

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM576440

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whole Foods Market IP, L.P.		05/13/2020	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Amazon Technologies, Inc.		
Street Address:	410 Terry Avenue North		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6047879	WHOLE FOODS MARKET TAPROOM BEER · WINE ·	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123225200		
Email:	tmcentral@pirkeybarber.com		
Correspondent Name:	Pirkey Barber PLLC		
Address Line 1:	1801 East 6th Street		
Address Line 2:	Suite 300		
Address Line 4:	Austin, TEXAS 78702		
ATTORNEY DOCKET NUMBER:	WFMJ250US		
NAME OF SUBMITTER:	Emily M. Cruz		
SIGNATURE:	/s/ Emily M. Cruz /s/		
DATE SIGNED:	05/14/2020		
Total Attachments: 1			
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OP \$40.00 6047879

ASSIGNMENT

WHEREAS, Whole Foods Market IP, L.P. ("Assignor"), a limited partnership organized and existing under the laws of Delaware with its principal place of business located at 550 Bowie Street, Austin, Texas 78703, USA has adopted, owns, and is using the following trademark (the "Mark") for which the following United States Trademark Registration has been obtained:

Mark	Reg. No.	Filing Date	Classes
	6,047,879	August 22, 2016	32, 43

WHEREAS, Amazon Technologies, Inc. ("Assignee"), a corporation organized and existing under the laws of Nevada with its principal place of business located at 410 Terry Avenue North, Seattle, Washington 98109, USA, is the successor to that portion of the ongoing and existing business to which the Mark pertains;

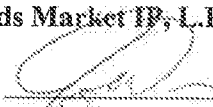
WHEREAS, Assignor desires to transfer, and assign all of its right, title, and interest in and to the Mark, and the goodwill associated with the Mark and the above-referenced registration, to Assignee, and Assignee wishes to accept such transfer and assignment;

WHEREAS, the Assignor wishes to herein memorialize said assignment and transfer of the Mark, together with all of the goodwill of the business associated with the Mark, to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title, and interest in and to the Mark and the registration thereof, together with the goodwill of the business symbolized by this Mark and that portion of the business to which the Mark pertains, effective as of **May 5, 2020**.

ASSIGNOR:

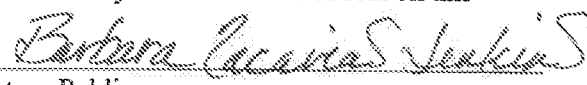
Whole Foods Market IP, L.P.

By: 
Name: Jay Paul Warren
Title: Secretary
Date: 5/12/20

STATE OF TEXAS
COUNTY OF TRAVIS

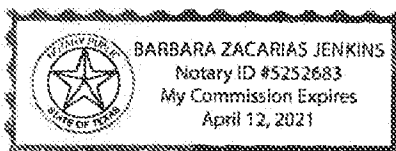
On this day, before me, the undersigned, a Notary Public, duly commissioned, qualified and acting, the within named Albert Percival, who stated that he was duly authorized in his capacity as Secretary to execute the foregoing instrument for and in the name and behalf of Whole Foods Market IP, L.P. and further stated that and acknowledged that he had so signed, executed and delivered said foregoing instrument for consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal on this 13th day of May, 2020.


Notary Public

My Commission Expires:

4-12-2021



TRADEMARK