

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SFXE IP, LLC		03/31/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	DDP Worldwide Inc		
Street Address:	4371 Northlake Blvd. #307		
City:	Palm Beach Gardens		
State/Country:	FLORIDA		
Postal Code:	33410		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88785025	WHATCHAMACALLIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	donnie@discodonniepresents.com		
Correspondent Name:	DDP Worldwide Inc		
Address Line 1:	4371 Northlake Blvd. #307		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410		
NAME OF SUBMITTER:	Trevor L. Mattice		
SIGNATURE:	/Trevor L. Mattice/		
DATE SIGNED:	05/19/2020		
Total Attachments: 1			
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OP \$40.00 88785025

ASSIGNMENT OF TRADEMARK

“WHATCHAMACALLIT”

WHEREAS, SFXE IP, LLC, a Delaware limited liability company, located at 9171 Wilshire Blvd., Ste. 500, Beverly Hills, CA 90210 is the owner of trademark Application No. 88785025 (the “Trademark”); and

WHEREAS, DDP Worldwide Inc, a Florida corporation, located at 4371 Northlake Blvd. #307, Palm Beach Gardens, FL 33410, is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, SFXE IP, LLC hereby assigns the entire interest and goodwill of the Trademark to DDP Worldwide Inc as of March 31, 2020.

Acknowledged and Agreed:

SFXE IP, LLC

By: DocuSigned by:
Charles C. Ciongoli
C658CF09DCB5475...

Name: Charles Ciongoli

Title: Chief Financial Officer/Secretary

Date: 5/14/2020

DDP WORLDWIDE INC

By: M Servais

Name: Michele Servais

Title: President

Date: 05/19/20