CH \$265.00 2980520

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM578194

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Estrella KRCA Television LLC		02/06/2020	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Estrella Media, Inc.	
Street Address:	1845 Empire Avenue	
City:	Burbank	
State/Country:	CALIFORNIA	
Postal Code:	91504	
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2980520	BUSCANDO AMOR
Registration Number:	3056810	LOS ANGELES EN VIVO
Registration Number:	2986929	JOSÉ LUIS SIN CENSURA
Registration Number:	3066878	DIVORCIO USA
Registration Number:	3013690	SECRETOS
Registration Number:	3029912	GANA LA VERDE
Registration Number:	3288703	ESTUDIO 2
Registration Number:	2960293	WGEN-TV
Registration Number:	2960294	GEN-TV
Registration Number:	3518439	GENTV

CORRESPONDENCE DATA

Fax Number: 3102774730

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3105519306

Email: jarciniega@mwe.com

Correspondent Name:Jorge Arciniega, McDermott Will & EmeryAddress Line 1:2049 Century Park East, Suite 3200Address Line 4:Los Angeles, CALIFORNIA 90067-3206

TRADEMARK REEL: 006946 FRAME: 0927

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NAME OF OURAUTTER	
NAME OF SUBMITTER: Jorg	ge Arciniega
SIGNATURE: /Jor	rge Arciniega/
DATE SIGNED: 05/2	27/2020

Total Attachments: 3

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TRADEMARK REEL: 006946 FRAME: 0928

ASSIGNMENT AGREEMENT

This ASSIGNMENT AGREEMENT (this "Agreement"), dated as of February <u>6</u>, 2020 (the "Effective Date"), is entered into by and between Estrella KRCA Television LLC, a California limited liability company, with an address at 1845 Empire Avenue, Burbank, California 91504 (the "Assignor"), and Estrella Media, Inc., a California corporation, with an address at 1845 Empire Avenue, Burbank, California 91504 (the "Assignee"), with regard to the service marks set forth in Exhibit A hereto (the "Marks").

WHEREAS, Assignor desires to transfer Assignor's entire right, title and interest in and to (i) the Marks, together with all goodwill symbolized thereby, (ii) all U.S. and foreign registrations and applications for registration relating to the Marks, and (iii) all rights to use or make any claims of any past, present or future infringement, misappropriation or unauthorized use of any of the foregoing rights and the right to all income, royalties, damages and payments that are now or may hereafter become due or payable with respect to any of the foregoing rights, including (without limitation) damages for past, present or future infringement, misappropriation or unauthorized use thereof (collectively, the "**Trademark Rights**"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark Rights, free and clear of all liens and encumbrances;

NOW, THEREFORE, in consideration of the premises, representations and warranties, covenants and agreements contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

- 1. Assignor hereby represents, warrants and covenants that: (a) Assignor is the record owner of the Trademark Rights, (b) Assignor has not heretofore assigned, licensed in such a manner as would restrict Assignor's right to assign the Marks, or otherwise transferred the Trademark Rights, (c) Assignor has the power and authority to execute and deliver this Agreement, (d) this Agreement has been duly executed and delivered by Assignor and constitutes the legal, valid and binding obligations of Assignor, enforceable against Assignor in accordance with its terms, except as the same may be limited by applicable bankruptcy, insolvency, reorganization, moratorium or similar laws affecting the enforcement of creditors' rights generally and general equitable principles regardless of whether such enforceability is considered in a proceeding at law or in equity, and (e) Assignor may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to Assignee all right, title and interest in and to the Trademark Rights, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.
- 2. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Trademark Rights (the "**Assignment**"), together with all goodwill symbolized thereby.
- 3. Assignor shall indemnify, defend, reimburse and hold harmless Assignee from and against the aggregate of all expenses, losses, costs, deficiencies, liabilities, fees, damages, obligations, assessments, judgments, claims, awards, penalties, actions and expenses, whether direct or indirect, known or unknown, absolute or contingent (including without limitation, settlement costs and any legal, accounting and other expenses for investigating or defending any actions or threatened actions), incurred or suffered by Assignee resulting from or arising out of any (a) breach by Assignor of any warranty, representation or covenant set forth herein or (b) legal claim or cause of action involving any of the Trademark Rights that arises out of facts or circumstances that existed prior to the Effective Date.
- 4. At any time, and from time to time after the Effective Date, at Assignee's request, Assignor shall take any and all steps, and execute, acknowledge and deliver to Assignee any and all instruments and

TRADEMARK REEL: 006946 FRAME: 0929 assurances, necessary or expedient to evidence the transfer of the Trademark Rights to Assignee, to the fullest extent possible. Assignor hereby constitutes and appoints Assignee, Assignor's true and lawful attorney-infact, with full power of substitution in its name and stead, but for Assignee's benefit, to take any and all steps, including (without limitation) proceedings at law, in equity or otherwise, and to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient, to vest the Trademark Rights more effectively in Assignee, or to protect the same or to enforce any claim or right of any kind with respect thereto (at Assignor's cost and expense).

5. This Agreement (a) constitutes the entire understanding between the parties hereto with respect to the subject matter hereof and supersede all prior agreements, understandings, contracts, covenants, writings and representations between the parties with respect to such subject matter; (b) may be executed in counterparts, each of which shall be an original, but both of which taken together shall constitute one and the same instrument; (c) may not be modified, amended or supplemented except by written instrument signed by both parties hereto; and (d) shall be governed by and construed in accordance with the laws of the State of California applicable to contracts executed and to be wholly-performed within such State. The rights and obligations of this Agreement shall be binding upon and inure solely to the benefit of the parties hereto and their respective executors, successors and assigns.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered as of the Effective Date.

ESTRELLA KRCA TELEVISION LLC

Name: Arya Towfighi

Title: SVP, General Counsel

ESTRELLA MEDIA, INC.

Name: Arya Towfighi

Title: SVP, General Counsel

Exhibit A

Mark	Serial Number	Registration Number
BUSCANDO AMOR	76564755	2980520
LOS ANGELES EN VIVO	76564756	3056810
JOSÉ LUIS SIN CENSURA	76564757	2986929
DIVORCIO USA	76585832	3066878
SECRETOS	76585833	3013690
GANA LA VERDE	76585834	3029912
ESTUDIO 2	78573243	3288703
WGEN-TV	76502243	2960293
GEN-TV	76502244	2960294
GENTV	78915578	3518439

TRADEMARK REEL: 006946 FRAME: 0931

RECORDED: 05/27/2020