

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM575761

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	First Lien Trademark Security Agreement
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BrandCo Multicultural Group 2020 LLC		05/07/2020	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Jefferies Finance LLC
<b>Street Address:</b>	520 Madison Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10022
<b>Entity Type:</b>	Limited Liability Company: UNITED STATES

## PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	0699999	BASHFUL BLONDE
Registration Number:	755682	CLEAN TOUCH
Registration Number:	0700000	FRIVOLOUS FAWN
Registration Number:	1507710	GREAT FEELING
Registration Number:	0700001	PLUSH BROWN
Registration Number:	1632090	POROSITY CONTROL
Registration Number:	0715551	ROULITE
Registration Number:	2797738	ROUX
Registration Number:	1159642	SUPEROXIDE
Registration Number:	1986318	TRUE SYSTEM
Registration Number:	2822790	'TWEEN TIME
Registration Number:	1165129	YOUNG COLOR
Registration Number:	0954728	LOTTABODY
Registration Number:	4889806	LOTTASTYLE
Registration Number:	1002462	CREME OF NATURE
Registration Number:	1236958	CREME OF NATURE
Registration Number:	1604257	CREME OF NATURE
Registration Number:	4505875	EXOTIC SHINE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4219538	PERFECT EDGES

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** lfranco@paulweiss.com, aspoto@paulweiss.com, rschwartz@paulweiss.com

**Correspondent Name:** Rebecca B. Schwartz

**Address Line 1:** Paul Weiss Rifkind Wharton & Garrison LLP

**Address Line 2:** 1285 Avenue of the Americas

**Address Line 4:** New York, NEW YORK 10019-6064

**ATTORNEY DOCKET NUMBER:** 02500-0360

**NAME OF SUBMITTER:** Rebecca Schwartz

**SIGNATURE:** /Rebecca Schwartz/

**DATE SIGNED:** 05/11/2020

**Total Attachments: 6**

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**FIRST LIEN TRADEMARK SECURITY AGREEMENT**

This **FIRST LIEN TRADEMARK SECURITY AGREEMENT**, dated as of May 7, 2020 (this "Agreement"), is made by BrandCo Multicultural Group 2020 LLC, a Delaware limited liability company, as Grantor (the "Grantor") in favor of Jefferies Finance LLC, as administrative agent for the First Lien Secured Parties under the Credit Agreement referred to below (in such capacity, together with its successors in such capacity, the "First Lien Collateral Agent").

**WHEREAS**, pursuant to that certain BrandCo Credit Agreement dated as of May 7, 2020 by and among Revlon Consumer Products Corporation, a Delaware corporation (the "Borrower"), Revlon, Inc., the financial institutions or other entities (the "Lenders") from time to time parties thereto and Jefferies Finance LLC as the administrative agent, the First Lien Collateral Agent and the other Agents party thereto (as the same may hereafter be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and conditions set forth therein;

**WHEREAS**, as a condition precedent to the obligation of the Initial Term B-1 Lenders to make their respective extension of credit to the Borrower under the Credit Agreement, the Grantor entered into the First Lien BrandCo Guarantee and Security Agreement dated as of May 7, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the "Guarantee and Security Agreement") between the Grantor and the First Lien Collateral Agent, pursuant to which the Grantor granted to the First Lien Collateral Agent, for the benefit of the First Lien Secured Parties, a security interest in the Trademark Collateral (as defined below); and

**WHEREAS**, pursuant to the Guarantee and Security Agreement, the Grantor agreed to execute and deliver this Agreement, in order to record the security interest granted to the First Lien Collateral Agent for the benefit of the First Lien Secured Parties with the United States Patent and Trademark Office.

**NOW, THEREFORE**, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor hereby agrees with the First Lien Collateral Agent as follows:

**SECTION 1. Defined Terms**

Capitalized terms used but not defined herein shall have the respective meanings given thereto in the Guarantee and Security Agreement, and if not defined therein, shall have the respective meanings given thereto in the Credit Agreement.

**SECTION 2. Grant of Security Interest in Trademark Collateral**

**SECTION 2.1 Grant of Security.** The Grantor hereby grants to the First Lien Collateral Agent, for the benefit of the First Lien Secured Parties, a security interest in all

in the future may acquire any right, title or interest (collectively, the “Trademark Collateral”) as collateral security for the payment or performance, as the case may be (whether at the stated maturity, by acceleration or otherwise), of the First Lien Obligations:

(i) all trademarks, trade names, corporate names, company names, business names, domain names, fictitious business names, trade dress, service marks, logos and other source or business identifiers, designs and general intangibles of like nature, (ii) all goodwill associated therewith or symbolized thereby and all common-law rights related thereto, (iii) all registrations and recordings thereof, and all applications in connection therewith including, without limitation, the United States registrations and applications listed in Schedule A attached hereto, (iv) the right to obtain all renewals thereof, (v) all rights to sue at law or in equity for any infringement, dilution or other violation thereof, including the right to receive all Proceeds and damages therefrom, and (vi) all other rights, priorities and privileges relating thereto.

**SECTION 2.2 Certain Limited Exclusions.** Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under Section 2.1 hereof attach to any “intent-to-use” application for registration of a trademark or service mark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use” pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

### **SECTION 3. Security Agreement**

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the First Lien Collateral Agent for the First Lien Secured Parties pursuant to the Guarantee and Security Agreement, and the Grantor hereby acknowledges and affirms that the rights and remedies of the First Lien Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guarantee and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Guarantee and Security Agreement, the provisions of the Guarantee and Security Agreement shall control.

### **SECTION 4. Governing Law**

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK WITHOUT REGARD TO PRINCIPLES OF CONFLICTS OF LAWS TO THE EXTENT THAT THE SAME ARE NOT MANDATORILY APPLICABLE BY STATUTE AND THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION WOULD BE REQUIRED THEREBY.

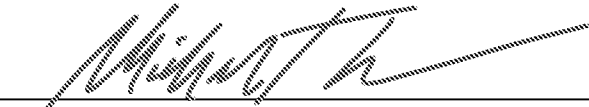
## **SECTION 5. Counterparts**

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

*[Remainder of page intentionally left blank]*

**IN WITNESS WHEREOF**, the Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**BrandCo Multicultural Group 2020 LLC, as Grantor**

By:   
Name: Michael T. Sheehan  
Title: Vice President

Accepted and Agreed:

**JEFFERIES FINANCE LLC,**  
as First Lien Collateral Agent

By:  \_\_\_\_\_  
Name: Brian Buoye  
Title: Managing Director

**SCHEDULE A**  
to  
**FIRST LIEN TRADEMARK SECURITY AGREEMENT**

**UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS**

<b>TRADEMARK</b>	<b>APP. NO.</b>	<b>APP. DATE</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
BASHFUL BLONDE	72/074543	May 26 1959	0699999	Jun 21 1960
CLEAN TOUCH	72/157331	Nov 15 1962	755682	Aug 27 1963
FRIVOLOUS FAWN	72/074544	May 26 1959	0700000	Jun 21 1960
GREAT FEELING	73/716740	Mar 14 1988	1507710	Oct 11 1988
PLUSH BROWN	72/074545	May 26 1959	0700001	Jun 21 1960
POROSITY CONTROL (STYLIZED)	73/699557	Dec 7 1987	1632090	Jan 22 1991
ROULITE	72/101644	Jul 28 1960	0715551	May 16 1961
ROUX	78/204104	Jan 16 2003	2797738	Dec 23 2003
SUPEROXIDE	73/242704	Dec 13 1979	1159642	Jul 7 1981
TRUE SYSTEM	74/612269	Dec 19 1994	1986318	Jul 9 1996
'TWEEN TIME	76/508637	Apr 22 2003	2822790	Mar 16 2004
YOUNG COLOR (STYLIZED)	73/209039	Mar 26 1979	1165129	Aug 18 1981
LOTTABODY	72/397880	Jul 21 1971	0954728	Mar 6 1973
LOTTASTYLE	85688148	Jul 26 2012	4889806	Jan 19 2016
CREME OF NATURE	73/000953	Sep 14 1973	1002462	Jan 28 1975
CREME OF NATURE	73/289929	Dec 15 1980	1236958	May 10 1983
CREME OF NATURE	73/758010	Oct 17 1988	1604257	Jul 3 1990
EXOTIC SHINE	85/526140	Jan 26 2012	4505875	Apr 1 2014
PERFECT EDGES	85/502718	Dec 22 2011	4219538	Oct 2 2012