

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robeez LLC		05/12/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Daytona Apparel IP LLC		
Street Address:	15 Riverside Avenue		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5752993	RO + ME	
Registration Number:	5752992	RO + ME	
Registration Number:	3566662	ROBEEZ	
Registration Number:	3284267	TRUMPETTE	
Registration Number:	3629799	TRUMPETTE	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	tremaklus@whe-law.com		
Correspondent Name:	Theodore R. Remaklus		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	DAYTONA-1-122		
NAME OF SUBMITTER:	Theodore R. Remaklus		
SIGNATURE:	/theodore r remaklus/		
DATE SIGNED:	05/21/2020		

OP \$140.00 5752993

Total Attachments: 7

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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment of Trademarks (the "Assignment") is made and entered into effective May 12, 2020 by and between Robeez LLC, a Delaware limited liability company with offices at 5310 NW 5th Street, Oklahoma City, Oklahoma 73127, USA ("Assignor"), and Daytona Apparel IP LLC, a Delaware limited liability company with offices at 15 Riverside Avenue, Westport, Connecticut 06880, USA ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A hereof (hereinafter referred to as the "Marks") and the copyrights set forth in Exhibit B hereof (hereinafter referred to as the "Copyrights"); and

WHEREAS, Assignee desires to acquire the rights Assignor has in and to said Marks and the goodwill associated with said Marks and the applications/registrations thereof, and to said Copyrights and the applications/registrations thereof.

NOW, THEREFORE, for U.S. \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree that:

1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in, to and under the Marks throughout the world, any registrations and applications for registration thereof, and the goodwill of the business connected and/or associated with the use thereof and symbolized thereby, and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, the entire right, title and interest throughout the world in and to the Copyrights now existing or hereafter created, including the right to secure copyright registrations therefor throughout the world and the right to sue and collect for past infringement.

3. Assignor hereby authorizes and requests the corresponding trademark and copyright offices whose duty it is to issue, certify, or assign registrations or applications for

trademarks or service marks to issue, certify or assign as appropriate the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Agreement.

4. Assignor hereby agrees to execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary or otherwise reasonably requested by Assignee to confirm and assure the transactions contemplated hereby, to vest in Assignee the beneficial and record title to the Marks and/or Copyrights, and to put Assignee in actual possession and operating control of such Marks and/or Copyrights.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of the date first written above.

ASSIGNOR:

ROBEEZ LLC

Dated: 5/13
By: Arthur Lavitt
Name: Arthur Lavitt
Its: President

Witness

Name: Emily Downs
Nationality: N/A
Address: 9923 rear rd Charlotte, NC 28277
Signature: [Signature]

Witness

Name: Michelle Conkko
Nationality: _____
Address: 9923 rear rd Charlotte, NC 28277
Signature: [Signature]

NOTARY BLOCK

Francesco Romano
Notary Public

FRANCESCO ROMANO
Notary Public
Mecklenburg Co., North Carolina
My Commission Expires Oct. 8, 2023

Agreed and Accepted as of
the date first above written.

ASSIGNEE:

DAYTONA APPAREL IP LLC

Dated: 5/20/2020

By: [Signature]

Name: Kelly Mansdorf-Dentz

Its: CFO

Witness

Name: Jordan Chernis

Nationality: American

Address: 55 Reed Pl. Stratford Ct

Signature: [Signature] 06614

Witness

Name: Tracy Burke

Nationality: American

Address: 76 Wallaces Dr. Stamford, Ct

Signature: [Signature] 06902

NOTARY BLOCK

Squanduro 5/20/2020
Notary Public

My commission expires
July 31, 2021

EXHIBIT A

TRADEMARKS

Country	Trademark	Reg./App. Number	Reg./App. Date
ROBEEZ	Andorra	31560	7-Dec-2012
LITTLE STEPS WE LOVE	Australia	1285870	28-Sep-2009
ROBEEZ	Australia	938813	23-Dec-2002
ROBEEZ	Brazil	828293228	12-Aug-2008
BOOTIES BY ROBEEZ	Canada	TMA692165	17-Jul-2007
CARING ABOUT FIRST STEPS	Canada	TMA816967	6-Feb-2012
ROBEEZ	Canada	TMA555544	17-Dec-2001
ROBEEZ	Canada	TMA805523	30-Aug-2011
ROBEEZ (Stylized)	Canada	TMA805522	30-Aug-2011
ROBEEZ and Design	Canada	TMA805521	30-Aug-2011
STROLLERTHON	Canada	TMA688021	18-May-2007
RO + ME	China	33152595	28-Aug-2018
RO + ME and Design	China	33152594	28-Aug-2018
ROBEEZ	China	4833261	21-Apr-2009
ROBEEZ in Chinese version 1	China	27796387	7-Nov-2018
ROBEEZ in Chinese version 2	China	27795940	7-Nov-2018
ROBEEZ TREDZ	China	5279651	28-Jul-2009

Country	Trademark	Reg./App. Number	Reg./App. Date
TREDZ	China	5279649	28-Jul-2009
TREDZ BY ROBEEZ	China	5279650	28-Jul-2009
LES PETITS PAS QUE NOUS AIMONS	European Union	8160665	6-Sep-2009
LITTLE STEPS WE LOVE	European Union	8160459	7-Oct-2009
ROBEEZ	European Union	1866987	29-Nov-2001
ROBEEZ	Hong Kon	301562463	11-Aug-2010
ROBEEZ	India	1368442	23-Nov-2006
ROBEEZ	Israel	223680	9-Jan-2011
ROBEEZ	Japan	4641786	31-Jan-2003
ROBEEZ	Macau	N/048204	25-Oct-2010
ROBEEZ	Malaysia	5015761	22-Oct-2007
ROBEEZ	Mexico	857040	27-Oct-2004
ROBEEZ	New Zealand	709853	23-Sep-2004
ROBEEZ	Norway	225647	25-Jan-2005
ROBEEZ	Philippines	4-2005-005913	17-Aug-2006
ROBEEZ	Singapore	T0219640C	24-Dec-2002
ROBEEZ	South Korea	40-0564236	31-Oct-2003
ROBEEZ	Switzerland	521290	18-May-2004
ROBEEZ	Taiwan	1200169	16-Mar-2006

Country	Trademark	Reg./App. Number	Reg./App. Date
ROBEEZ	Thailand	242568	5-Jun-2006
ROBEEZ	Turkey	2010/04841	23-Mar-2011
RO + ME	United States	5752993	14-May-2019
RO + ME and Design	United States	5752992	14-May-2019
ROBEEZ	United States	3566662	27-Jan-2009
TRUMPETTE	United States	3284267	28-Aug-2007
TRUMPETTE	United States	3629799	2-Jun-2009
ROBEEZ	Venezuela	P-332713	26-Nov-2012
ROBEEZ	Vietnam	40106932	11-Aug-2008
ROBEEZ	WIPO	1144066	4-Dec-2012

EXHIBIT B

COPYRIGHTS

Title	Reg. No.	Reg. Date
ALLIGATOR	VA0001400842	2-Mar-2007
LADY BUG	VA0001401051	2-Mar-2007
WILDFLOWERS	VA0001401053	2-Mar-2007
YORKSHIRE TERRIER	VA0001401052	2-Mar-2007