

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM577480

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John Cates		04/20/2020	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	YETI Coolers, LLC		
<b>Street Address:</b>	7601 Southwest Pkwy		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78735		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4676478	RAMBLER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3124635000		
<b>Email:</b>	bwptotm@bannerwitcoff.com		
<b>Correspondent Name:</b>	Joseph J. Berghammer		
<b>Address Line 1:</b>	Suite 3600		
<b>Address Line 2:</b>	71 South Wacker Drive		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	008117.03965		
<b>NAME OF SUBMITTER:</b>	Maurine L. Knutsson		
<b>SIGNATURE:</b>	/maurineknutsson/		
<b>DATE SIGNED:</b>	05/21/2020		
<b>Total Attachments: 1</b>			
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**CONFIRMATORY TRADEMARK ASSIGNMENT**

Whereas, John Cates, an individual of the United States, having an address of 109 Spanish Oak Trl, Dripping Springs TX 78620 ("Assignor") is the owner of the following trademark registration together with the goodwill of the business symbolized thereby ("the Mark"):

Registration No.	Registration Date	Trademark	Goods
4,676,478	January 20, 2015	RAMBLER	Int'l Cl. 12: Wheeled system that attaches to containers, namely, stand alone coolers

Whereas, YETI Coolers, LLC, a Delaware limited liability company having a place of business at 7601 Southwest Parkway, Austin, Texas 78735 USA ("Assignee"), desires to acquire all right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby;

Whereas, Assignor and Assignee are parties to a Trademark Agreement and the effective date of this Confirmatory Trademark Assignment is the same as the effective date of the Trademark Agreement; and

Whereas, Assignor will execute and deliver or shall cause to be delivered all such transfers, assignments, conveyances, powers of attorney, assurances, declarations, and any other documents, and take all such further action necessary to confirm, effectuate, or record the assignment, as Assignee may request from time to time.

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, and subject to the terms of the Trademark Agreement, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark, including all common law rights and all rights in and to the Mark and application, together with (1) the goodwill of the business relating to the Mark; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past, present or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

In Witness Whereof, the parties have executed this Confirmatory Trademark Assignment:

**ASSIGNOR**

John Cates

By: \_\_\_\_\_

Name: John Cates

Date: 4/22/2020

**ASSIGNEE**

YETI Coolers, LLC

By: \_\_\_\_\_

Name: Bryan C. Barksdale

Title: SVP, General Counsel & Secretary

Date: April 28, 2020