

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM576697

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Get1Free, Inc.		01/28/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Clipper Magazine, LLC		
<b>Street Address:</b>	3708 Hempland Road		
<b>City:</b>	Mountville		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	17554		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3957358	GET1FREE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8502088299		
<b>Email:</b>	legalaffairs@harlandclarke.com		
<b>Correspondent Name:</b>	Clipper Magazine, LLC		
<b>Address Line 1:</b>	3708 Hempland Road		
<b>Address Line 4:</b>	Mountville, PENNSYLVANIA 17554		
<b>NAME OF SUBMITTER:</b>	Sarah Crispi		
<b>SIGNATURE:</b>	/Sarah Crispi/		
<b>DATE SIGNED:</b>	05/15/2020		
<b>Total Attachments: 4</b>			
source=Get1Free Assignment to Clipper#page1.tif			
source=Get1Free Assignment to Clipper#page2.tif			
source=Get1Free Assignment to Clipper#page3.tif			
source=Get1Free Assignment to Clipper#page4.tif			

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (together with all Schedule hereto, this “Assignment”) is made effective as of January 28, 2019 (the “Effective Date”), by Get1Free, Inc., a California corporation (“Assignor”) and Clipper Magazine, LLC, a Delaware limited liability company (“Assignee”).

### RECITALS

WHEREAS, in connection with that certain Asset Purchase Agreement dated as of the date hereof, by and among Assignor and Assignee and certain other parties (the “Asset Purchase Agreement”), Assignor is required to sell, convey, assign, transfer and deliver to Assignee all of Assignor’s right, title, and interest in and to the U.S. trademarks listed on Schedule A hereto (hereinafter the “Trademarks”).

WHEREAS, Assignee desires to obtain all of Assignor’s right, title and interest in the Trademarks according to the terms of this Assignment and the Asset Purchase Agreement.

NOW, THEREFORE, in consideration of the covenants, promises and representations set forth in the Asset Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably sells, conveys, assigns and transfers to Assignee, its successors, assigns and legal representatives, the entire world-wide right, title and interest in and to the Trademarks, free and clear of any liens, including, without limitation, all associated goodwill, all applications, renewals, registrations, substitutions, extensions and foreign counterparts thereof, and all other corresponding rights that are or may be secured under the laws of the United States, any foreign country or jurisdiction or any multilateral organization, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, all claims for damages and the right to sue for, collect, settle or release any past, present or future infringement of any of the Trademarks. Assignor does hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America or equivalent authority elsewhere in the world to record this Assignment.


2. Assistance. From time to time, as and when requested by Assignee, Assignor shall execute and deliver, or cause to be executed and delivered, all documents and instruments and shall take all other actions as Assignee may reasonably request to consummate the transactions contemplated by this Assignment. Further, at Assignee’s expense, Assignor and its successors and assigns shall testify in any legal proceedings, sign all lawful papers, make all lawful oaths and perform all lawful acts reasonably necessary and proper to vest title to the Trademarks in Assignee and to aid Assignee, its successors, assigns and legal representatives to obtain and enforce proper protection for the Trademark.

3. Miscellaneous. The provisions of Article 6 of the Purchase Agreement shall apply to this Assignment, *mutatis mutandis*.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the Effective Date.

GETIFREE, INC.,  
a California corporation

By:   
Name: Ryan Green  
Title: President & CEO

*Signature Page to the Trademark Assignment*

TRADEMARK  
REEL: 006940 FRAME: 0183

CLIPPER MAGAZINE, LLC

By: 

Name: Steve Hauber

Title: President

Schedule A – Trademarks

<b>Trademark</b>	<b>Reg. No.</b>	<b>Serial No.</b>	<b>Reg. Date</b>	<b>Filing Date</b>
GET1FREE	3,957,358	85-121,982	May 10, 2011	September 2, 2010

*Schedule A to the Trademark Assignment*