

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM575989

|   |  |                       |                      |
|---|--|-----------------------|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                      |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                      |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                      |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>   |
| Diageo Ireland  |  | 05/07/2020            | Corporation: IRELAND |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                      |
| <b>Name:</b>  | Turnbull Wine Cellars                              |                       |                      |
| <b>Street Address:</b>  | 8210 Saint Helena Highway                          |                       |                      |
| <b>City:</b>  | Oakville   |                       |                      |
| <b>State/Country:</b>   | CALIFORNIA   |                       |                      |
| <b>Postal Code:</b>   | 94562  |                       |                      |
| <b>Entity Type:</b>   | Corporation: CALIFORNIA                            |                       |                      |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                      |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                      |
| <b>Registration Number:</b>   | 3809620  | AUDACI FAVET FORTUNA  |                      |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                      |
| <b>Fax Number:</b>  | 4155760300   |                       |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                      |
| <b>Phone:</b>   | 415-576-0200                                       |                       |                      |
| <b>Email:</b>   | jhockaday@kilpatricktownsend.com                   |                       |                      |
| <b>Correspondent Name:</b>  | John A. Huhges                                     |                       |                      |
| <b>Address Line 1:</b>  | Suite 1900 Two Embarcadero Center                  |                       |                      |
| <b>Address Line 4:</b>  | San Francisco, CALIFORNIA 94111                    |                       |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1184972  |                       |                      |
| <b>NAME OF SUBMITTER:</b>   | Jon Hockaday                                       |                       |                      |
| <b>SIGNATURE:</b>   | /Jon Hockaday/                                     |                       |                      |
| <b>DATE SIGNED:</b>   | 05/12/2020   |                       |                      |
| <b>Total Attachments: 1</b>   |  |                       |                      |
| source=TM_Assignment_AUDACI_FAVET_FORTUNA_RN3809620#page1.tif   |  |                       |                      |

OP \$40.00 3809620

TRADEMARK ASSIGNMENT

This Assignment is made by and between Diageo Ireland, a corporation of Ireland with an address of St. James Gate, Dublin, Ireland 8 (hereinafter "Assignor"), and Turnbull Wine Cellars, a California Corporation with offices at 8210 Saint Helena Highway, Oakville, CA 94562 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the trademarks **AUDACI FAVET FORTUNA®**, and the United States registration therefor (Reg. No. 3,809,620), and the English translation of that phrase, **FORTUNE FAVORS THE BOLD** (hereinafter "the Marks"); and,

WHEREAS, Assignor warrants that **ASIDE FROM ANY RIGHTS HELD BY OTHERS, IF ANY**, Assignor owns **ALL OTHER** rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including but not limited to all goodwill pertaining thereto, any and all past, present and future registration(s) and application(s) therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, of all claims for damages by reason of past infringement(s) of the Marks, includes the right of Assignee to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registration(s) pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made (hereinafter "All Rights in the Marks"). In the interest of avoidance of doubt, Assignee and Assignor confirm that Assignor only Warrants the Rights in the Marks it holds as of the date of this Assignment; and,

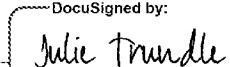
WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Marks (as defined hereinabove), as of the date of Assignor's execution of this Assignment set forth below.**

The undersigned represents and warrants that (s)he has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understand, and agrees to the terms of this Assignment.

DIAGEO IRELAND  
ASSIGNOR

Dated: 7 May, 2020

By:  (signature)

Name: Julie Trundle (typed or printed)

Title: Company Secretary (typed or printed)

73181605V.1