

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM578050

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Custom Offsets, LLC		05/26/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SD Wheel Corp.		
<b>Street Address:</b>	1300 S. River St.		
<b>City:</b>	Batavia		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60510		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88240715	ENTHUSIAST ENTERPRISES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9209960001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	920-996-0000		
<b>Email:</b>	tmdocket@epiphanylaw.com		
<b>Correspondent Name:</b>	Alexis M. Merbach		
<b>Address Line 1:</b>	2800 E. Enterprise Avenue		
<b>Address Line 4:</b>	Appleton, WISCONSIN 54913		
<b>NAME OF SUBMITTER:</b>	Alexis M. Merbach		
<b>SIGNATURE:</b>	/am/		
<b>DATE SIGNED:</b>	05/26/2020		
<b>Total Attachments: 1</b> source=DOC025#page1.tif			

OP \$40.00 88240715

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is made this 26<sup>th</sup> day of May, 2020, (the "Effective Date"), by and between CUSTOM OFFSETS, LLC, a Wisconsin limited liability company with an address of record of 3989 E. Endeavor Dr., Appleton, Wisconsin 54915 ("Assignor") and SD WHEEL CORP., an Illinois corporation with an address of record of 1300 S. River Street, Batavia, IL 60510 ("Assignee").

WHEREAS, Assignor has adopted, used, and is using the following mark: ENTHUSIAST ENTERPRISES (the "Mark"). The Mark is subject to a pending application with the United States Patent and Trademark Office, Serial No. 88240715, with a filing date of December 24, 2018; and

WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's full and complete rights, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers, and conveys to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's full and complete rights, title and interest in and to the Mark in the United States and throughout the world, all rights appurtenant thereto, including any common law rights, together with the goodwill associated with the Mark, and the goods and services on which the Mark is used.


Assignor further assigns to Assignee all rights to sue for, recover from and receive all damages, at Assignee's discretion, occurring from past, present and future infringing or misappropriating use of the Mark by any third-party.

Assignor agrees to provide reasonable assistance to Assignee in connection with information and documentation that may be required for the transfer, assignment, and maintenance of the Mark.

This Assignment may be executed in two or more counterparts and shall be enforceable upon the exchange of executed counterparts by fax or e-mail. The separately executed copies shall each be deemed an original but all of which together shall constitute one and the same instrument and be binding on the Parties.

IN WITNESS WHEREOF, the parties have executed this Assignment on the date first written above.

ASSIGNOR: CUSTOM OFFSETS, LLC

By:   
Name: Shawn Chartier  
Title: Manager

ASSIGNEE: SD WHEEL CORP.

By:   
Name: Steve Hamilton  
Title: President