

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM576655

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pacific Import Manufacturing, Inc.		09/12/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Strada Wheels Inc.		
<b>Street Address:</b>	560 S Magnolia Avenue		
<b>City:</b>	Ontario		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91762		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3287309	STRADA WHEELS	
<b>Serial Number:</b>	87536552	STRADA WHEELS	
<b>Serial Number:</b>	87536494	STRADA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7204414217		
<b>Email:</b>	nina@apb-law.com		
<b>Correspondent Name:</b>	Nina Prevot		
<b>Address Line 1:</b>	2701 Lawrence Street		
<b>Address Line 4:</b>	Denver, COLORADO 80205		
<b>NAME OF SUBMITTER:</b>	Nina Prevot		
<b>SIGNATURE:</b>	/Nina Prevot/		
<b>DATE SIGNED:</b>	05/15/2020		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement"), dated as of September 12, 2018 ("Effective Date"), is made and entered into by and among Pacific Import Manufacturing, Inc., and California corporation with its principal place of business at 13000 Temple Ave, City of Industry, California 91746 ("Assignor") and Strada Wheels, Inc. with its principal place of business at 560 S. Magnolia Avenue, Ontario, California 91762 ("Assignee"),

A. Pursuant to, and subject to the terms and conditions of, this Agreement, Assignors desire to sell, convey, transfer, deliver and assign to Purchaser all pending and registered United States Trademarks identified in Exhibit A attached hereto (the "Marks"), and all goodwill associated therewith;

B. Assignee desires to acquire all right, title and interest in the Marks identified in Exhibit A, the right to sue for past, present and future infringement of any of these rights and all other rights whether or not expressly set forth below; and

C. Each Assignor is willing to assign all their rights in and to the Marks on the terms and subject to the conditions set forth in this Agreement.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, the parties agree as follows:

NOW, THEREFORE, for good and valuable consideration of Ten Dollars (US \$10.00) and other consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey unto Assignee, and Assignee accepts, all of Assignor's right, title, and interest in and to the Marks, including all rights under common law, the goodwill appurtenant thereto, and the right to recover damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee, all necessary documents and instruments in order to assign the Marks to Assignee, and to take such other future actions as may be necessary to vest all Assignor's rights, title, and interest in and to the Marks in Assignee, including Assignee's right to record this Trademark Assignment with the United States Patent and Trademark Office and all other trademark offices worldwide, and to provide evidence to support any of the foregoing in the event such evidence is reasonably deemed necessary by Assignee.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, each party hereto has executed this Assignment as of the date indicated hereunder.

ASSIGNOR

Pacific Import Manufacturing, Inc.

By: 

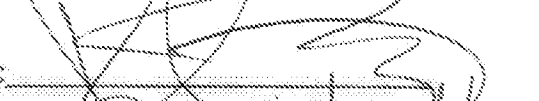
Name: Calvin Wang

Title: President

Date: 5/11/20

ASSIGNEE

Strada Wheels, Inc.


By: 

Name: Eric A. [unclear]

Title: PRESIDENT

Date: 5/11/20

**EXHIBIT A**

<b>Country</b>	<b>Trademark</b>	<b>Registration No. Registration Date</b>	<b>Application No. Application Date</b>	<b>Goods</b>	<b>Record Owner</b>
USA		3287309 9/4/2007	76656939 3/20/2006	IC 012: aftermarket custom vehicle wheels	Pacific Import Manufacturing, Inc.
USA	STRADA WHEELS		87536552 7/20/17	IC 012: Wheels and tires for automobiles	Pacific Import Manufacturing, Inc.
USA	STRADA		87536494 7/20/2017	IC 012: Wheels and tires for automobiles	Pacific Import Manufacturing, Inc.