# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM577082

Stylesheet Version v1.2

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |
| SEQUENCE:             | 2  |  |

## **CONVEYING PARTY DATA**

| Name                                 | Formerly | Execution Date | Entity Type                            |
|--------------------------------------|----------|----------------|--|
| Garrison Loan Agency<br>Services,LLC |          | 06/08/2016     | Limited Liability Company:<br>DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:           | Speed Commerce Operating Company, LLC |  |
|-----------------|---------------------------------------|--|
| Street Address: | 3016 W. Georgia St.                   |  |
| City:           | Louisiana                             |  |
| State/Country:  | MISSOURI                              |  |
| Postal Code:    | 63353                                 |  |
| Entity Type:    | Limited Liability Company: DELAWARE   |  |

### **PROPERTY NUMBERS Total: 2**

| Property Type  | Number   | Word Mark      |
|----------------|----------|----------------|
| Serial Number: | 85882442 | SPEED COMMERCE |
| Serial Number: | 85882453 | SPEED COMMERCE |

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4192416000

Email: ipdocketing@eastmansmith.com

Carrie A. Johnson **Correspondent Name:** 

Address Line 1: One Seagate, 24th Floor, P.O. Box 10032

Address Line 4: Toledo, OHIO 43699-0032

| ATTORNEY DOCKET NUMBER: | 1785-220153       |
|-------------------------|-------------------|
| NAME OF SUBMITTER:      | Carrie A. Johnson |
| SIGNATURE:              | /caj/             |
| DATE SIGNED:            | 05/19/2020        |

# **Total Attachments: 2**

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> **TRADEMARK** REEL: 006941 FRAME: 0962

# NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into by and between Garrison Loan Agency Services, LLC, in its capacity as the Administrative and Collateral Agent of the Lenders (as defined below) ("Assignor") and Speed Commerce Operating Company LLC ("Assignee") (collectively the "Parties").

WHEREAS, as of June 8, 2016, Assignor was the owner of all right, title, and interest in and to certain trademarks, including but not limited to, SPEED COMMERCE, SARA, SARA X, and SPEEDFC marks, together with all common law rights, all associated goodwill with respect thereto, and all registrations and pending applications listed on <u>Schedule A</u> attached hereto (the "Marks");

WHEREAS, Assignor is the Administrative and Collateral Agent for creditors for Assignor's predecessor-in-interes, Speed Commerce, Inc., including Garrison Middle Market Funding Co-Invest LLC, Garrison Opportunity Fund IV A LLC, Garrison Funding 2013-2 Ltd., GMMF Loan Holdings LLC, City National Bank, East West Bank, and Credit Suisse Corporate Credit Solutions, LLC (collectively, the "Lenders"); and

WHEREAS, the Parties wish to confirm and document the assignment and transfer of the Marks from Assignor to Assignee, in a form suitable for recording with the official trademark and intellectual property offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the sale, assignment, transfer and conveyance of, and to the extent necessary, hereby sells, assigns, transfers and conveys, unto Assignee nunc pro tunc as of June 8, 2016 all right, title, and interest in and to the Marks, together with the goodwill of the business in which the Marks were used and symbolized by the Marks and all rights and causes of action to recover past, present and future damages, royalties, fees, profits and other relief including, but not limited to, equitable and injunctive relief ensuing from infringement of the Marks. Assignee is the successor in interest to the business of Assignor in which the Marks are used, and that the business pertaining to the Marks is ongoing and existing.

IN WITNESS WHEREOF, the Assignment has been executed as of the date indicated below.

| GA    | RRISON LOAN AGENCY SERVICES,<br>LLC | ,å      | Accepted by: SPEED COMMERC OPERATING COMPANY LL |  |  |
|-------|-------------------------------------|---------|---|--|--|
| By:   |                                     | <br>By: | 1/12 /12-12 <u></u>                             |  |  |
| Its:  | Michael Butler Secretary            | lts:    | Cac   |  |  |
| Date: | <u> 5007ember 19.2016</u>           | Date:   | <u> 9/15/16</u>                                 |  |  |

# SCHEDULE A

| Mark           | Country | Int'i Class | Registration or<br>Application No. |
|----------------|---------|-------------|------------------------------------|
| SPEED COMMERCE | USA     | 35          | 4,480,131                          |
| SPEED COMMERCE | USA     | 42          | 4,480,132                          |
| SPEED COMMERCE | Mexico  | 35          | 1,586,940                          |
| SPEED COMMERCE | Mexico  | 42          | 1,430,933                          |
| SPEED COMMERCE | Canada  | N/A         | 1,644,506                          |
| SARA           | USA     | 42          | 4,719,897                          |
| SARA X         | USA     | 42          | 4,719,896                          |
| SPEEDFC        | USA     | 35          | 2,591,571                          |

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