

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577879

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elviana Candoni		05/25/2020	INDIVIDUAL: ITALY
RECEIVING PARTY DATA			
Name:	Dear, Inc.		
Street Address:	285 Elm Street		
City:	Cumming		
State/Country:	GEORGIA		
Postal Code:	30040		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4290924	CARLETTO	
CORRESPONDENCE DATA			
Fax Number:	9088106631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9089642420		
Email:	dhartman@olenderfeldman.com		
Correspondent Name:	Donna H. Hartman		
Address Line 1:	422 Morris Avenue		
Address Line 4:	Summit, NEW JERSEY 07901		
ATTORNEY DOCKET NUMBER:	ArelGrp-CARLETTOAssignmnt		
NAME OF SUBMITTER:	Donna H. Hartman		
SIGNATURE:	/Donna H. Hartman/		
DATE SIGNED:	05/25/2020		
Total Attachments: 1			
source=Arel Group - Trademark Assignment Agreement for CARLETTO - Executed (05.25.20)#page1.tif			

OP \$40.00 4290924

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (this "Assignment"), is made as of May 25, 2020, by and between Elviana Candoni, an individual, with her principal address at Sulferino 5, Portogruaro, Italy 30026 ("Assignor"), and Dear, Inc., a Georgia corporation, with its principal office located at 285 Elm Street, Suite 102, Cumming, GA 30040 ("Assignee").

WHEREAS, Assignor is the registered owner of the trademark, CARLETTO, pursuant to the Certificate of Registration issued by the United States Patent and Trademark Office (the "USPTO"), dated February 19, 2013, bearing Registration No. 4,290,924, (the "Mark"); and

WHEREAS, Assignor desires to assign the Mark and all rights, title and interest in and to the Mark, together with the goodwill associated with the Mark, to Assignee and Assignee desires to accept the assignment of the Mark.

NOW, THEREFORE, in consideration of the foregoing and consideration in an amount which is deemed adequate by Assignor and Assignee, Assignor hereby assigns to Assignee, and Assignee hereby accepts the assignment of the Mark, as follows:

- 1. all right, title and interest whatsoever in and to the Mark of which Assignor was possessed, together with the goodwill symbolized by the Mark and in connection with which the Mark was used; and
- 2. all right, title and interest in and to the Certificate of Registration issued by the USPTO, dated February 19, 2013, bearing Registration No. 4,290,924.

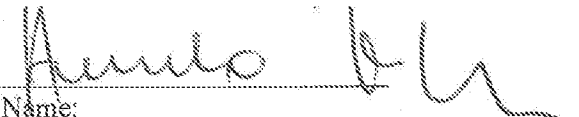
The parties have executed this Assignment, effective as of the date set forth above.

ASSIGNOR:

ASSIGNEE:

DEAR, INC.


 Elviana Candoni, an Individual

By: 
 Name:
 Title: