

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577550

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/24/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TEN: The Enthusiast Network, LLC		05/13/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	TEN: The Enthusiast Network Magazines, LLC		
Street Address:	831 South Douglas Street		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4328873	MOTORIST CHOICE AWARD	
Registration Number:	4612385	CHOOSE YOU CAR WISELY	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-715-8582		
Email:	elizabeth.valenciano@arentfox.com		
Correspondent Name:	Matthew R. Mills c/o Arent Fox LLP		
Address Line 1:	1717 K Street, NW		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	039134.00257		
NAME OF SUBMITTER:	Mills, Matthew R.		
SIGNATURE:	/mrm/		
DATE SIGNED:	05/21/2020		
Total Attachments: 1			
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OP \$65.00 4328873

ASSIGNMENT

WHEREAS on September 25, 2017, TEN: The Enthusiast Network, LLC (“**TEN**”), TEN: The Enthusiast Network Magazines, LLC (“**TEN Magazines**”), Motor Trend Auto Shows, LLC, Enthusiast Media Subscription Company, Inc., Cardomain Network, Inc., Canoe & Kayak, Inc., and Automotive.com, Inc. (collectively, the “**TEN Companies**”) entered into an agreement with Extreme Ventures LLC (“**Extreme Ventures**”) pursuant to which TEN Companies contributed (or caused to be contributed) certain assets and liabilities to Extreme Ventures.

WHEREAS in connection with such transaction, and related contribution agreements between additional entities, TEN assigned all of its right, title, and interest in and to the trademarks MOTORIST CHOICE AWARD and CHOOSE YOU CAR WISELY (U.S. Reg. Nos. 4328873 and 4612385) and the goodwill therein (collectively, the “**Trademarks**”) to its subsidiary, TEN Magazines, a Delaware limited liability company with an address at 831 South Douglas Street, El Segundo CA 90245, with effect as of September 24, 2017, so that TEN Magazines could assign the Trademarks to Extreme Ventures pursuant to the September 25, 2017 trademark assignment recorded at Reel 6184, Frame 0667.

WHEREAS, the parties now wish to ratify said assignment, and to record such assignment with the US Patent & Trademark Office to clarify the chain of title.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, TEN does hereby assign unto TEN Magazines all right, title, and interest in and to the Trademarks and the registrations thereof, together with the goodwill of the business symbolized by the Trademarks, nunc pro tunc as of September 24, 2017.

TEN: The Enthusiast Network, LLC
(now TEN: Publishing Media, LLC by
virtue of December 4, 2018 name change)

Date: May 13, 2020

By:  _____

Name: Diana Malhis

Title: Vice President, Head of Legal