OP \$115.00 5732873

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM578412

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | ENTITY CONVERSION |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|--|
| Market Solutions Group LLC | | 04/02/2019 | Limited Liability Company: NORTH CAROLINA |

RECEIVING PARTY DATA

| Name: | Market Solutions Group Inc. | |
|--------------------|--|--|
| Street Address: | 238 W Millbrook Road | |
| City: | Raleigh | |
| State/Country: | State/Country: NORTH CAROLINA | |
| Postal Code: 27609 | | |
| Entity Type: | Entity Type: Corporation: NORTH CAROLINA | |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------|
| Registration Number: | 5732873 | LACTABAR |
| Registration Number: | 5652773 | SWEETIE PIE ORGANICS |
| Registration Number: | 4567413 | SWEETIE PIE ORGANICS |
| Registration Number: | 5225627 | SWEETIE PIE ORGANICS |

CORRESPONDENCE DATA

Fax Number: 9197814865

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Wyrick Robbins Yates & Ponton LLP Address Line 1: 4101 Lake Boone Trail, Suite 300 Raleigh, NORTH CAROLINA 27607

| NAME OF SUBMITTER: | Devon E. White |
|--------------------|----------------|
| SIGNATURE: | /dew/ |
| DATE SIGNED: | 05/28/2020 |

Total Attachments: 2

source=Market Solutions Group Articles of Incorporation#page1.tif source=Market Solutions Group Articles of Incorporation#page2.tif

TRADEMARK REEL: 006947 FRAME: 0770

State of North Carolina Department of the Secretary of State

SOSID: 1114025
Date Filed: 5/7/2019 3:59:00 PM
Elaine F. Marshall
North Carolina Secretary of State
C2019 094 00918

ARTICLES OF INCORPORATION INCLUDING ARTICLES OF CONVERSION

Pursuant to §55-2-02 and § 55-11A-03 of the General Statutes of North Carolina, the undersigned converting business entity does hereby submit these Articles of Incorporation Including Articles of Conversion for the purpose of forming a business corporation.

| 1. | The name of the resulting c | orporation is Marke | t Solutions Group I | nc |
|----|---|--|--|--------------------------|
| | The corporation is being formed pursuant to a conversion of another business entity. | | | |
| 2. | The name of the converting business entity is Market Solutions Group LLC and the organization and internal affairs of the converting business entity are governed by the laws of the state or country of North Carolina. A plan of conversion has been approved by the converting business entity as required by law. | | | |
| 3. | foreign limited liabi | bility company lity company rtnership nership limited liability partne lity partnership | | e laws of North Carolina |
| 4. | The number of shares the corporation is authorized to issue is: 100,000 | | | , |
| | These shares shall be: (chec | | | |
| | a. all of one class, desig | nated as common stock; | or | |
| | | or series within a class as required by N.C.G.S. Se | provided in the attached schedule, ection 55-6-01. | |
| 5 | The name of the initial regi | starad agent in Liliar | na Cantrell | |
| 5. | The name of the initial regi | stered agent is: | 41.00m, | \$ |
| 6. | The street address and cour | nty of the initial registere | ed office of the corporation is: | |
| | Number and Street 238 | VV IVIIIIDIOOK I | | |
| | CityRaleigh | State NC | Zip Code 27609 | _{County} Wake |
| 7. | | ferent from the street ad .Box 99366 | dress, of the initial registered office | e is: |
| | _{City} Raleigh | State NC | Zip Code 27624-9366 | _{County} Wake |
| | | | | A DEMA DIZ |

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REEL: 006947 FRAME: 0771

| 3. | Principal office | e information: (Select either a | a or b.) | | | | |
|------|--|--|--|---------------------------------------|--|--|--|
| | a. The co | orporation has a principal offic | ee. | | | | |
| | The principal of | office telephone number: | - Anna and an anna and an anna an a | | | | |
| | The street add | The street address and county of the principal office of the corporation is: | | | | | |
| | Number and S | treet | | | | | |
| | City | State | Zip Code | County | | | |
| | The mailing ac | The mailing address, if different from the street address, of the principal office of the corporation is: | | | | | |
| | Number and S | treet | | · · · · · · · · · · · · · · · · · · · | | | |
| | City | State | Zip Code | County | | | |
| | b. The co | orporation does not have a prin | ncipal office. | | | | |
| ^ | A 41 | | 1 4 4 5 -1 1 44 - 1 1 | | | | |
| 9. | Any other prov | visions, which the corporation | elects to include, are attached. | | | | |
| 10. | | The name and address of each incorporator is as follows: Liliana Cantrell 1113 Gunnison PI, Raleigh, NC 27609 | | | | | |
| | | | | | | | |
| 11. | (Optional): Ple | (Optional): Please provide a business e-mail address Privacy Redaction. | | | | | |
| | The Secretary of State's Office will e-mail the business automatically at the address provided at no charge when a document is filed. The e-mail provided will not be viewable on the website. For more information on why this servi is being offered, please see the instructions for this document. | | | | | | |
| 12. | 2. These articles will be effective upon filing, unless a date and/or time is specified: | | | | | | |
| This | | | | | | | |
| This | s the 02 | day of 04 20 2019 | 9. | | | | |
| This | s the <u>02</u> | day of 04 20 2019 | | to a PD | | | |
| This | the 02 | day of 04 20 2019 | Liliana Can | trell WANCORPORATOR | | | |

NOTES:

RECORDED: 05/28/2020

1. Filing fee is \$125. This document must be filed with the Secretary of State.

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