

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM577802

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HB PERFORMANCE SYSTEMS HOLDINGS LLC		05/18/2020	Limited Liability Company: DELAWARE
HB PERFORMANCE SYSTEMS, INC.		05/18/2020	Corporation: DELAWARE
HAYES BICYCLE GROUP, INC.		05/18/2020	Corporation: DELAWARE
HB POWERSPORTS GROUP, INC.		05/18/2020	Corporation: DELAWARE
HB SPECIALTY PRODUCTS GROUP, INC.		05/18/2020	Corporation: DELAWARE
HB HK HOLDINGS, INC.		05/18/2020	Corporation: DELAWARE
HB GOVERNMENT SYSTEMS, LLC		05/18/2020	Limited Liability Company: WISCONSIN

**RECEIVING PARTY DATA**

<b>Name:</b>	TOWN BANK, N.A.
<b>Street Address:</b>	731 N. Jackson Street
<b>City:</b>	Milwaukee
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53202
<b>Entity Type:</b>	National Banking Association: UNITED STATES

**PROPERTY NUMBERS Total: 52**

Property Type	Number	Word Mark
<b>Serial Number:</b>	78960926	H
<b>Registration Number:</b>	1205128	SUN
<b>Registration Number:</b>	1401109	W
<b>Registration Number:</b>	1764635	MANITOU
<b>Registration Number:</b>	2009670	SUN RIMS
<b>Registration Number:</b>	2073318	MANITOU
<b>Registration Number:</b>	2181639	TWIN PISTON CHAMBER
<b>Registration Number:</b>	2312256	DISC BRAKES HAYES
<b>Registration Number:</b>	2343931	DISC BRAKES HAYES

CH \$1315.00 78960926

Property Type	Number	Word Mark
Registration Number:	2394239	MRD
Registration Number:	2425060	SUN RINGLE
Registration Number:	2432569	SUN RINGLE
Registration Number:	2772034	DORADO
Registration Number:	2819487	MANITOU
Registration Number:	2888513	M MANITOU
Registration Number:	2922907	WHEELSMITH
Registration Number:	3029746	M MANITOU
Registration Number:	3168646	HAYES
Registration Number:	3168792	EC
Registration Number:	3472168	S SUN
Registration Number:	3472169	S
Registration Number:	3507616	SUNRINGLE
Registration Number:	3507617	SUN RINGLE
Registration Number:	3771138	TPC
Registration Number:	3857845	RZR
Registration Number:	4047989	R
Registration Number:	4054910	REYNOLDS
Registration Number:	4144940	SWIRL LIP GENERATOR
Registration Number:	4154941	PACIFIC RIMS
Registration Number:	4624261	DET
Registration Number:	5400089	MACHETE
Registration Number:	5421552	HAYES
Registration Number:	5436249	HAYES
Registration Number:	5779883	INFINITE RATE TUNE
Registration Number:	5956999	IRT
Serial Number:	77176650	HB AFTERMARKET PRODUCTS
Serial Number:	77176634	HB CUSTOM PRODUCTS
Registration Number:	3661270	HB
Registration Number:	4576182	TRAILTRAC
Registration Number:	1753800	RINGLE
Registration Number:	1768572	HYPERLITE
Registration Number:	2339319	HAYES
Registration Number:	2339320	
Registration Number:	3029747	M MANITOU
Registration Number:	3599015	STROKER
Registration Number:	3967588	H HAYES BICYCLE GROUP
Registration Number:	2755494	HAYES BRAKE LLC HB

Property Type	Number	Word Mark
Registration Number:	3342801	HBPSI
Registration Number:	3429291	HB PERFORMANCE SYSTEMS
Registration Number:	3673080	HB PERFORMANCE SYSTEMS
Registration Number:	2826974	PHANTOM
Registration Number:	1194279	SUN

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** tmadmin@reinhartlaw.com  
**Correspondent Name:** Daniel E. Kattman  
**Address Line 1:** 1000 N. Water Street  
**Address Line 2:** Suite 1700  
**Address Line 4:** Milwaukee, WISCONSIN 53202

<b>NAME OF SUBMITTER:</b>	Heidi R. Thole
<b>SIGNATURE:</b>	/hrt/
<b>DATE SIGNED:</b>	05/22/2020

**Total Attachments: 4**

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**NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS**

Dated: May 18, 2020

United States Patent and Trademark Office

Ladies and Gentlemen:


Please be advised that pursuant to that certain Security Agreement dated as of the date hereof (as the same may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") from HB PERFORMANCE SYSTEMS HOLDINGS LLC, a Delaware limited liability company ("Holdings"), HB PERFORMANCE SYSTEMS, INC., a Delaware corporation ("HB Performance"), HAYES BICYCLE GROUP, INC., a Delaware corporation ("Hayes Bicycle"), HB POWERSPORTS GROUP, INC., a Delaware corporation ("HB Powersports"), HB SPECIALTY PRODUCTS GROUP, INC., a Delaware corporation ("HB Specialty"), HB HK HOLDINGS, INC., a Delaware corporation ("HBHK"), and HB GOVERNMENT SYSTEMS, LLC, a Wisconsin limited liability company ("HB Government" and together with Holdings, HB Performance, Hayes Bicycle, HB Powersports, HB Specialty and HBHK, each, a "Borrower" and collectively, "Borrowers"), to and for the benefit of, TOWN BANK, N.A., a national banking association ("Bank"), each undersigned Borrower has granted to Bank a continuing security interest in and continuing lien upon, among other things, such Borrower's right, title and interest in and to the trademarks set forth on Exhibit A hereto (the "Trademarks").

The undersigned Borrowers and Bank hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any Trademark.

*[signature page follows]*

Very truly yours,

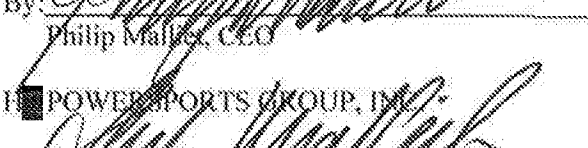
HB PERFORMANCE SYSTEMS, INC.

By:   
Philip Malliet, President & CEO

HAYES BICYCLE GROUP, INC.

By:   
Philip Malliet, CEO

H POWER SPORTS GROUP, INC.

By:   
Philip Malliet, President & CEO

## EXHIBIT A

U.S. Trademark Registrations

<u>Company</u>	<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Application Number</u>	<u>Application Date</u>
Hayes Bicycle Group, Inc.	H Stylized Letters	n/a	n/a	78/960,926	08/25/2006
Hayes Bicycle Group, Inc.	SUN and Design	1,194,279 (mark is dead)	04/27/1982	73/312,399	05/29/1981
Hayes Bicycle Group, Inc.	SUN	1,205,128	08/17/1982	73/312,398	05/29/1981
Hayes Bicycle Group, Inc.	W and Design	1,401,109	07/15/1986	73/571,976	12/06/1985
Hayes Bicycle Group, Inc.	RINGLE Stylized Letters	1,753,800 (mark is dead)	02/23/1993	74/213,238	10/18/1991
Hayes Bicycle Group, Inc.	MANITOU	1,764,635	04/13/1993	74/143,391	03/01/1991
Hayes Bicycle Group, Inc.	HYPERLITE and Design	1,768,572 (mark is dead)	05/04/1993	74/315,242	09/21/1992
Hayes Bicycle Group, Inc.	SUN RIMS and Design	2,009,670	10/22/1996	74/679,188	05/23/1995
Hayes Bicycle Group, Inc.	MANITOU	2,073,318	06/24/1997	75/026,129	11/22/1995
Hayes Bicycle Group, Inc.	TWIN PISTON CHAMBER	2,181,639	08/11/1998	75/318,557	07/02/1997
Hayes Bicycle Group, Inc.	DISC BRAKES HAYES and Design	2,312,256	01/25/2000	75/324,615	07/15/1997
Hayes Bicycle Group, Inc.	HAYES	2,339,319 (mark is dead)	04/04/2000	75/324,613	07/15/1997
Hayes Bicycle Group, Inc.	Design only	2,339,320 (mark is dead)	04/04/2000	75/324,614	07/15/1997
Hayes Bicycle Group, Inc.	DISC BRAKES HAYES and Design	2,343,931	04/18/2000	75/324,612	07/15/1997
Hayes Bicycle Group, Inc.	MRD	2,394,239	10/10/2000	75/627,010	01/25/1999
Hayes Bicycle Group, Inc.	SUN RINGLE	2,425,060	01/30/2001	75/886,545	01/04/2000
Hayes Bicycle Group, Inc.	SUN RINGLE	22,432,569	03/06/2001	75/484,207	05/13/1998
Hayes Bicycle Group, Inc.	DORADO	2,772,034	10/07/2003	76/033,971	04/26/2000
Hayes Bicycle Group, Inc.	MANITOU	2,819,487	03/02/2004	76/514,579	05/14/2003
Hayes Bicycle Group, Inc.	M MANITOU Vertical Design	2,888,513	09/28/2004	76/514,586	05/14/2003
Hayes Bicycle Group, Inc.	WHEELSMITH	2,922,907	02/01/2005	78/324,247	11/06/2003
Hayes Bicycle Group, Inc.	M MANITOU Vertical Design	3,029,746	12/13/2005	76/514,585	05/14/2003
Hayes Bicycle Group, Inc.	M MANITOU Vertical Design	3,029,747 (mark is dead)	12/13/2005	76/514,587	05/14/2003
Hayes Bicycle Group, Inc.	HAYES	3,168,646	11/07/2006	78/782,587	12/29/2005
Hayes Bicycle Group, Inc.	EC and Design	3,168,792	11/07/2006	78/833,794	03/09/2006
Hayes Bicycle Group, Inc.	S SUN and Design	3,472,168	07/22/2008	77/388,866	02/05/2008
Hayes Bicycle Group, Inc.	S and Design	3,472,169	07/22/2008	77/388,896	02/05/2008
Hayes Bicycle Group, Inc.	SUNRINGLE and Design	3,507,616	09/30/2008	77/348,323	12/10/2007
Hayes Bicycle Group, Inc.	SUN RINGLE and Design	3,507,617	09/30/2008	77/348,344	12/10/2007
Hayes Bicycle Group, Inc.	STROKER	3,599,015 (mark is dead)	03/31/2009	77/071,841	12/27/2006
Hayes Bicycle Group, Inc.	TPC	3,771,138	04/06/2010	77/811,435	08/24/2009
Hayes Bicycle Group, Inc.	RZR	3,857,845	10/05/2010	77/756,712	06/10/2009
Hayes Bicycle Group, Inc.	H HAYES BICYCLE GROUP Stylized Letters	3,967,588 (mark is dead)	05/24/2011	78/960,904	08/25/2006
Hayes Bicycle Group, Inc.	R (stylized)	4,047,989	11/01/2011	85/149,609	10/11/2010

<u>Company</u>	<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Application Number</u>	<u>Application Date</u>
Hayes Bicycle Group, Inc.	REYNOLDS	4,054,910	11/15/2011	85/119,567	08/31/2010
Hayes Bicycle Group, Inc.	SWIRL LIP GENERATOR	4,144,940	05/22/2012	85/125,844	09/09/2010
Hayes Bicycle Group, Inc.	PACIFIC RIMS	4,154,941	06/05/2012	85/204,025	12/22/2010
Hayes Bicycle Group, Inc.	DET	4,624,261	10/21/2014	86/211,526	03/05/2014
Hayes Bicycle Group, Inc.	MACHETE	5,400,089	02/13/2018	87/459,188	05/22/2017
Hayes Bicycle Group, Inc.	HAYES & Design	5,421,552	03/13/2018	87/346,677	02/23/2017
Hayes Bicycle Group, Inc.	HAYES	5,436,249	04/03/2018	87/346,686	02/23/2017
Hayes Bicycle Group, Inc.	INFINITE RATE TUNE	5,779,883	06/18/2019	88/171,160	10/26/2018
Hayes Bicycle Group, Inc.	IRT	5,956,999	01/07/2020	88/171,035	10/26/2018
HB Performance Systems, Inc.	HAYES BRAKE LLC HB and Design	2,755,494 (mark is dead)	08/26/2003	76/409,144	05/16/2002
HB Performance Systems, Inc.	HB AFTERMARKET PRODUCTS	n/a	n/a	77/176,650	05/09/2007
HB Performance Systems, Inc.	HB CUSTOM PRODUCTS	n/a	n/a	77/176,634	05/09/2007
HB Performance Systems, Inc.	HBPSI	3,342,801 (mark is dead)	11/27/2007	77/080,705	01/11/2007
HB Performance Systems, Inc.	HB PERFORMANCE SYSTEMS and Design	3,429,291 (mark is dead)	05/20/2008	77/070,103	12/22/2006
HB Performance Systems, Inc.	HB and Design	3,661,270	07/28/2009	77/069,804	12/21/2006
HB Performance Systems, Inc.	HB PERFORMANCE SYSTEMS	3,673,080 (mark is dead)	08/25/2009	78/978,932	07/27/2006
HB Performance Systems, Inc.	TRAILTRAC	4,576,182	07/29/2014	85/201,536	12/20/2010
HB Powersports Group, Inc.	PHANTOM	2,826,974 (mark is dead)	03/30/2004	76/409,145	06/17/2003