# OP \$440.00 1974685

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM577160

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Thrifty Rent-A-Car System, LLC		05/19/2020	Limited Liability Company: OKLAHOMA

### **RECEIVING PARTY DATA**

Name:	Barclays Bank PLC, as Common Collateral Agent
Street Address:	745 Seventh Avenue
Internal Address:	27th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	Public limited company: UNITED KINGDOM

#### **PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Registration Number:	1974685	1-800-FOR-CARS
Registration Number:	2237403	BLUE CHIP
Registration Number:	2216214	BLUE CHIP EXPRESS RENTAL PROGRAM
Registration Number:	4360715	LEAVE YOUR CAR, LEAVE YOUR WORRIES.
Registration Number:	4465967	SMARTBIZ
Registration Number:	4465970	SMARTBUSINESS
Registration Number:	2240661	THRIFTY
Registration Number:	1570141	THRIFTY
Registration Number:	1570142	THRIFTY
Registration Number:	1570143	THRIFTY
Registration Number:	0880666	THRIFTY
Registration Number:	0816350	THRIFTY
Registration Number:	1572308	THRIFTY CAR RENTAL
Registration Number:	1566277	THRIFTY CAR RENTAL
Registration Number:	1570144	THRIFTY CAR RENTAL
Registration Number:	3863487	TIMESAVER
Registration Number:	4466601	WILD CARD

TRADEMARK REEL: 006942 FRAME: 0478

900549954

#### **CORRESPONDENCE DATA**

**Fax Number:** 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2129061216

Email: angela.amaru@lw.com

Correspondent Name: Latham & Watkins LLP c/o Angela M. Amaru

Address Line 1: 885 Third Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	039269-0443
NAME OF SUBMITTER:	Angela M. Amaru
SIGNATURE:	/s/ Angela M. Amaru
DATE SIGNED:	05/19/2020

#### **Total Attachments: 7**

source=Hertz - 2020 Trademark Security Agreement - Assigned Trademarks [Executed]#page1.tif source=Hertz - 2020 Trademark Security Agreement - Assigned Trademarks [Executed]#page2.tif source=Hertz - 2020 Trademark Security Agreement - Assigned Trademarks [Executed]#page3.tif source=Hertz - 2020 Trademark Security Agreement - Assigned Trademarks [Executed]#page4.tif source=Hertz - 2020 Trademark Security Agreement - Assigned Trademarks [Executed]#page5.tif source=Hertz - 2020 Trademark Security Agreement - Assigned Trademarks [Executed]#page6.tif source=Hertz - 2020 Trademark Security Agreement - Assigned Trademarks [Executed]#page7.tif

#### TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, this "Agreement"), dated as of May 19, 2020, is entered into by THRIFTY RENT-A-CAR SYSTEM, LLC (the "Grantor") in favor of BARCLAYS BANK PLC ("Barclays"), as collateral agent under the Collateral Agency Agreement for all the Secured Parties (in such capacity, and together with its successors and assigns in such capacity, the "Common Collateral Agent").

WHEREAS, pursuant to that certain Credit Agreement, dated as of June 30, 2016, among The Hertz Corporation ("Parent Borrower"), Barclays, as collateral agent and administrative agent, and the other parties thereto (as amended by the First Amendment, dated as of February 3, 2017, the Second Amendment, dated as of February 15, 2017, the Third Amendment, dated as of November 2, 2017, and the Waiver, Forbearance and Fourth Amendment, dated as of May 4, 2020 and as further amended, amended and restated, waived, supplemented or otherwise modified from time to time, together with any agreement extending the maturity of, or restructuring, refunding, refinancing or increasing the Indebtedness under such agreement or successor agreements, the "2016 Credit Agreement"), the lenders thereunder have severally agreed to make extensions of credit to the Parent Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, pursuant to that certain Letter of Credit Agreement, dated as of November 2, 2017, among the Parent Borrower, Barclays, as collateral agent and administrative agent, and the other parties thereto (as amended by the Waiver, Forbearance and First Amendment, dated as of May 4, 2020 and as further amended, amended and restated, waived, supplemented or otherwise modified from time to time, together with any agreement extending the maturity of, or restructuring, refunding, refinancing or increasing the Indebtedness under such agreement or successor agreements, the "Letter of Credit Agreement" and, together with the 2016 Credit Agreement, the "Credit Agreements"), the lenders thereunder have severally agreed to provide for a letter of credit facility to the Parent Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, reference is made to that certain Amended and Restated Guarantee and Collateral Agreement, dated as of November 2, 2017 (as it may be further amended, amended and restated, waived, supplemented or otherwise modified from time to time, the "Guarantee and Collateral Agreement") among the Grantor, the Common Collateral Agent and the other parties party thereto; and

WHEREAS, under the terms of the Guarantee and Collateral Agreement, the Grantor has granted to the Common Collateral Agent for the benefit of the Secured Parties a security interest in all Trademark Collateral (as defined below) of the Grantor, and has agreed to execute this Agreement for recordation with the United States Patent and Trademark Office (the "PTO").

**NOW, THEREFORE**, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby agrees as follows:

#### SECTION 1. DEFINED TERMS.

1.1 Capitalized terms not otherwise defined herein have the meanings set forth in the Guarantee and Collateral Agreement.

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- 1.2 "Trademark Collateral" means, with respect to the Grantor, (A) all of the Grantor's right, title and interest in and to all United States trademarks, service marks, trade names, trade dress or other indicia of trade origin or business identifiers, trademark and service mark registrations, and applications for trademark or service mark registrations (except for "intent to use" applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Sections 1(c) and 1(d) of said Act has been filed, it being understood and agreed that the carve out in this parenthetical shall be applicable only if and for so long as a grant of a security interest in such intent to use application would invalidate or otherwise jeopardize Grantor's rights therein), and any renewals thereof, including, without limitation, (i) the right to sue or otherwise recover for any and all past, present and future infringements or dilutions thereof, (ii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past or future infringements or dilutions thereof), and (iii) all other rights corresponding thereto and all other rights of any kind whatsoever of the Grantor accruing thereunder or pertaining thereto in the United States, together in each case with the goodwill of the business connected with the use of, and symbolized by, each such trademark, service mark, trade name, trade dress or other indicia of trade origin or business identifiers, and (B) to the extent not otherwise included, all Proceeds and products of any and all of the foregoing.
- SECTION 2. GRANT OF SECURITY INTEREST. The Grantor hereby grants, subject to existing licenses to use the Trademarks granted by the Grantor in the ordinary course of business, to the Common Collateral Agent, for the benefit of the Secured Parties, a security interest in all of the Trademark Collateral of the Grantor, including, without limitation, the Trademarks listed on Schedule A hereto, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Obligations of the Grantor.
- SECTION 3. <u>PURPOSE</u>. This Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of a security interest with the PTO. This Agreement is expressly subject to the terms and conditions of the Guarantee and Collateral Agreement. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall control in all respects.
- SECTION 4. <u>RECORDATION</u>. The Grantor authorizes and requests that the applicable government officer in the PTO record this Agreement.
- SECTION 5. <u>MODIFICATION OF AGREEMENT</u>. This Agreement or any provision hereof may not be waived, amended, supplemented, modified or terminated except in accordance with the provisions of the Guarantee and Collateral Agreement.

#### SECTION 6. GENERAL.

6.1 <u>Governing Law.</u> THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER AND ANY CLAIM OR CONTROVERSY RELATING HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK, WITHOUT GIVING EFFECT TO ITS PRINCIPLES OR RULES OF CONFLICTS OF LAWS TO THE EXTENT SUCH PRINCIPLES OR RULES ARE NOT MANDATORILY APPLICABLE BY STATUTE AND WOULD REQUIRE OR PERMIT THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION.

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- 6.2 <u>Successors and Assigns</u>. This Agreement shall be binding upon and shall inure to the benefit of the Grantor, the Common Collateral Agent and the Secured Parties and their respective successors and assigns permitted by the Credit Agreements.
- 6.3 <u>Counterparts</u>. This Agreement may be executed in any number of counterparts and by different parties hereto on separate counterparts, each of which when so executed and delivered shall be deemed to be an original, but all of which when taken together shall constitute a single instrument. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or any other electronic transmission (e.g., "pdf" or "tif") shall be effective as delivery of a manually executed counterpart hereof. The words "execution", "execute", "signed", "signature", and words of like import in or related to any document to be signed in connection with this Agreement shall be deemed to include electronic signatures, the electronic matching of assignment terms and contract formations on electronic platforms approved by the Common Collateral Agent, or the keeping of records in electronic form, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable law, including the Federal Electronic Signatures in Global and National Commerce Act, the New York State Electronic Signatures and Records Act, or any other similar state laws based on the Uniform Electronic Transactions Act.

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IN WITNESS WHEREOF, the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

THRIFTY RENT-A-CAR SYSTEM, LLC

By: Thrifty, LLC, Its sole Member/Manager, By: Dollar Thrifty Automotive Group, Inc., its

sole Member/Manager

By: 12 Set Manager Name: R. Scott Massengill Title: Vice Party

Title: Vice President and Treasurer

# **BARCLAYS BANK PLC**, as Common Collateral Agent

By:

Name: Sean Duggan Title: Vice President

## **SCHEDULE A**

# **TRADEMARKS**

Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Owner
1-800-FOR-CARS	74600472	1974685	Thrifty Rent-A-Car
	11/18/1994	5/21/1996	System, LLC
BLUE CHIP	75245413	2237403	Thrifty Rent-A-Car
	2/21/1997	4/6/1999	System, LLC
BLUE CHIP EXPRESS RENTAL	75376105	2216214	Thrifty Rent-A-Car
PROGRAM	10/20/1997	1/5/1999	System, LLC
LEAVE YOUR CAR, LEAVE YOUR WORRIES.	85764920	4360715	Thrifty Rent-A-Car
	10/26/2012	7/2/2013	System, LLC
SMARTBIZ	85951448	4465967	Thrifty Rent-A-Car
	6/5/2013	1/14/2014	System, LLC
SMARTBUSINESS	85951473	4465970	Thrifty Rent-A-Car
	6/5/2013	1/14/2014	System, LLC
THRIFTY	75446465	2240661	Thrifty Rent-A-Car
	3/9/1998	4/20/1999	System, LLC
THRIFTY	73629574	1570141	Thrifty Rent-A-Car
	11/10/1986	12/5/1989	System, LLC
THRIFTY	73629577	1570142	Thrifty Rent-A-Car
	11/10/1986	12/5/1989	System, LLC
THRIFTY	73629578	1570143	Thrifty Rent-A-Car
	11/10/1986	12/5/1989	System, LLC

Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Owner
THRIFTY	72315114	0880666	Thrifty Rent-A-Car
	12/23/1968	11/11/1969	System, LLC
THRIFTY	72228758	0816350	Thrifty Rent-A-Car
	9/27/1965	10/4/1966	System, LLC
THRIFTY CAR RENTAL	73629579	1572308	Thrifty Rent-A-Car
	11/10/1986	12/19/1989	System, LLC
THRIFTY CAR RENTAL  Gar Rental	73629580	1566277	Thrifty Rent-A-Car
	11/10/1986	11/14/1989	System, LLC
THRIFTY CAR RENTAL	73629581	1570144	Thrifty Rent-A-Car
	11/10/1986	12/5/1989	System, LLC
TIMESAVER	77952401	3863487	Thrifty Rent-A-Car
	3/6/2010	10/19/2010	System, LLC
WILD CARD	86031673	4466601	Thrifty Rent-A-Car
	8/7/2013	1/14/2014	System, LLC

**RECORDED: 05/19/2020**