

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576405

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Treadstone Group, Inc.		05/14/2020	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Unknown Worlds Entertainment, Inc.		
Street Address:	1261 Howard St. #3		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3562523	BELOW ZERO	
Registration Number:	3209731	BELOW ZERO	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9086545000		
Email:	informationspecialists@lerner david.com		
Correspondent Name:	BRUCE H. SALES		
Address Line 1:	20 COMMERCE DRIVE		
Address Line 4:	CRANFORD, NEW JERSEY 07016		
ATTORNEY DOCKET NUMBER:	UWE-4		
NAME OF SUBMITTER:	DONNA VECCHIONE		
SIGNATURE:	/DONNA VECCHIONE/		
DATE SIGNED:	05/14/2020		
Total Attachments: 1			
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OP \$65.00 3562523

TRADEMARK AND REGISTRATIOIN ASSIGNMENT FOR FILING WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE

For good and valuable consideration the receipt of which is hereby acknowledged, The Treadstone Group, Inc., a North Carolina Corporation, having a place of business at 2173 Smith Harbour Dr., Denver, NC 28037 transfers, sells and assigns all right, title and interest in and to the BELOW ZERO trademark including United States Trademark Registration Nos. 3,562,523 and 3,209,731 to Unknown Worlds Entertainment, Inc., a California Corporation, having a place of business at 1261 Howard St. #3, San Francisco, California 94103. This Assignment is effective as of the date set forth in this Assignment and includes all goodwill associated with the BELOW ZERO trademark including in the aforementioned United States Trademark Registrations, as well as the right to collect damages for injurious actions or unfair competition related to the aforementioned trademarks and trademark registrations.

THE TREADSTONE GROUP, INC.

Dated: May 14, 2020

Ross D. Bulla

By:

Name: Ross D. Bulla

Title: President