

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM576061

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mason Rothert		05/03/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Treadstone Group, Inc.		
<b>Street Address:</b>	2173 Smith Harbour Drive		
<b>City:</b>	Denver		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28037		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3562523	BELOW ZERO	
<b>Registration Number:</b>	3209731	BELOW ZERO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9086545000		
<b>Email:</b>	informationspecialists@lerner david.com		
<b>Correspondent Name:</b>	BRUCE H. SALES		
<b>Address Line 1:</b>	20 COMMERCE DRIVE		
<b>Address Line 4:</b>	CRANFORD, NEW JERSEY 07016		
<b>ATTORNEY DOCKET NUMBER:</b>	UWE-4		
<b>NAME OF SUBMITTER:</b>	DONNA VECCHIONE		
<b>SIGNATURE:</b>	/DONNA VECCHIONE/		
<b>DATE SIGNED:</b>	05/12/2020		
<b>Total Attachments: 1</b>			
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OP \$65.00 3562523

**ASSIGNMENT FOR FILING WITH THE UNITED STATES PATENT AND  
TRADEMARK OFFICE**

For good and valuable consideration, Mason Rothert transfers, sells and assigns all right, title and interest in and to the BELOW ZERO trademark including United States Trademark Registration Nos. 3,562,523 and 3,209,731 to The Treadstone Group, Inc., a North Carolina Corporation, having a place of business at 2173 Smith Harbour Dr., Denver, NC 28037. This Assignment is effective as of the date set forth in this Assignment and includes all goodwill associated with the BELOW ZERO trademark including in the aforementioned United States Trademark Registrations, as well as the right to collect damages for injurious actions or unfair competition related to the aforementioned trademarks and trademark registrations.

*5/3/2020*

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Dated

*Mason Rothert*

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Mason Rothert