

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM575893

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BH MEDIA GROUP, INC.		03/16/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LEE BHM CORP.		
Street Address:	4600 E 53RD ST		
City:	DAVENPORT		
State/Country:	IOWA		
Postal Code:	52807		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1934676	ENTERTAINMENT SPOTLIGHT	
CORRESPONDENCE DATA			
Fax Number:	5633241616		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(563) 324-3246		
Email:	USPTOMAIL@L-WLAW.COM		
Correspondent Name:	LANE & WATERMAN LLP		
Address Line 1:	220 N MAIN ST STE 600		
Address Line 4:	DAVENPORT, IOWA 52801		
NAME OF SUBMITTER:	Joshua J. McIntyre		
SIGNATURE:	/Joshua J. McIntyre/		
DATE SIGNED:	05/11/2020		
Total Attachments: 2			
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OP \$40.00 1934676

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this 16th day of March, 2020, from BH Media Group, Inc., a Delaware corporation, as successor by merger of BH Media Group Holdings, Inc., a Delaware corporation ("*Assignor*"), to Lee BHM Corp., a Delaware corporation ("*Assignee*").

WITNESSETH:

WHEREAS, Assignor owns the trademark identified on Exhibit A, attached hereto (the "*Mark*"); and

WHEREAS, Assignor and Assignee are desirous of transferring all right, title and interest in and to the Mark and any registration related thereto from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms that it has assigned, transferred and conveyed, and does hereby assign, transfer and convey, to Assignee, its successors, assigns and other legal representatives, all right, title and interest, including common law rights, in and to the Mark and the registration thereof, together with the goodwill of the business in connection with which the Mark is used or proposed to be used, and further including all claims for damages by reason of past infringement of the Mark, with the right to sue for, and collect, the same for Assignee's own use and benefit.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representatives on and as of the day and year set forth above.

BH Media Group, Inc.

By: 

Name: R. Ted Weschler

Title: Authorized Signatory

EXHIBIT A

1. Federal Trademark

Owner	Mark	Registration No.	Registration Date
BH Media Group Holdings, Inc.	ENTERTAINMENT SPOTLIGHT	1934676	11/14/1995