

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM575537

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Prefer Products Brands, Inc.		05/07/2020	Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Value, Inc.		
<b>Street Address:</b>	15188 W. Eight Mile		
<b>City:</b>	Oak Park		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48237		
<b>Entity Type:</b>	Corporation: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88222734	ROYAL FINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2484407300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2484305771		
<b>Email:</b>	tmdocketing@bluefilamentlaw.com		
<b>Correspondent Name:</b>	Mary Margaret L. O'Donnell		
<b>Address Line 1:</b>	700 E. Maple, Suite 450		
<b>Address Line 4:</b>	Birmingham, MICHIGAN 48009		
<b>ATTORNEY DOCKET NUMBER:</b>	VALU-0004US-10		
<b>NAME OF SUBMITTER:</b>	Mary Margaret L. O'Donnell		
<b>SIGNATURE:</b>	/MMLO/		
<b>DATE SIGNED:</b>	05/08/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 88222734

**TRADEMARK ASSIGNMENT**

PREFER PRODUCTS BRANDS, INC., a Michigan corporation with an address of 21535 Hoover Road, Warren, Michigan 48089 ("Assignor"), wishes to assign to VALUE, INC., a Michigan corporation with an address of 15188 W. Eight Mile, Oak Park, Michigan 48237 ("Assignee"), the entire right, title and interest in and to the following trademark and/or service marks:


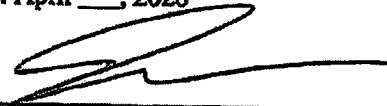
Mark	Country	No.
ROYAL FINE	U.S.A.	88222734

and any and all rights and privileges under the trademark laws of the United States of America and the individual states of the United States of America and foreign jurisdictions with respect to the foregoing; along with the associated goodwill and along with the business of the applicant, or portion thereof to which the mark pertains, which is ongoing and existing; and any and all renewals thereof, together with all right to bring suit and collect for all past, present and future infringements thereof, (collectively, the "Trademark Rights").

In view of good and valuable consideration, the payment of ten dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be reasonably requested by Assignee to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Trademark Assignment and all terms of this Trademark Assignment shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

<b>ASSIGNOR: PREFER PRODUCTS BRANDS, INC.</b> Date: May: <u>7</u> , 2020 By:  Name: Mike Dikhow Its: President	<b>ASSIGNEE: VALUE, INC.</b> Date: April <u>22</u> , 2020 By:  Name: Matt Loussia Its: President
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