trademark CA I
DEAN'S 74283492 1,747,283 DEAN'S 75161952 2,101,292 DEAN'S 75119915 2,077,365 DEAN'S 87743686 5,369,432 DEAN'S 8778306 4,361,412 DEAN'S 617319 816,666 DEAN'S 617319 816,666	M-09689	DEAN'S	74281230	1,747,280	Sour cream		29	29	29 Trademark	29 Trademark US
DEAN'S 75161952 2,101,292 DEAN'S 75119915 2,077,365 DEAN'S 874/3886 5,369,432 DEAN'S 85778306 4,361,412 DEAN'S 617319 816,666 DEAN'S 6ASY 76098177 2,602,258	1-09687	DEAN'S	74283492	1,747,283	29-Egg nog; 30-Frozen yogurt and ice cream	gurt and ice cream	gurt and ice cream 29; 30	29; 30	29; 30	29; 30 Trademark
DEAN'S 75119915 2,077,365 DEAN'S 87473686 5,369,432 DEAN'S 85778306 4,361,412 DEAN'S 617319 816,666 DEAN'S FASY 76098177 2,602,258	M-09615	DEAN'S	75161952	2,101,292	29-Dairy products, namely, milk, buttermilk, chocolate milk, half and half, whipping cream, and chocolate milk, half and half, whipping cream, and cottage cheese; 30-Chocolate food drink being non dairy-based or vegetable based and iced tea; 32-Fr and dairy-based or vegetable made and a dairy-based or vegetable to the dairy-based or vegetable based and iced tea; 32-Fr aflavored drinks, grapefruit jurce, and orange jurce flavored drinks, grapefruit jurce, and orange jurce	29-Dairy products, namely, milk, buttermilk, chocolate milk, half and half, whipping cream, and cottage cheese; 30-Chocolate food drink being non dairy-bassed or vegetable based and iced tea; 32-Fruit flavored drinks, grapefruit juice, and orange juice	, milk, buttermilk, if, whipping cream, and late food drink being non late food and iced tea; 32-Fruit juice, and orange juice 29; 30; 32	<u></u>	n 1 29; 30; 32	ruit 29, 30; 32 Trademark
DEAN'S 87139415 2,077,365 DEAN'S 87473886 5,369,432 DEAN'S 85778306 4,361,412 DEAN'S 617319 816,666 DEAN'S EASY 617319 816,666 DEAN'S FASY 76098177 2,602,258	M-030T2	DEAN 3	/3101332	2,101,232	lce cream, ice cream nov	le cream, ice cream novelties, frozen confections,	Ĺ	29, 30, 32	25, 50, 52 Havellalk	23, 30, 32 Hauellalk
DEAN'S 85778306 4,361,412 DEAN'S 85778306 4,361,412 BEAN'S 617319 816,666 DEAN'S 617319 2,602,258	TM-09614	DEAN'S	75119915	2,077,365	trozen yogurt, and sherb	et		30	30	30 Trademark US
DEAN'S 617319 816,666 DEAN'S EASY 76098177 2,602,258	TM-11680	DEAN'S	85778306	4.361.412	Dairy-based dips		29	29 Trademark	Trademark	Trademark
DEAN'S 617319 816,666 DEAN'S EASY 76098177 2,602,258					Coffee, tea, cocoa, sugar substitutes, flour and me	Coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes, flour and meal preparations, bread,	fee	fee	fee	fee
DEAN'S EASY 76098177 2,602,238	1000	77 4815	011		pastry and confections, syrup; yeasts and bakin	pastry and confections, ice cream, honey, molasses syrup; yeasts and baking powder, salt, mustard,	ses	ses	Ses Trademark	SSES 20 Tradebased
29-Dairy products, nam and half, cottage chees cream; toffee bars; she cream sandwiches; se bars; ce milk bars; cho	TM-09448	DEAN'S EASY	76098177	2,602,258	Milk	sices, and ice	ines, and ree 29		29	29 Trademark
					29-Dairy products, name and half, cottage cheese cream; toffee bars; shere cream sandwiches; ice cottages; ice milk bars; chocotages	29-Dairy products, namely, milk, chocolate milk, half and half, cottage cheese, sour cream, egg nog.; 30-icc ream; toffee bars; sherbet, ice cream cones; ice cream sandwiches; ice cream bars; ice cream fudge bars; ice milk bars; chocolate nut sundage; and non-	29-Dainy products, namely, milk, chocolate milk, half and half, cottage cheese, sour cream, egg nog.; 30-ice cream; toffee bars; sherb; ice cream cones; ice cream sandwiches; ice cream bars; ice cream fudge bars; ice phocolate nut sundaes; and non-			

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

								•	
Dean Intellectual Property Services II, Inc.	In Force	US	Trademark		milk		78/947092	MEADOW BROOK	TM-10540
Dean Intellectual Property Services II. Inc.	In Force	SU			is		78703488	MAYFIELD DAIRY FARMS JERSEY and Design	TM-10420
Dean Intellectual Property Services II. Inc	In Force	LS.	Word and Figurative Mark	30	lice Cream, snerbet, frozen yogur; and frozen confections, namely, ice cream bars, ice cream sandwiches, sundae cones, toffee bars, crunch bars, fuder bars, and ice cream cups	2.549.203	76058492	MAYFIELD DAIRY FARMS and Design	TM-09435
Dean Intellectual Property Services II, Inc.	in Force	SU	Trademark	29; 30; 32	namely, milk, chocolate milk, ghocolate milk, g. whipping cream, light cream, gg cheese, sour cream, onion dip, ge cheese, sour cream, onion dip, et creamer; 30-iced tea, ice cream, fections, ice cream bars, ice cream bry, logurt, toffee bars and fudge vides on a cone, and buttermilk ding bakery goods; 32-Orange juice, foonade	2,266,789	75470023	MAYFIELD DAIRY FARMS	TM-09847
Dean Intellectual Property Services II, Inc.	In Force	US	Word and Figurative Mark	30	10	5,313,115	87149662	MAYFIELD CREAMERY EST 1923 & design	TM-11858
Dean Intellectual Property Services II, Inc.	In Force	us	Trademark	30	Frozen confections, ice cream, ice cream bars, ice cream sandwiches	5,281,828	86790258	MAYFIELD CREAMERY	TM-11801
Dean Intellectual Property Services II, Inc.	In Force	CL	Trademark	30	Ice cream	1252173	762.294	MAYFIELD	TM-10559
Dean Intellectual Property Services II, Inc.	Pending	СП	Trademark	30			2017-306	MAYFIELD	TM-11888
Dean Intellectual Property Services II, Inc.	In Force	SU	Trademark			2,257,027	75474576	MAYFIELD	TM-09848
Dean Intellectual Property Services II, Inc.	In Force	SU	Trademark	29; 30; 32	29-Dairy products, namely milk, chocolate milk, strawberny milk, and half and half; 30-lee cream, frozen yogurt, ice cream bars, buttermilk baking mik, and ice cream mik; 32-Orange juice, lemonade and fruit punch	2,324,110	75648015	MAYFIELD	TM-09849
Dean Intellectual Property Services II, Inc.	In Force	US	Trademark	30		3,515,252	77341377	ICE CREAMIER	TM-10701
Dean Intellectual Property Services II, Inc.	In Force	US	Word and Figurative Mark	Ц			78980187	HEALTH PROBIOTICS FOR LIFE & Design	TM-10753
Dean intellectual Property Services II, Inc.	In Force	SU	Trademark	29; 32; 36	avored uices rrvices, in		78/204182	GNE .EW LINE	TM-09896
Dean Intellectual Property Services II, Inc.	In Force	US	Trademark	29	Milk sold in opaque light resistant packaging	2,468,424	75802997	FLAVORTIGHT BOTTLE	TM-09507
Dean Intellectual Property Services II, Inc.	In Force	MX	Trademark		Meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, eggs, milk and milk products; edible oils and fats; salad dressings; preserves	576,985		FIELDCREST (Stylized)	TM-09672
Dean Intellectual Property Services II, Inc.	In Force	us	Trademark	29		838,013	72254920	FIELDCREST (Stylized)	TM-09755
Dean Intellectual Property Services II, Inc.	In Force	MX	Trademark	30	Coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes, flour and meals and cereal preparations, bread, pastry and confections, ice cream, honey, molasses syrup; yeasts and baking powders, salt, mustard, vinegar, sauces, spices, and ice	857487	617323	FIELDCREST	TM-10072
l legal Owner	Country/Juris High-Level diction Status	Country/Jur diction	Type of Mark	Class	All Goods and Services	Registration Number	Application Number	Mark Name	Trademark 0
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TM-11835	1111	TM-11832	TM-11831	1141 340004 000	TM-12001-US	TM-11867	TM-09676	TM-09532	TM-09467	TM-09472	TM-09886	TM-09510	TM-09655	TM-09697		TM-10075	TM-09563		TM-10994	TM-10995	TM-11338	TM-03274-CA	TM-10751	TM-09505	TM-11343		Trademark (0
FORBIDDEN CHOCOLATE		DUTCH FUDGE	DESSERT CENTER		RIG ERIENDLY	FRIENDLY'S	YOU CAN TASTE HOW MUCH WE CARE	YELLOW JUG CONTAINER	TURTLE TRACKS	THE DEAN ADVANTAGE	T.G. LEE	SPLASH GLASS design	RIVER OF LIFE LOGO02	PURITY & design		PRICE'S	PRICE'S		NUTTY BUDDY	NUTTY BUDDY	NUTTY BUDDY	NUTTY BUDDY	NURTURE	MILK CHUG	MEADOW GOLD		Mark Name
74055140	0000	85937815	76061760	0,000	87691219	1576564	73779040	74201052	75927737	76104556	76003846	75980064	78154503			617322	106964		72054417	72298839	85103836	0246911	77975499	1,043,112	1068408		Application Number
1,645,426	them thereof	4,524,660	2,623,028	0,000,000	5 634 294	1576564	1,567,396	2,961,599	2,479,484	2,777,150	2,455,101	2,445,277	3,169,293	41633		833694	458,810		677,442	887,952	3,943,877	TMA114248	3,459,250	TMA674,333	1099729		Registration
premises, namely ice cream	Frozen desserts for consumption on or off the	Ice cream dessert	accompaniments, namely packaged ice cream, pies, cakes, ice cream rolls, and ice cream cones	Frozen dessert products, toppings, and	ice cream ice cream sandwiches	Ice cream	Dairy products, namely ice cream and ice milk	Milk	Ice cream	Category management services, namely providing customer market trends, customer demographics, customer information, information concerning consumer goods, shelf space management for consumer goods, and providing consumer product information via the Intern	29-Milk, chocolate milk, strawberry milk, eggnog, buttermilk, half and half, tea, cream whipping cream, and chocolate drink; 32-Fruit punch, grape, orange and lemon drink, spring water, and orange juice	Dairy products, namely, flavored milk	Ice cream	beverages; Ice cream, ice cream novelties	Milk, cultured products, ice cream, ice cream novelties, other dairy products, and fruit juices and	Ice cream and ices	dressings.	29-Meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; eggs, milk and milk products; adible oils and fats; 30-Sauces for meat (gravy) and saled	Ice cream cones	Refrigerated prepackaged ice cream sundaes	Ice cream	ice cream cones	Dairy products excluding ice cream, ice milk and frozen yogurt	Dairy products, namely milk, flavored milk, chocolate milk	ices	curret, read, becode and currier substitutes, liter, tapioca and sagu, meals and cereal preparations; bread, pastry and confectionery products; ice cream; sugar, honey, molasses syrup; yeast, baking powder; salt; mustard, vinegar, sauces (condiments); spices;	All Goods and Services
30	6	30	30	ć	30	30	30	29	30	35	29; 32	29	30	29; 30		30	29; 30		30	30	30	30	29	29	30		Class
Trademark		Trademark	Trademark		Trademark	Trademark	Trademark	Design only	Trademark	Service Mark	Trademark	Design only	Design only	Word and Figurative Mark		Trademark	Trademark		Trademark	Trademark	Trademark	Trademark	Trademark	Trademark	Trademark		Type of Mark
US		SU	US	C.	SII	GB	US	SU	US	US	US	US	US	US-TN		MX	MX		US	US	SU	CA	S	CA	CL		Country/Juris diction
In Force		In Force	In Force	11110100	In Force	In Force	In Force	In Force	In Force	In Force	In Force	In Force	In Force	In Force		In Force	In Force		In Force	In Force	In Force		High-Level				
Friendly's Manufacturing and Retail, LLC	O series in series	Friendly's Manufacturing and Retail, LLC	Friendly's Manufacturing and Retail, LLC	The last a mail an account by an a recount, exec	Friendly's Manufacturing and Retail IIIC	Friendly's Manufacturing and Retail, LLC	Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.		Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.		Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.	Dean Intellectual Property Services II, Inc.		Legal Owner				

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

Trackensors (C	Mark Name	September 1	Registration Features	All Goods and Services		Type of Mark	Country/Junis High-Level	<u>پ</u> چ چ	igh Level
M-11836 M-11864	FRIENDLY FRIENDLY	78961412 0391811	3,348,629 TMA214391	Retail grocery store services Restaurant services	35 42	Service Mark		CA CA	US In Force Friendly's Manufacturing and Retail, LLC CA In Force Friendly's Manufacturing and Retail, LLC
W-11837	FRIENDLY	73061201	1,062,852	Milk, chocolate milk, soups, chowders, butter, dairy based whipped topping, bacon, sausage, ham, eggs, steak, wal fish, clams, chicken, beef, fried ontion rings, and French fried optatose for consumption on or off the premises; lee cream floats, sherbet, milk shakes, ice cream sodas ice cream floats, sherbet coolers, tee cream sundaes, toppings and sauces for ice cream, het fudge sauce, ice cream rolls, sugar, panels, het fudge sauce, ice cream rolls, sugar, panels, het fudge sauce, ice cream rolls, sugar, panels, for pastry, crackers, pies, cake, biscuits, bread, meet, fish, clam, poultry, cheese sandwiches and sandwich platters, hamburg (hamburger), cheeseburg (cheeseburger), frankfurt (frankfurter) sandwiches and sandwich platters for consumption on or off the premises; Carbonated soft drinks, syrups for making carbonated soft drinks, fruit juices, and vegetable juices for consumption on or off the premises; Restaurant services and carpout food services.	- 10	Trademark		ß.	In Force
TM-11837 TM-04379-CL	FRIENDLY'S	73061201 1268333	1,062,852 1269248	Restaurant services and carry-out food services lice cream	42 30	Trademark Trademark		Ct US	
TM-11884	FRIENDLY'S	1268333 2017-0296	1269248	Restaurant services	43	Trademark		CL	CU In Force
M-11883	FRIENDLY'S	2017-0295		Ice cream	30	Trademark			CU
				lce cream, sorbets, ice cream made of milk, frozen yogurt, soft ice cream, sundaes, malted milk shakes,					
TM-11866	FRIENDLY'S	1151258	1252495	ice cream floats and various snacks	30	Trademark		Mx	

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TM-																																		S
TM-11865																																		Trademark Trademark (0
FRIENDLY'S																																		
S																																		War
																																		Mark Name
0778273																																		Application Number
TMA583585																																		Registration
services.	Restauran	and pies fo	consumpt	soft drinks	carbonate	potatoes f	chicken, b	bacon, sau	chowders,	on or off t	sandwiche	platters, h	biscuits, b	cereal, En	sugar, pan	sauces for	colada, blu	butterscot	coolers, ic	shakes, ice	on or off t	sandwiche	hamburge	bread, che	English mu	pancake s	for ice cre	blueberry.	pineapple	cream sun	ice cream	fish, clams	Toy trucks	
	t services an	or consumpt	ion on or off	s, fruit juices	d soft drinks	or consumpt	eef, fried on	usage, ham, e	butter, dair	he premises	s and sandw	amburger, c	read, cheese	glish muffins	cake syrup,	ice cream, h	reberry, frui	ch, pineapp	e cream sun	e cream soda	he premises	s and sandw	hamburger, cheeseburger and frankfurter.	ese, sandwi	uffins, pastry	yrup, cocoa,	am, hot fudg	fruit salad,	pineapple, chocolate, caramel, Pina colada,	daes, hot fu	sodas, ice cr	i, poultry, ice	and toy ice	A)) Goo
	d restaurant	ion on or off	the premise	, and vegeta	, syrups for I	tion on or of	ion rings, an	eggs, steak, v	y based whip	, milk, choco	ich platters	heeseburger	sandwiches	, pastry, crac	cocoa, tea, c	not fudge sau	t salad, and i	le, chocolate	daes, hot fuc	is, ice cream	.; Ice cream,	ich platters	ger and fran	ches and san	, crackers, p	tea, coffee, l	ge sauce, ice	and mint top	caramel, Pin	dge, strawbe	eam floats, s	cream, she	cream dispe	Al) Goods and Services
	Restaurant services and restaurant carry-out food	and pies for consumption on or off the premises.;	consumption on or off the premises, ice cream cakes	soft drinks, fruit juices, and vegetable juices for	carbonated soft drinks, syrups for making carbonated	potatoes for consumption on or off the premises,	chicken, beef, fried onion rings, and French fried	bacon, sausage, ham, eggs, steak, veal, fish, clams,	chowders, butter, dairy based whipped topping,	on or off the premises, milk, chocolate milk, soups,	sandwiches and sandwich platters for consumption	platters, hamburger, cheeseburger and frankfurter	biscuits, bread, cheese sandwiches and sandwich	cereal, English muffins, pastry, crackers, pies, cakes,	sugar, pancake syrup, cocoa, tea, coffee, breakfast	sauces for ice cream, hot fudge sauce, ice cream rolls	colada, blueberry, fruit salad, and mint toppings and	butterscotch, pineapple, chocolate, caramel, Pina	coolers, ice cream sundaes, hot fudge, strawberry,	shakes, ice cream sodas, ice cream floats, sherbet	on or off the premises.; Ice cream, sherbet, milk	sandwiches and sandwich platters for consumption	kfurter.	bread, cheese, sandwiches and sandwich platters,	English muffins, pastry, crackers, pies, cakes, biscuits,	pancake syrup, cocoa, tea, coffee, breakfast cereal,	for ice cream, hot fudge sauce, ice cream rolls, sugar,	blueberry, fruit salad, and mint toppings and sauces	colada,	cream sundaes, hot fudge, strawberry, butterscotch,	ice cream sodas, ice cream floats, sherbet coolers, ice	fish, clams, poultry, ice cream, sherbet, milk shakes,	Toy trucks and toy ice cream dispenser units.; Meat,	wices
42	28; 29; 30;		- N		ed											ls,	Δ.								,z		5	-			e			Class
Trademark																																		
^																																		Type of Mark
CA																																		Count
În																																		antry/Juris diction
In Force F																																		Country/Junis High-Level diction Status
riendly's M																																		
Friendly's Manufacturing and Retail, LLC																																		Legal Owner
d Retail, LLC																																		lysmer.

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DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

TM-11842		Trademark III
FRIENDLY'S		
DLY'S		Mark Name
73783128		33.00
1,597,640		Registration
out food services	caramel, pina colada, blueberry, fruit saled, and mint toppings and sauces for ice cream, hot fudge sauce, ice cream nolls, sugar, pancake syrup, cocoa, tea, coffee, breakfast cereal, English muffins, pastry, crackers, pies, cakes, biscuits, bread, cheese sandwiches and sandwich platters, hamburger, cheeseburger and frankfurter sandwiches and sandwich platters for consumption on or off the premises. 42-Restaurant services and restaurant carn,	\$11 Goods and Services 29-Meat, fish, clams and poultry, 30-ice cream, sherbet, milk shakes, ice cream sodas, ice cream floats, sherbet coolers, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but for cookies, ice cream sindaes, hot fudge, traubers, but
29; 30; 42 Trademark		2
Trademark		Type of Mark
US		## C C C C C C C C C C C C C C C C C C
In Force		Country/Juris High-Lowel diction Status
Friendly's		
Friendly's Manufacturing and Retail, LLC		Legal Owner
nd Retail, LLC) William

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

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TM-11855						TM-11844	TM-11868																																Trademark ID	Trademore	
FRIENDLY (Stylized)						FRIENDLY'S BIG BEEF	FRIENDLY'S (Stylized)																																Ø		
lized)						G BEEF	tylized}																																Mark Name		
73052896						73030318	0778272																																Number	Acceptant con	
1,062,350						1,030,190	TMA583618																																	See Stration	
sherbet;; null	consumption on or off the premises.; 30-Ice cream;	onion rings; and French fried potatoes for	eggs; steak; veal; fish; clams; chicken; beef; fried	dairy based whipped topping; bacon; sausage; ham;	29-Milk; chocolate milk; soups; chowders; butter;	Hamburg patties	and restaurant carry-out food services.	toy ice cream dispenser units.; Restaurant services	consumption on or off the premises, toy trucks and	soft drinks, fruit juices, and vegetable juices for	carbonated soft drinks, syrups for making carbonated	potatoes for consumption on or off the premises,	chicken, beef, fried onion rings, and French fried	bacon, sausage, ham, eggs, steak, veal, fish, clams,	chowders, butter, dairy based whipped topping,	on or off the premises, milk, chocolate milk, soups,	sandwiches and sandwich platters for consumption	platters, hamburger, cheeseburger and frankfurter	biscuits, bread, cheese sandwiches and sandwich	cereal, English muffins, pastry, crackers, pies, cakes,	sugar, pancake syrup, cocoa, tea, coffee, breakfast	sauces for ice cream, hot fudge sauce, ice cream rolls,	colada, blueberry, fruit salad, and mint toppings and	butterscotch, pineapple, chocolate, caramel, pina	coolers, ice cream sundaes, hot fudge, strawberry,	shakes, ice cream sodas, ice cream floats, sherbet	on or off the premises.; Ice cream, sherbet, milk	sandwiches and sandwich platters for consumption	platters, hamburger, cheeseburger and frankfurter	biscuits, bread, cheese sandwiches and sandwich	cereal, English muffins, pastry, crackers, pies, cakes,	sugar, pancake syrup, cocoa, tea, coffee, breakfast	sauces for ice cream, hot fudge sauce, ice cream rolls	colada, blueberry, fruit salad, and mint toppings and	butterscotch, pineapple, chocolate, caramel, Pina	coolers, ice cream sundaes, hot fudge, strawberry,	shakes, ice cream sodas, ice cream floats, sherbet	Meat, fish, clams, poultry, ice cream, sherbet, milk	dil Goods and Services		Obaacca 01/11/2020
29; 30; 32						29	29; 30; 42															<u> </u>											<u> </u>						Class		
Trademark						Trademark	Trademark																																Type of Mark		
US						US	Ş																																diction	Country/Jus	
In Force						In Force	In Force																																Status	Country Junio High Level	
Friendly's Mar						Friendly's Mai	Friendly's Mai																																		
Friendly's Manufacturing and Retail, LLC						Friendly's Manufacturing and Retail, LLC	Friendly's Manufacturing and Retail, LLC																																Legal Owner		

DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

A CONTRACTOR CONTRACTO				•			· · · · · · · · · · · · · · · · · · ·	National Company of the Company of t	1
Trademark 10	Mark Name	Application at the car	sonergeises	All Goods and Services	2	Type of Mark	diction is	Nigh Level	tegal Owner
				29-Meat, fish, clams, and poultry.; 30-Ice cream,					
				sherbet, milk shakes, ice cream sodas, ice cream					
		_		floats, sherbet coolers, ice cream sundaes, hot fudge,					
				strawberry, butterscotter, prileappie, chocolate,					
				caramel, pina colada, blueberry, fruit salad, and mint toppings and sauces for ice cream, hot fudge sauce,					
		_		ice cream rolls, sugar, pancake syrup, cocoa, tea,					
				coffee, breakfast cereal, English muffins, pastry,					
				crackers, pies, cakes, biscuits, bread, cheese					
				sandwiches and sandwich platters, namburger,					
				cheeseburger and frankfurter sandwiches and					
				sandwich platters for consumption on or off the					
!				premises; 42-Restaurant services and restaurant	;	-			
IM-11843	FRIENDLY (Stylized)	/3/83129	1,595,593	carry-out food services.	29; 30; 42	Irademark		In Force	Friendly's Manufacturing and Retail, LLC
TM-11838	FRIENDLY (Stylized)	73045450	1,032,588	Restaurant services and carry-out food services	42	Service Mark		In Force	Friendly's Manufacturing and Retail, LLC
TM-11839	FRIENDLY FAMILY RESTAURANTS (Stylized)	73183030	1,162,271	Restaurant services and carry-out food services	42	Service Mark	US	In Force	Friendly's Manufacturing and Retail, LLC
				Prepared frankfurter sandwich for consumption on or					
TM-11840	FRIENDLY FRANK	73048689	1,039,803	off the premises	29	Trademark	US	In Force	Friendly's Manufacturing and Retail, LLC
TM-11874	FRIENDLY ICE CREAM	0329876	TMA174266	Dairy products, namely: ice cream and milk	NA	Trademark	CA	In Force	Friendly's Manufacturing and Retail, LLC
TM-11841	FRIENDLY ICE CREAM	73078801	1,062,354	Restaurant services and carry-out food services	42	Service Mark	US	In Force	Friendly's Manufacturing and Retail, LLC
TM-11845	FRIEND-7	7580/057	2 008 500	Soft serve ice cream with cookies and candy	30	Tradomark	<u></u>	D Force	Friendly's Manufacturing and Rotal III
1181-1191		1000001	200,000	collections	20		5	1110100	Theriary 3 Marianaccaring and recail, EEC
TM-11847	JUBILEE ROLL	74055525	1,642,197	or off the premises	30	Trademark	US	In Force	Friendly's Manufacturing and Retail, LLC
TM-11891	NATURALLY FRIENDLY'S	87362949	5,300,702	lce cream	30	Trademark		In Force	Friendly's Manufacturing and Retail, LLC
TM-11848	NUTS OVER CARAMEL	78407874	2,989,284	lce cream	30	Trademark		In Force	Friendly's Manufacturing and Retail, LLC
				Frozen dessert, namely ice cream for consumption on					
TM-11849	ORANGE CREME ROLL	76061761	3,125,276	or off the premises	30	Trademark	US	In Force	Friendly's Manufacturing and Retail, LLC
TM-11850	PURELY PISTACHIO	74482158	1,925,667	Packaged ice cream	30	Trademark	SN	In Force	Friendly's Manufacturing and Retail, LLC
TM-11856	ROYAL BANANA SPLIT	86554083	4,840,473	Ice cream	30	Trademark	SN	In Force	Friendly's Manufacturing and Retail, LLC
TM-11852	SUNDAEXTREME	85138666	3,966,042	Ice cream	30	Trademark	SN	In Force	Friendly's Manufacturing and Retail, LLC
TM-11853	VIENNA MOCHA CHUNK	74641310	1,971,123	Ice cream	30	Trademark	SN	In Force	Friendly's Manufacturing and Retail, LLC
				Frazen confection for consumption on or off the					
TM-11854	WATTAMELON ROLL	73394345	1,313,682	premises.	30	Trademark	US	In Force	Friendly's Manufacturing and Retail, LLC
				Ice cream and nondairy ice cream, ice cream cones,					
				ice cream sandwiches, ice cream bars, stickless ice					
				cream bars, ice cream cups, nondairy ice cream					
				cones, nondairy ice cream sandwiches, nondairy ice					
				cream bars, nondairy stickless ice cream bars,					
TM-12015-US	CRAVE THE UNEXPECTED	88458514		nondairy ice cream cups	30	Trademark		Pending	Steve's Ice Cream, LLC
TM-11916	IT'S WORTH SHARING!	87565040	5,593,156	Ice cream; non-dairy frozen confections	30	Trademark	SN	In Force	Steve's Ice Cream, LLC
				lce cream sandwiches, ice cream bars, ice cream					
TM-04442-US2	STEVE'S	87725112		desserts, frozen confections	30	Trademark	S	Pending	Steve's Ice Cream, LLC
TM-04442-US	STEVE'S	87725122	5,664,775	Non-dairy frozen confections	30	Trademark	SN	In Force	Steve's Ice Cream, LLC
TM-11918	STEVE'S	77409096	4,084,176	lce creams	30	Trademark	SU	In Force	Steve's Ice Cream, LLC
TM-11920	STEVE'S ICE CREAM	77409108	4,372,734	lce creams	30	Trademark	SN	In Force	Steve's Ice Cream, LLC
TM-11919	STEVE'S ICE CREAM	73203440	1,158,272	or Consumption On or Off the Premises	30	Trademark	SN	In Force	Steve's Ice Cream, LLC
				L					

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DEAN FOODS COMPANY and SUBSIDIARIES TRADEMARKS Updated 01/21/2020

Trademark: Trademark (D	auton Kragg	Application	Registration	All Goods and Services	Class	Type of Mark	country/funk High Lovel	High Level	Legal Owner
	THE ART OF THE MIX-IN	87554562	5,446,782	Ice cream; non-dairy frozen confections	30	Trademark	Ц		Steve's Ice Cream, LLC
				29-Meats and Processed Foods; 30-Staple Foods; 31-					
TM-09358	DAIRY GOLD		19851009833	Natural Agricultural Products	29; 30; 31	Trademark	US-CO	In Force	Suiza Dairy Group, LLC
					Information				
N/A	FROSTRITE BRANDS	Document ID#201822802866 2251601	2251601	None specified	not available	Tradename	Osio I	In Force	Suiza Dairy Group III C
					ă				
		Document			not				
N/A	LAND-O-SUN	ID#201925602246 2355763	2355763	None specified	lable	Tradename	Ohio	In Force	Suiza Dairy Group, LLC
					Information				
		Document			not				
N/A	Land-O-SUN DAIRIES	ID#201925602218 2355764	2355764	None specified	available	Tradename	Ohio	In Force	Suiza Dairy Group, LLC
					Information				
N/A	LOUIS TRAUTH DAIRY, LLC	ID#201922404638 2318058	2318058	None specified	lable	Tradename	Ohio	In Force	Suiza Dairy Group, LLC
					Information				
N/A	ROBINSON DAIRY, ITC	N/A	2010-000585360	None specified	available	Tradename	Wyoming	In Force	Suiza Dairy Group, H.C.
		-		-	ă				1
				Manufacture, process and distribute dairy and	not				
N/A	MEADOW GOLD	File #372436 ZZ	4112544	related products	available -	Tradename	US-HI	In Force	Dean Foods Company

Trademark: Trademark ID	Mark Name	All Goods and Services	All Classes	Type of Mark
TM-11321	GOLDEN VALLEY DAIRY (Stylized)	Dairy products	29	Common Law
TM-11322	MOOTOWN & design	Dairy products	29	Common Law
		Frozen yogurt and		
TM-11052	BEE-LITE	frozen yogurt mix	30	Common Law
TM-11051	CLASSIC	Frozen yogurt	30	Common Law
TM-10990	COUNTRY KITCHEN	Milk	29	Common Law
TM-10975	CREAMY TREAT	Milk	29	Common Law
TM-10989	CUSTOM PAK			Common Law
TM-11048	ELGIN'S TRIM 'N SLIM	Frozen yogurt	30	Common Law
		Retail and Foodservice		
TM-10988	FARM FRESH	milk and cultured items	29	Common Law
		Mineral and aerated waters and other non-		
		alcoholic drinks in the		
		nature of flavored		
		waters; fruit drinks and		
		fruit juices; syrups and		
		other preparations for making fruit and		
		carbonated beverages		
TM-11066	FIESTA DELIGHT	and soft drinks	32	Common Law
	FLAVOR PROTECTION			
TM-11067	PACKAGE	Milk	29	Common Law
TM-11049	LITE-N-LEAN	Frozen yogurt	30	Common Law
		Cultured lowfat		
TM-11071	REAL CHURNED	buttermilk	29	Common Law
TM-11065	RICH 'N CHOCOLATE	Beverages	32	Common Law
		29-Dairy products,		
		namely, fluid milk, buttermilk, yogurt, sour		
		cream, cottage cheese;		
		30-lce cream mix; 32-		
		Fruit juice drink		
TM-11068	SANTEE DAIRIES	containing water	29; 30; 32	Common Law
TM-11833	SKIM DELIGHT	Milk	29	Common Law
		Flavored and non-		
		flavored soy milk product for coffee and		
TM-11069	SOY SENSATIONS	teas	29	Common Law
TM-11050	TRIM & SLIM	Frozen yogurt	30	Common Law
TM-10992	VITAGOLD	Milk	29	Common Law
20002		29-Dairy products,		CO.IIIIOII EGVV
		namely, fluid milk,		
		buttermilk, yogurt, sour		
		cream and cottage		
TNA 44070	VOLID KEV TO CHALLEY	cheese; 32-Fruit drink	20.22	
TM-11070	YOUR KEY TO QUALITY	with water	29; 32	Common Law
TM-10727	SUN RICH	Milk	29	Common Law
TM-11014	VALUE-PAK	Milk	29	Common Law

TM-11870	FRIENDWICH	lce cream	30	Common Law
TM-11871	FUDGEALICIOUS	lce cream	30	Common Law
	ROCKIN' POPPIN' COTTON			
TM-11872	CANDY	lce cream	30	Common Law
TM-11873	SUNDAE NUT FOOTBALL	Ice cream	30	Common Law

Country/Jurisdicti	High-Level	
	Status	Legal Owner
US	Not Filed	Country Fresh, LLC
US	Not Filed	Country Fresh, LLC
US	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
US	Not Filed Not Filed	Dean Foods Company
05	Not Filed	Dean Foods Company
us	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
US-CA	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
US	Not Filed	Dean Foods Company
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US	Not Filed	Dean Foods Company
US	Not Filed	Dean Intellectual Property Services II,
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US	Not Filed	Inc.

US	Not Filed	Friendly's Manufacturing and Retail, LLC
US	Not Filed	Friendly's Manufacturing and Retail, LLC
US	Not Filed	Friendly's Manufacturing and Retail, LLC
US	Not Filed	Friendly's Manufacturing and Retail, LLC

RECORDED: 05/08/2020