

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576212

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Safilo USA, Inc.		05/12/2020	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Safilo SpA		
Street Address:	Via Settima Strada 15		
City:	Padova		
State/Country:	ITALY		
Postal Code:	35129		
Entity Type:	Corporation: ITALY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3074270	POLAROID	
Registration Number:	4228203	POLAROID	
Registration Number:	4228204	POLAROID	
CORRESPONDENCE DATA			
Fax Number:	2157512205		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-751-2122		
Email:	trademarks@schnader.com		
Correspondent Name:	W. Drew Drew Kastner		
Address Line 1:	1600 Market Street, Suite 3600		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
DOMESTIC REPRESENTATIVE			
Name:	w. Drew Kastner		
Address Line 1:	1600 Market Street, Suite 3600		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	W. Drew Kastner		
SIGNATURE:	/wdrewkastner/		
DATE SIGNED:	05/13/2020		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, Safilo USA, Inc., a corporation organized under the laws of the state of New Jersey having an address of 300, Lighting Way, Secaucus, United States of America (hereinafter referred to as the "Assignor") is the owner of the trademarks listed in the attached schedule of trademarks (the "Marks") and desires to assign the Marks to Safilo SpA;

WHEREAS, Safilo SpA, a corporation organized under the laws of Italy, having an address of Via Settima Strada 15, Padova, Italy 35129 (hereinafter referred to as the "Assignee") desires to own and has acquired the entire right, title and interest in and to the Marks, including all of the goodwill of the business in connection with which the Marks are used and symbolized by the Marks.

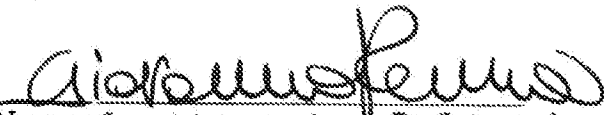
NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it assigned, transferred and set over unto Assignee, its successors and assigns, the entire right, title and interest in and to the Marks, the goodwill of the business in connection with which the Marks are used and symbolized by the Marks, and the right to recover for past infringements of the Marks, to have and to hold the same as fully and completely as the same might have been held by the Assignor had this assignment not been made.

Assignor agrees, at Assignee's expense and request, to take all lawful acts which Assignee may deem advisable or necessary in order to render this assignment fully effective and to register and enforce the rights conveyed hereby, including without limitation, execution of lawful documents, and cooperation in production of evidence and giving of testimony in connection with proceedings to enforce the rights conveyed hereby.

SAFILO USA, INC.

Date:

By:


Name: GIOVANNA RENNA
Title: OFFICER



SAFILO SPA

Date:

By:


Name: KATIA BUJA
Title: SPECIAL ATTORNEY

SCHEDULE OF TRADEMARKS

Trademark	Registration No.
POLAROID	3,074,270
POLAROID & Design (Pixel) 	4,228,203
POLAROID & Design (Pixel) 	4,228,204