

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576475

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Western Bank		05/13/2020	STATE CHARTERED BANK: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SHOPKICK, INC.		
Street Address:	1960 Satellite Blvd		
Internal Address:	Suite 4100		
City:	Duluth		
State/Country:	GEORGIA		
Postal Code:	30097		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4151498	KICKS	
Registration Number:	5456337	S	
Registration Number:	4813514	SHOPBEACON	
Registration Number:	3935282	SHOPKICK	
Registration Number:	5269555	SHOPKICK	
Registration Number:	4096821	SHOPKICK SIGNAL	
Serial Number:	87418921		
Serial Number:	87418934		
CORRESPONDENCE DATA			
Fax Number:	9192823941		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	diligencereview@square1bank.com		
Correspondent Name:	PACIFIC WESTERN BANK		
Address Line 1:	406 BLACKWELL STREET		
Address Line 2:	SUITE 240		
Address Line 4:	DURHAM, NORTH CAROLINA 27701		

CH \$215.00 4151498

NAME OF SUBMITTER:	Nicholas Nance
SIGNATURE:	/NicholasNance- TKF/
DATE SIGNED:	05/14/2020
Total Attachments: 4 source=Shopkick- signed IP Release#page1.tif source=Shopkick- signed IP Release#page2.tif source=Shopkick- signed IP Release#page3.tif source=Shopkick- signed IP Release#page4.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of May 13, 2020, by **PACIFIC WESTERN BANK**, a California state chartered bank ("Lender") in favor of **SHOPKICK, INC.**, a Delaware corporation ("Company") with its principal place of business located at 1960 Satellite Blvd., Suite 4100, Duluth, GA 30097.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of December 13, 2019 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.

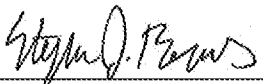
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK


Name: Stephen J. Berens
Title: SVP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **January 31, 2020** at Reel and Frame Number **051683/0192**:

<u>Description</u>	<u>Patent Application No./Issued Patent No.</u>	<u>Application / Issue Date</u>
Determining properties associated with signal sources	15941966	03/30/18
Digital frequency card	13303137	11/22/11
Method and system for adaptive offer determination	12767047	4/26/10
Method and system for adaptive offer determination	14841621	8/31/15
Method and system for detecting presence using a WiFi network probe detector	12764522	4/21/10
Method and system for location-triggered rewards	12762526	4/19/10
Method and system for presence detection	16376927	4/5/19
Method and system for presence detection	12762556	4/19/10
Method and system for presence detection	14952822	11/25/15
Method and system for presence detection	13197763	8/3/11
Method and system for presentment and redemption of personalized discounts	12762544	4/19/10

Presence detection using Bluetooth and Hybrid-Mode transmitters	14172854	2/4/14
Presence detection using Bluetooth and Hybrid-Mode transmitters	14172849	2/4/14
Rewards for purchases	13276277	10/18/11
Varying application strategy based on device state	15942062	3/30/18
Determining properties associated with signal sources	16518904	7/22/19

EXHIBIT B

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **January 31, 2020** at Reel and Frame Number **6853/0084**:

Description	Registration/ Serial Number	Registration/ Filing Date
KICKS	4151498	05/29/12
S Logo	5456337	05/01/18
SHOPBEACON	4813514	09/15/15
SHOPKICK	3935282	03/22/11
SHOPKICK	5269555	08/22/17
SHOPKICK SIGNAL	4096821	02/07/12
SOUND ONLY - KICKBUCKS SOUND	87418921	04/20/17
SOUND ONLY - REVEAL SOUND	87418934	04/20/17