TRADEMARK ASSIGNMENT COVER SHEET

ETAS ID: TM577315

SUBMISSION TYPE: **NEW ASSIGNMENT** 

Security Agreement **NATURE OF CONVEYANCE:** 

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Live Nation Entertainment, Inc.		05/20/2020	Corporation: DELAWARE
AC IP, LLC		05/20/2020	Limited Liability Company: TENNESSEE
Axis Holdings, LLC		05/20/2020	Limited Liability Company: VIRGINIA
Festival Holdings, L.L.C.		05/20/2020	Limited Liability Company: VIRGINIA
Latitude 38 Entertainment, LLC		05/20/2020	Limited Liability Company: DELAWARE
HOB Entertainment, LLC		05/20/2020	Limited Liability Company: VIRGINIA
C3 Presents, L.L.C.		05/20/2020	Limited Liability Company: TEXAS

## **RECEIVING PARTY DATA**

Name:	JPMorgan Chase Bank, N.A.
Street Address:	Mail Code NY1-C413, 4CMC
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11245-0001
Entity Type:	Association: UNITED STATES

#### **PROPERTY NUMBERS Total: 40**

900550101

THOU ETT THOMBETTO TOWN 40			
Property Type	Number	Word Mark	
Registration Number:	5354619	HIGH WATER FESTIVAL	
Registration Number:	5354621	LOW TIDE SOCIAL	
Registration Number:	5346124	PASS THE PEAS	
Registration Number:	5873525	RAILBIRD	
Registration Number:	5708595	MOON RIVER MUSIC FESTIVAL	
Registration Number:	4507024	MOUNTAIN OASIS	
Registration Number:	4526586	MOUNTAIN OASIS	
Registration Number:	4492276	MOUNTAIN OASIS	
Registration Number:	4822360	MAD ROOSTER CAFE	

Property Type	Number	Word Mark
Registration Number:	2749870	BONNAROO
Registration Number:	4387355	BONNAROO
Registration Number:	4387356	BONNAROO
Registration Number:	5281467	BONNAROO
Registration Number:	2713386	BONNAROO
Registration Number:	4654918	BONNAROO
Registration Number:	4387362	BONNAROO
Registration Number:	2695269	BONNAROO
Registration Number:	4387363	BONNAROO
Registration Number:	4654919	BONNAROO
Registration Number:	4446517	BONNAROO
Registration Number:	4524282	BROO'ERS
Registration Number:	4524281	BROO'ERS
Registration Number:	4387554	CENTEROO
Registration Number:	4446522	CENTEROO
Registration Number:	4375890	PLANET ROO
Registration Number:	4483583	PLANET ROO
Registration Number:	4580008	ROO
Registration Number:	5062101	THE FARM
Registration Number:	4493901	
Registration Number:	4507422	BOTTLEROCK
Registration Number:	4506989	BOTTLEROCK
Registration Number:	4421998	
Registration Number:	5529884	BOTTLEROCK PRESENTS
Registration Number:	4831037	THE FIRST TASTE OF SUMMER
Serial Number:	88805797	WOMEN NATION
Serial Number:	88846121	THE FIRST TASTE OF FALL
Serial Number:	88164125	CAMP NOWHERE
Serial Number:	88837593	TICKETMASTER
Serial Number:	88837566	TICKETMASTER
Serial Number:	88837164	TICKETMASTER

## **CORRESPONDENCE DATA**

**Fax Number:** 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 800-713-0755

Email: Michael.Violet@wolterskluwer.com, ECarrera@cahill.com

Correspondent Name: CT Corporation

**Address Line 1:** 4400 Easton Commons Way

Address Line 2: Address Line 4:	 uite 125 olumbus, OHIO 43219	
NAME OF SUBMITTER:	Elaine Carrera	
SIGNATURE:	/Elaine Carrera/	
DATE SIGNED:	05/20/2020	
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#### Total Attachments: 8

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## Addendum to Cover Page of Trademarks Form Cover Sheet

1. Name of conveying party(ies)

AC IP, LLC, a Tennessee Limited Liability Company Citizenship – US – TN

Axis Holdings, LLC, a Virginia Limited Liability Company Citizenship – US – VA

Fesitval Holdings, L.L.C., a Virginia Limited Liability Company Citizenship – US-VA

Latitude 38 Entertainment, LLC, a Delaware Limited Liability Company Citizenship – US – DE

HOB Entertainment, LLC, a Virginia Limited Liability Company Citizenship – USA – VA

C3 Presents, L.L.C., a Texas Limited Liability Company Citizenship – USA – TX

## **Grant of Security Interest in Trademarks**

**Trademark Security Agreement**, dated as of May 20, 2020 by each signatory hereto (each a "<u>Grantor</u>" and collectively, the "<u>Grantors</u>"), in favor of JPMORGAN CHASE BANK, N.A., in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the "<u>Collateral Agent</u>").

# $\underline{W} \underline{i} \underline{t} \underline{n} \underline{e} \underline{s} \underline{s} \underline{e} \underline{t} \underline{h}$ :

Whereas, each Grantor is party to that certain Second Amended and Restated U.S. Security Agreement, dated as of October 31, 2016 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"), in favor of the Collateral Agent pursuant to which each Grantor is required to execute and deliver this Trademark Security Agreement;

Now, therefore, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, each Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. <u>Defined Terms</u>. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and continuing security interest in and to all of its right, title and interest in, to and under all the following Collateral of such Grantor (collectively, the "Applicable Collateral"):

- (a) Trademarks of such Grantor, including those listed on Schedule I attached hereto;
  - (b) all goodwill associated with such Trademarks; and
  - (c) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. <u>Termination</u>. Upon the release of the Lien provided for in the Security Agreement (as set forth in the Security Agreement and/or the Credit Agreement, as the case may be) with respect to all or any portion of the Applicable Collateral (including in connection with the Disposition thereof), the Collateral Agent shall execute, acknowledge, and deliver to each Grantor an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien

and security interest in all or such portion of the Applicable Collateral under this Trademark Security Agreement.

SECTION 5. <u>Counterparts</u>. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

[signature pages follow]

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IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

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LIVE NATION ENTERTAINMENT, INC.
By:
Name: Michael Rowles
Title: Executive Vice President, General Counsel
and Secretary
AC IP, LLC
AXIS HOLDINGS, LLC
FESTIVAL HOLDINGS, L.L.C.
LATITUDE 38 ENTERTAINMENT, LLC
May /M /
///////////
By:
Name: Michael Rowles
Title: Executive Vice President, General Counsel
and Secretary
,
HOB ENTERTAINMENT, LLC
MINITAL
//////////////////////////////////
By:
Name: Michael Rowles
Title: President
C3 PRESENTS, L.L.C.
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By: Name: Michael Rowles
Title: Executive Vice President, General Counsel

and Secretary

Accepted and Agreed:

JPMORGAN CHASE BANK, N.A.

as Collateral Agent

By: Inderjeet Aneja

Title: Executive Director

# **SCHEDULE I**

to

# TRADEMARK SECURITY AGREEMENT TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

# Registrations:

	REGISTRATION	
OWNER	NUMBER	TRADEMARK
AC IP, LLC	5354619	HIGH WATER FESTIVAL
AC IP, LLC	5354621	LOW TIDE SOCIAL
AC IP, LLC	5346124	PASS THE PEAS
AC IP, LLC	5873525	RAILBIRD
AC IP, LLC	5708595	MOON RIVER MUSIC FESTIVAL
AC IP, LLC	4507024	MOUNTAIN OASIS
AC IP, LLC	4526586	MOUNTAIN OASIS
AC IP, LLC	4492276	MOUNTAIN OASIS
Axis Holdings, LLC	4822360	MAD ROOSTER CAFÉ
Festival Holdings, L.L.C.	2749870	BONNAROO
Festival Holdings, L.L.C.	4387355	BONNAROO
Festival Holdings, L.L.C.	4387356	BONNAROO
Festival Holdings, L.L.C.	5281467	BONNAROO
Festival Holdings, L.L.C.	2713386	BONNAROO
Festival Holdings, L.L.C.	4654918	BONNAROO
Festival Holdings, L.L.C.	4387362	BONNAROO
Festival Holdings, L.L.C.	2695269	BONNAROO
Festival Holdings, L.L.C.	4387363	BONNAROO
Festival Holdings, L.L.C.	4654919	BONNAROO
Festival Holdings, L.L.C.	4446517	BONNAROO
Festival Holdings, L.L.C.	4524282	BROO'ERS
Festival Holdings, L.L.C.	4524281	BROO'ERS
Festival Holdings, L.L.C.	4387554	CENTEROO
Festival Holdings, L.L.C.	4446522	CENTEROO
Festival Holdings, L.L.C.	4375890	PLANET ROO
Festival Holdings, L.L.C.	4483583	PLANET ROO
Festival Holdings, L.L.C.	4580008	ROO
Festival Holdings, L.L.C.	5062101	THE FARM
Festival Holdings, L.L.C.	4493901	THREE CIRCLES DESIGN
Latitude 38 Entertainment, LLC	4507422	BOTTLEROCK
Latitude 38 Entertainment, LLC	4506989	BOTTLEROCK
		BOTTLEROCK BARREL &
Latitude 38 Entertainment, LLC	4421998	SPEAKER LOGO
Latitude 38 Entertainment, LLC	5529884	BOTTLEROCK PRESENTS
Latitude 38 Entertainment, LLC	4831037	THE FIRST TASTE OF SUMMER

# Applications:

# APPLICATION

OWNER	NUMBER	TRADEMARK
Live Nation Worldwide, Inc.	88805797	WOMEN NATION
Latitude 38 Entertainment, LLC	88846121	THE FIRST TASTE OF FALL
C3 Presents, LLC	88164125	CAMP NOWHERE
Live Nation Entertainment, Inc.	88837593	TICKETMASTER
Live Nation Entertainment, Inc.	88837566	TICKETMASTER
Live Nation Entertainment, Inc.	88837164	TICKETMASTER

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**RECORDED: 05/20/2020**