

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577977

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/02/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lindsay, Stone & Briggs, Inc.		05/21/2020	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Marsha Lindsay		
Street Address:	5603 Tonyawatha Trail		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53716		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2190018	BRANDWORKS	
Registration Number:	2191201	BRANDWORKS	
Registration Number:	2442524	BRANDWORKS UNIVERSITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-257-3501		
Email:	madipdocket@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	One South Pinckney Street		
Address Line 2:	Suite 700		
Address Line 4:	Madison, WISCONSIN 53703		
ATTORNEY DOCKET NUMBER:	216440-9001-002		
NAME OF SUBMITTER:	Jeffrey D. Peterson		
SIGNATURE:	/Jeffrey D. Peterson/		
DATE SIGNED:	05/26/2020		
Total Attachments: 1			

OP \$90.00 2190018

TRADEMARK ASSIGNMENT

This Trademark Assignment agreement is entered into by and between Lindsay, Stone & Briggs, Inc., a Wisconsin corporation with an address of 100 State Street, Madison, Wisconsin 53703 ("Assignor"), and Marsha Lindsay, an individual with an address of 5603 Tonyawatha Trail, Madison, Wisconsin 53716. ("Assignee").

WHEREAS, Assignor owns the following trademarks:

Table with 4 columns: Jurisdiction, Mark, Application Number, Registration Number. Rows include BRANDWORKS and BRANDWORKS UNIVERSITY trademarks.

The trademarks are hereafter collectively referred to as the "Marks."

WHEREAS, Assignee wants to acquire all of Assignor's right, title, and interest in and to the Marks and Assignor is willing to assign the Marks to the Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows.

Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks and all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks and its right to sue for past infringement of the Marks and to recover any and all damages and awards for such infringement, effective nunc pro tunc as of March 2, 2020.

IN WITNESS WHEREOF, the parties hereto have signed this Trademark Assignment as of the date written below.

LINDSAY, STONE & BRIGGS, INC.

MARSHA LINDSAY

By: Phil Ouallette

By: Marsha Lindsay (handwritten signature)

Name: Phil Ouallette

Name: Marsha Lindsay

Title: CEO

Date: May 21, 2020

Date: 5-21-2020