

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576635

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kappa Alpha Order		10/01/2019	Corporation: VIRGINIA
RECEIVING PARTY DATA			
Name:	Crimson Cross Holdings Ltd		
Street Address:	115 Liberty Hall Road		
Internal Address:	P.O. Box 1865		
City:	Lexington		
State/Country:	VIRGINIA		
Postal Code:	24450		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4161414	K A DIEU ET LES DAMES	
Registration Number:	4121692	FOREVER KA	
Registration Number:	4185789	KA	
Registration Number:	2387271	KAPPA ALPHA	
Registration Number:	3649515	KAPPA ALPHA ORDER	
Registration Number:	3957660	MORAL COMPASS FOR THE MODERN GENTLEMAN	
Registration Number:	3649530		
Registration Number:	3691135		
Registration Number:	3733767	KA	
Registration Number:	3812825	KA	
Registration Number:	3909739	KA	
Registration Number:	4081614	KA	
Registration Number:	4081615	KA	
CORRESPONDENCE DATA			
Fax Number:	5023275444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	502-327-5400 x 2308		

OP \$340.00 4161414

Email: jwheat@mcbayerfirm.com
Correspondent Name: Jack A. Wheat
Address Line 1: 500 West Jefferson Street Suite 2400
Address Line 2: Suite 2400
Address Line 4: Louisville, KENTUCKY 40202

ATTORNEY DOCKET NUMBER: KA004-00KA1

NAME OF SUBMITTER: Jack A. Wheat

SIGNATURE: /jackawheat/

DATE SIGNED: 05/15/2020

Total Attachments: 2

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TRADEMARK OWNERSHIP ASSIGNMENT AGREEMENT

WHEREAS, Kappa Alpha Order, a Virginia corporation of P.O. Box 1865, 115 Liberty Hall Road, Lexington, Virginia 24450 (“Assignor”), is the owner of the marks registered with the United States Patent & Trademark Office as set forth below (the “Marks”); and

WHEREAS, Kappa Alpha Order is desirous of assigning ownership of same to Crimson Cross Holdings Ltd., a Delaware corporation of the same address (“Assignee”);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized therewith, and the registrations thereof, along with the right to bring any existing infringement claims, which Marks are more particularly identified as follows:

<u>MARKS</u>	<u>NUMBER</u>
Coat of Arms Design	Registration No. 4,161,414
FOREVER KA	Registration No. 4,121,692
KA	Registration No. 4,185,789
KAPPA ALPHA	Registration No. 2,387,271
KAPPA ALPHA ORDER	Registration No. 3,649,515
MORAL COMPASS FOR THE MODERN GENTLEMAN	Registration No. 3,957,660
Official Flag Design	Registration No. 3,649,530
Official Flag Design	Registration No. 3,691,135
Shield Design	Registration No. 3,733,767
Shield Design	Registration No. 3,812,825
Shield Design	Registration No. 3,909,739
Supplemental Flag Design	Registration No. 4,081,614
Supplemental Flag Design	Registration No. 4,081,615

[SIGNATURE PAGE FOLLOWS]

KAPPA ALPHA ORDER

By: *Larry Stanton Wiese*
Larry Stanton Wiese, Executive Director

Date: *October 1, 2019*

STATE OF *Virginia*)
) SS:
COUNTY OF *Rockbridge*)

Before me, a Notary Public, in and for the Commonwealth of Virginia, personally appeared **Larry Stanton Wiese**, who acknowledged the execution of the foregoing Trademark Ownership Assignment Agreement as his free and voluntary act, and who first being duly sworn, stated that the facts contained therein are true.

Witness my hand and seal this 1st day of October, 2019.

My Commission Expires:
July 31, 2020

Anita E. Snyder
Notary Public

My County of Residence is:
Rockbridge

Anita E. Snyder
Printed Name

Registration # 0286575

