

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM576172

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rockstar Brewing Company, Inc.		04/24/2020	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PepsiCo, Inc.		
<b>Street Address:</b>	700 Anderson Hill Road		
<b>City:</b>	Purchase		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10577		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87778801	RR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9142533443		
<b>Email:</b>	trademarks@pepsico.com, paul.lee@pepsico.com, debbie.ludwig@pepsico.com		
<b>Correspondent Name:</b>	Paul A. Lee		
<b>Address Line 1:</b>	7701 Legacy Dr.		
<b>Address Line 2:</b>	3A-110H		
<b>Address Line 4:</b>	Plano, TEXAS 75024		
<b>ATTORNEY DOCKET NUMBER:</b>	ROCKSTAR assignment		
<b>NAME OF SUBMITTER:</b>	Debbie Ludwig		
<b>SIGNATURE:</b>	/Debbie Ludwig/		
<b>DATE SIGNED:</b>	05/13/2020		
<b>Total Attachments: 1</b>			
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**SHORT FORM TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of April 24, 2020 ("Effective Date") by and between Rockstar Brewing Company, Inc. ("Assignor"), a Nevada corporation, and PepsiCo, Inc. ("Assignee") a North Carolina corporation.

WHEREAS, Assignor is the owner of the following trademark application listed below (the "Trademark"):

Mark:	Appln. Serial No.:	Filing Date:
RR and Design	87778801	Jan. 31, 2018

and

WHEREAS, pursuant to a certain Asset Purchase Agreement dated as of March 10, 2020 (the "Purchase Agreement") between Rockstar, Inc. et al. and PepsiCo, Inc., Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignment of Trademarks. Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Trademark, along with the portion of the business to which the trademark relates, the goodwill of the business associated therewith, and all common law and statutory right, title and interest in and to the Trademarks, and all rights of registration, maintenance, renewal and protection thereof, throughout the world, including the right to sue for past infringements.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

ASSIGNOR: ROCKSTAR BREWING COMPANY,  
INC.

By: 

Name: RUSSELL G. WERNER

Title: PRESIDENT / CEO

Date: MAY 12, 2020

ASSIGNEE: PEPSICO, INC.

By: 

Name: Paul A. Lee

Title: Assistant Secretary

Date: May 12, 2020