

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM578521

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Wrestling Entertainment, Inc.		07/01/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	RIC FLAIR, LLC		
Street Address:	1599 Ridge Point Drive		
City:	Lawrenceville		
State/Country:	GEORGIA		
Postal Code:	30043		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4658715	RIC FLAIR	
Registration Number:	5251808	RIC FLAIR	
CORRESPONDENCE DATA			
Fax Number:	7704347376		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7704346868		
Email:	trademarkdocketing@taylorenghish.com		
Correspondent Name:	W. Scott Creasman		
Address Line 1:	1600 Parkwood Circle, Suite 200		
Address Line 4:	Atlanta, GEORGIA 30339		
NAME OF SUBMITTER:	W. Scott Creasman		
SIGNATURE:	/wsc/		
DATE SIGNED:	05/28/2020		
Total Attachments: 3			
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OP \$65.00 4658715

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated as of July 1, 2019 ("Effective Date") is entered into by and between World Wrestling Entertainment, Inc., a Delaware corporation, 1241 East Main Street, Stamford, Connecticut 06902 ("Assignor"), and RIC FLAIR, LLC ("Assignee").

WHEREAS, Over the past eighteen (18) years, Assignor and Assignee (and/or Assignee's controlling member, Richard M. Fliehr) have entered into a series of booking contracts and independent contractor agreements (collectively the "Agreement(s)") pursuant to which Assignee has assigned Assignor certain rights and interests in and to the trademarks listed in Schedule A, which have been registered as set forth herein (the "Marks");

WHEREAS, the parties more recently agreed to terminate the Agreements and execute a termination agreement thereby terminating the Agreements effective as of July 30, 2008 (hereinafter the termination agreement is referred to collectively as part of the "Agreements");

WHEREAS, the surviving terms of the Agreements provide for a reassignment of rights and interests in/to the Marks from Assignor to Assignee and in accordance such terms, Assignee has requested that the Marks be reassigned to it; and

WHEREAS, the parties hereto execute this Assignment for purposes of recording title in and to the Marks in the name of Assignee in the United States Patent and Trademark Office ("USPTO") and in any other trademark offices throughout the world responsible for recording title.

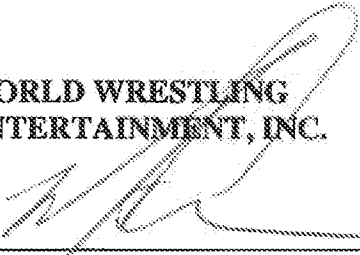
NOW, THEREFORE, effective as of the Effective Date, for good and valuable consideration, the parties hereto agree as follows:

1. Assignor hereby sells, assigns, and transfers unto Assignee all rights, title and interest, throughout the world, in and to the Marks, including, without limitation: (a) all common law and statutory rights therein, and specifically including the Certificates of Registration duly and legally issued by the USPTO and OHIM, and from any other trademark offices throughout the world, and any and all renewals thereof; (b) the goodwill attaching to the Marks; (c) all claims for damages by reason of past and future infringement, and the right to sue for and the right to collect the same for Assignee's own use and behalf, and for the use and benefit of its successors, assigns, or legal representatives; and (d) the right to defend the Marks and the registrations thereof.

2. Assignee acknowledges and agrees to Assignor's continuing rights to use the Marks as permitted in the Agreements, including but not limited to, Assignor's rights to exploit its Works (as defined in the Agreements), to include references to the Marks in connection with exploiting its Works and to describe Assignee's depiction in the Works or otherwise to refer to his or her services on behalf of Assignor using Assignee's legal name and/or character name(s).

3. Assignor expressly agrees to execute, acknowledge, and deliver such documents and other instruments as may be requested by Assignee to evidence or effectuate the sale, assignment, transfer, conveyance, and delivery of the Marks to Assignee.


WORLD WRESTLING
ENTERTAINMENT, INC.



By: MR CARANO

Title: 5/4/20

RIC FLAIR, LLC



RICHARD M. FLIEHR, Managing Member

Feb 21 - 20

SCHEDULE A

<u>MARK</u>	<u>COUNTRY</u>	<u>CLASS</u>	<u>APPLN. #</u>	<u>FILED</u>	<u>REG. #</u>	<u>ISSUED</u>
RIC FLAIR	United States	41	86210356	March 4, 2014	4658715	December 23, 2014
RIC FLAIR	United States	25	86824697	November 18, 2015	5251808	July 25, 2017