

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577447

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McCubbin Hosiery LLC		05/12/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Daytona Apparel IP LLC		
Street Address:	15 Riverside Avenue		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	5449923	ALL GAME	
Registration Number:	4910243	BOX OF SOCKS	
Registration Number:	4910242	BOX OF SOX	
Registration Number:	5471191	CALVIN + CARTER	
Registration Number:	4999740	COLD AND FLU SEASON SOCKS	
Registration Number:	4899665	FIFTH AVENUE HOSIERY	
Registration Number:	4903164	FIFTH AVENUE HOSIERY	
Registration Number:	5178263	FIRST KICKS	
Registration Number:	5038273	LEG APPAREL	
Registration Number:	3936354	MODERN HERITAGE	
Registration Number:	4042808	MODERN HERITAGE	
Registration Number:	4049958	MODERN HERITAGE	
Registration Number:	5470616	MODERN HERITAGE	
Registration Number:	4778068	SOCK MARKET	
Registration Number:	4656513	SOCKTOPIA	
Registration Number:	5303624	THE PERFECT LIFT LEGGING	
Serial Number:	87666193	ALL GAME	
Serial Number:	86694934	POLAR PAWS	
Serial Number:	87704629	RANSOM & BOND MOST WANTED ARRESTING LOOK	
TRADEMARK			

OP \$490.00 5449923

CORRESPONDENCE DATA**Fax Number:** 5132416234*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 5132412324**Email:** tremaklus@whe-law.com**Correspondent Name:** Theodore R. Remaklus**Address Line 1:** 441 Vine Street**Address Line 2:** 2700 Carew Tower**Address Line 4:** Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Theodore R. Remaklus
SIGNATURE:	/theodore r remaklus/
DATE SIGNED:	05/21/2020

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered into effective May 12, 2020 by and between McCubbin Hosiery LLC, a Delaware limited liability company with offices at 5310 NW 5th Street, Oklahoma City, Oklahoma 73127, USA ("Assignor"), and Daytona Apparel IP LLC, a Delaware limited liability company with offices at 15 Riverside Avenue, Westport, Connecticut 06880, USA ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A hereof (hereinafter referred to as the "Marks"); and

WHEREAS, Assignee desires to acquire the rights Assignor has in and to said Marks and the goodwill associated with said Marks and the applications/registrations thereof.

NOW, THEREFORE, for U.S. \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree that:

1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in, to and under the Marks throughout the world, any registrations and applications for registration thereof, and the goodwill of the business connected and/or associated with the use thereof and symbolized thereby, and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Assignor hereby authorizes and requests the corresponding trademark offices whose duty it is to issue, certify, or assign registrations or applications for trademarks or service marks to issue, certify or assign as appropriate the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Agreement.

3. Assignor hereby agrees to execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary or otherwise reasonably requested by Assignee to confirm and assure the transactions

contemplated hereby, to vest in Assignee the beneficial and record title to the Marks, and to put Assignee in actual possession and operating control of such Marks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of the date first written above.

ASSIGNOR:

MCCUBBIN HOSIERY LLC

Dated: 5/13/20
By: Arthur Lavitt
Name: Arthur Lavitt
Its: President

ASSIGNEE:

DAYTONA APPAREL IP LLC

Dated: 5/12/2020
By: KM
Name: Kelly Mansdorf-Dentz
Its: CFO

EXHIBIT A

Country	Trademark	Reg./App. Number	Reg./App. Date
Canada	MODERN HERITAGE & Design	TMA1032035	25-Jun-2019
Canada	THE PERFECT LIFT LEGGING	TMA1038821	9-Jul-2019
European Union	SOCKTOPIA	11280451	28-Feb-2013
Taiwan	SOCKTOPIA	1557643	1-Jan-2013
United States	ALL GAME	87/666,193	31-Oct-2017
United States	ALL GAME	5,449,923	17-Apr-2018
United States	BOX OF SOCKS	4,910,243	1-Mar-2016
United States	BOX OF SOX	4,910,242	1-Mar-2016
United States	CALVIN + CARTER and Design	5,471,191	15-May-2018
United States	COLD AND FLU SEASON SOCKS	4,999,740	12-Jul-2016
United States	FIFTH AVENUE HOSIERY	4,899,665	9-Feb-2016
United States	FIFTH AVENUE HOSIERY	4,903,164	16-Feb-2016
United States	FIRST KICKS	5,178,263	4-Apr-2017
United States	LEG APPAREL and Design	5,038,273	6-Sep-2016
United States	MODERN HERITAGE & Design	3,936,354	29-Mar-2011
United States	MODERN HERITAGE & Design	4,042,808	18-Oct-2011
United States	MODERN HERITAGE & Design	4,049,958	1-Nov-2011
United States	MODERN HERITAGE & Design	5,470,616	15-May-2018

Country	Trademark	Reg./App. Number	Reg./App. Date
United States	POLAR PAWS	86/694,934	16-Jul-2015
United States	RANSOM & BOND MOST WANTED ARRESTING LOOKS MEN'S CREW SOCKS and Design	87/704,629	1-Dec-2017
United States	SOCK MARKET	4,778,068	21-Jul-2015
United States	SOCKTOPIA	4,656,513	16-Dec-2014
United States	THE PERFECT LIFT LEGGING	5,303,624	3-Oct-2017
WIPO	MODERN HERITAGE & Design	1354926	31-May-2017
WIPO	MODERN HERITAGE & Design	1355007	30-May-2017
WIPO	MODERN HERITAGE & Design	1357883	30-May-2017