

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577603

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aesthetica, LLC		04/21/2020	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Lunchboxwax Holdings, LLC		
Street Address:	818 West Idaho Street		
City:	Boise		
State/Country:	IDAHO		
Postal Code:	83702		
Entity Type:	Limited Liability Company: IDAHO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3171153	BOX	
Registration Number:	3732843	BOX	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702-550-4400		
Email:	TRADEMARKSLV@DICKINSONWRIGHT.COM		
Correspondent Name:	John L. Krieger		
Address Line 1:	3883 Howard Hughes Parkway, Suite 800		
Address Line 4:	Las Vegas, NEVADA 89169		
NAME OF SUBMITTER:	John L. Krieger		
SIGNATURE:	/John L. Krieger/		
DATE SIGNED:	05/21/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

**UNITED STATES TRADEMARK APPLICATIONS AND REGISTRATIONS AND
NEVADA TRADEMARK APPLICATIONS AND REGISTRATIONS**

WHEREAS, AESTHETICA, LLC, a Nevada limited liability company, having a place of business at 3620 Highland Avenue Manhattan Beach, CA 90266 (hereinafter referred to as "ASSIGNOR"), is the owner of the U.S. Trademarks covered by United States trademark applications and registrations together with the goodwill of the business symbolized by the U.S. Trademarks, as hereinafter specified, and is also the owner of the State of Nevada Trademarks covered by Nevada trademark applications and registrations together with the goodwill of the business symbolized by the Nevada Trademarks, as hereinafter specified; and

WHEREAS, LUNCHBOXWAX HOLDINGS, LLC, an Idaho limited liability company, having a place of business at 818 West Idaho Street, Boise, Idaho 83702, (hereinafter referred to as "ASSIGNEE"), desires to acquire the entire right, title and interest in and to the U.S. Trademarks, Nevada Trademarks, trademark applications, any trademark registrations issuing from the trademark applications, together with the goodwill of the business symbolized by the U.S. Trademarks and Nevada Trademarks, and the United States trademark applications and registrations along with the State of Nevada trademark applications and registrations hereinafter specified:

WITNESSETH:

NOW, THEREFORE, in consideration of good and valuable consideration in hand received by ASSIGNOR from ASSIGNEE, receipt of which is hereby acknowledged:

ASSIGNOR hereby assigns and sets over unto ASSIGNEE, its successors and assigns:

(a) Its entire right, title and interest in and to the U.S. Trademarks together with the goodwill of the business symbolized by the U.S. Trademarks and the United States trademark

applications and registrations listed on the attached Appendix A and all renewals thereof.

(b) All claims, demands, and rights of action that ASSIGNOR has or might have by reason of any infringements of the U.S. Trademarks listed on the attached Appendix A prior to the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in ASSIGNEE's own name.

(c) Its entire right, title and interest in and to the Nevada Trademarks together with the goodwill of the business symbolized by the Nevada Trademarks and the Nevada trademark applications and registrations listed on the attached Appendix A and all renewals thereof.

(b) All claims, demands, and rights of action that ASSIGNOR has or might have by reason of any infringements of the Nevada Trademarks listed on the attached Appendix A prior to the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in ASSIGNEE's own name.

ASSIGNOR shall, upon request of ASSIGNEE, execute all rightful oaths, assignments, and powers of attorney and perform all reasonable acts that may be necessary and proper to carry out the intent and purpose of this assignment.

IN WITNESS WHEREOF, ASSIGNOR, expressly intending to be legally bound hereby, has caused this Assignment to be duly executed this 21st day of April, 2020.

AESTHETICA, LLC

By: Jason Goldwater

Printed Name: Jason Goldwater

Title: Owner, Manager

APPENDIX A

BOX: Reg. No. 3171153 for (Class 44) “Beauty salon; Health spa services, namely, cosmetic body care services; depilatory hair removal; Skin care salon”;

BOX (and design): Reg. No. 3732843 for (Class 3) “Cosmetic preparations for body care, and waxes.”

State of Nevada Trademarks:

BOX: Reg. No. E0152792016-8 for (Class 51) “cosmetic preparations for body care, and waxes”

BOX: Reg. No. E0153872016-9 for (Class 100) “Beauty salon; Health spa services, namely, cosmetic body care services; depilatory hair removal; Skin care salon.”

BOX WAX: Reg. No. E0511622016-4 for (Class 51) “Depilatory wax.”