

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577055

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insultab, Inc.		05/18/2020	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Pexco LLC		
Street Address:	6470 E. Johns Crossing		
Internal Address:	Suite 430		
City:	Johns Creek		
State/Country:	GEORGIA		
Postal Code:	30097		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4583087	VIVID VINYL	
Registration Number:	3424699	HS-205 PVC PLUS	
Registration Number:	3220009	INSULTAB	
Registration Number:	3511694	VINYL GUARD	
Registration Number:	3433815	XTRA SHIELD	
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(843) 534-4252		
Email:	ip@nelsonmullins.com		
Correspondent Name:	Nelson Mullins Riley & Scarborough LLP		
Address Line 1:	301 S. College Street		
Address Line 2:	Suite 2300, IP Department		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
NAME OF SUBMITTER:	Christopher D. Casavale		
SIGNATURE:	/Christopher D. Casavale/		
DATE SIGNED:	05/19/2020		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made effective as of this 18th day of May, 2020 (the "**Effective Date**"), by and between Insultab, Inc. ("Assignor"), a corporation of Massachusetts, U.S.A. having an address of 45 Industrial Parkway, Woburn, Massachusetts 01801, U.S.A. and Pexco LLC ("Assignee"), a limited liability company of Delaware, U.S.A. having an address of 6470 E. Johns Crossing, Suite 430, Johns Creek, Georgia 30097, U.S.A.

Recitals

WHEREAS, Assignor is the owner of all right, title and interest in and to the U.S. trademark registrations listed on Schedule A, as well as of all common law rights, if any, throughout the world in such marks listed on Schedule A (all such registered and unregistered trademarks and trademark rights, collectively, the "Marks"); and

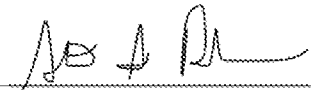
WHEREAS, Assignor desires to convey, assign, and deliver to Assignee all of its right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is acknowledged, Assignor hereby transfers and assigns to Assignee, as successor to the portion of the ongoing and existing business of Assignor to which the Marks pertains, all right, title and interest in and to the Marks, together with the goodwill of the portion of the business symbolized by the Marks, any and all applications and registrations therefor including all registrations on Schedule A herein, and any and all claims and choses in action, whether at law or in equity, for past and future infringement or dilution of the Marks, for past and future acts of unfair competition related to the Marks, and for any and all other past and future acts related to the Marks and giving rise to any remedy by statute or otherwise all causes of action, as well as the right to retain the proceeds therefrom.

IN WITNESS WHEREOF, Assignor and Assignee have executed this instrument on the dates indicated below.

Insultab, Inc. (*Assignor*)

Date: 05/18/2020

By: 

Name:

Title:




Pexco LLC (*Assignee*)

Date: 05/18/2020

By: 

Name:

Title:
Schedule A

Trademark	Country / Jurisdiction	Registration Number	Registration Date
VIVID VINYL and Design 	United States	4,583,087	12 August 2014
HS-205 PVC PLUS	United States	3,424,699	06 May 2008
INSULTAB and Design 	United States	3,220,009	20 March 2007
VINYL GUARD and Design 	United States	3,511,694	07 October 2008
XTRA SHIELD	United States	3,433,815	27 May 2008