

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576495

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
185 WEST MAIN FINANCIAL, LLC		05/12/2020	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	THE KL COMPANIES, INC.		
Street Address:	1790 Sun Dolphin Drive		
City:	Muskegon		
State/Country:	MICHIGAN		
Postal Code:	49444		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	5509067	X	
Registration Number:	5360779	EXTENT PADDLE GEAR	
Registration Number:	5251634	KL OUTDOOR	
Registration Number:	5246891	KEEP LIVING	
Registration Number:	4703826	SUNDOLPHIN	
Registration Number:	4757604	EVOKE	
Registration Number:	5120575	THIRD COAST	
CORRESPONDENCE DATA			
Fax Number:	7166260366		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7166261564		
Email:	esimpson@idealawyers.com		
Correspondent Name:	Ellen Simpson		
Address Line 1:	5555 Main St		
Address Line 4:	Williamsville, NEW YORK 14221		
ATTORNEY DOCKET NUMBER:	KLOG101US		
NAME OF SUBMITTER:	Ellen S. Simpson		
SIGNATURE:	/Ellen S. Simpson/		

OP \$190.00 5509067

DATE SIGNED:	05/14/2020
Total Attachments: 3 source=185-KLC Corrected Trademark Assignment 05-12-2020#page1.tif source=185-KLC Corrected Trademark Assignment 05-12-2020#page2.tif source=185-KLC Corrected Trademark Assignment 05-12-2020#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, 185 West Main Financial, LLC, an Ohio limited liability company (hereinafter "ASSIGNOR"), represents that it is the owner of the trademarks that are the subject of the applicable governmental agency in the applicable jurisdiction, such as the United States Patent & Trademark Office, registrations and applications listed on the attached Exhibit A (the "Marks"); and

WHEREAS, The KL Companies, Inc., a Delaware corporation (hereinafter "ASSIGNEE"), is desirous of acquiring the Marks pursuant to the Asset Purchase Agreement between ASSIGNOR and ASSIGNEE, dated March 3, 2020.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to the Marks, together with the entire goodwill associated with the Marks, the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the rights to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Marks in the applicable jurisdiction.

[Signature Page Follows]

IN TESTIMONY WHEREOF, ASSIGNOR has executed this assignment instrument as of
May 12, 2020.

185 WEST MAIN FINANCIAL, LLC

By:  _____

Print Name: Brian Coll

Title: CEO

[Signature Page to Trademark Assignment]

EXHIBIT A

Trademarks

COUNTRY	MARK	Registration Number	Serial Number
United States		5509067	87091338
United States		5360779	87091306
United States		5251634	86628210
United States	KEEP LIVING	5246891	86628137
United States		4703826	86368263
United States		4757604	86360621
United States		5120575	86766742
Canada		TMA946195	1714179
Canada		TMA940771	1715123
European Union		13720371	13720371
European Union		013744495	013744495
European Union		014788285	014788285
International Registration (extending protection into Mexico)		1288149	1288149