

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576732

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amtai International, Inc.		09/01/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mr. Larry Ching Ping Tsui		
Street Address:	49049 Milmont Drive		
City:	Fremont		
State/Country:	CALIFORNIA		
Postal Code:	94538		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Mr. Alex Cheng Yuan Tsui		
Street Address:	49049 Milmont Drive		
City:	Fremont		
State/Country:	CALIFORNIA		
Postal Code:	94538		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4601298	WHITE SIERRA	
Registration Number:	4044811	SIERRA EXPERIENCE	
Registration Number:	2968193	W	
Registration Number:	2922284	THINK OUTSIDE !	
CORRESPONDENCE DATA			
Fax Number:	7735703328		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4088273303		
Email:	trademarks@kandrip.com		
Correspondent Name:	Michael Bosworth		
Address Line 1:	2901 Moorpark Ave, Suite 255		
Address Line 4:	San Jose, CALIFORNIA 95128		

OP \$115.00 4601298

NAME OF SUBMITTER:	Michael K. Bosworth
SIGNATURE:	/michael bosworth/
DATE SIGNED:	05/15/2020
Total Attachments: 2 source=Amtai Assignments Executed#page1.tif source=Amtai Assignments Executed#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") effective as of September 1, 2019 (the "Effective Date"), is made by and between Amtai Imports, Inc. ("Assignor"), a California corporation with a principal place of business at 49049 Milmont Drive, Fremont, CA 94538; and Larry Cheng Ping Tsui, and Alex Cheng Yuan Tsui, both US citizens, ("Assignees").

WHEREAS, Assignor is the owner of the United States, Chinese and South Korean trademarks listed in Attachment A, together with the goodwill associated therewith, (the "Trademark"); and

WHEREAS, Assignees wish to acquire and Assignors wishes to assign all of its right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby sells, assigns and transfers to Assignees all of Assignor's worldwide right, title and interest in, to and under the Trademarks together with the goodwill of the business associated therewith and which is symbolized thereby, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States for Assignee's own use and enjoyment, and for the use and enjoyment of Assignees' successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, together with all income, royalties or payments due or payable as of the effective date or thereafter, including, without limitation, any such payments resulting from past, present or future infringement or other unauthorized use of the Trademarks, together with the right to sue for and collect the same.


This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment effective on the day and year first hereinbefore written.

Assignor: Amtai Imports, Inc.

Assignee: Alex Cheng Yuan Tsui

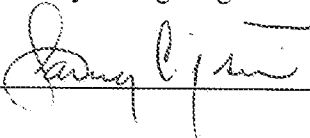
By: 

Signed: 

Name: PAUL Y. TSUI

Position: President

Assignee: Larry Cheng Ping Tsui

Signed: 

Attachment A

<u>#</u>	<u>Country</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
1	US	WHITE SIERRA	4601298	Sep. 9, 2014
2	US	SIERRA EXPERIENCE	4044811	Oct. 25, 2011
3	US	W	2968193	Jul. 12, 2005
4	US	THINK OUTSIDE !	2922284	Feb. 1, 2005
5	China	WHITE SIERRA	997565	May 7, 1997
6	China	THINK OUTSIDE !	4197670	Apr. 21, 2008
7	South Korea	WHITE SIERRA & DESIGN	627847	Aug. 11, 2005
8	Japan	WHITE SIERRA	5841648	Apr. 15, 2016
9	Japan	WHITE SIERRA & LOGO	5841647	Apr. 15, 2016

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