

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM578526

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/17/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GUIDEKICK, INC.		05/28/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ServiceChannel.com, Inc.		
Street Address:	18 E 16th Street, Floor 2		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4860922	GUIDEKICK	
Registration Number:	4860919	GUIDEKICK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173957019		
Email:	alhtrademarks@lalaw.com		
Correspondent Name:	Ann Lamport Hammitte		
Address Line 1:	60 State Street, 23rd Floor		
Address Line 2:	LANDO & ANASTASI, LLP		
Address Line 4:	Boston, MASSACHUSETTS 02109		
NAME OF SUBMITTER:	Ann Lamport Hammitte		
SIGNATURE:	//alh//		
DATE SIGNED:	05/28/2020		
Total Attachments: 3			
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source=Confirmatory Assignment (GUIDEKICK INC. to SERVICECHANNEL.COM INC.).doc#page2.tif			
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CONFIRMATORY ASSIGNMENT

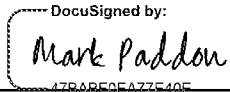
WHEREAS, GUIDEKICK, INC., a corporation of Delaware having a place of business at 814 Mission Street, Suite 600, San Francisco, California 94103 (the "Assignor"), is the owner of record of the marks shown on the attached Schedule A, ("the Marks"), and holder of the domains shown on the attached Schedule B ("the Domains"); and

WHEREAS, pursuant to an Asset Purchase Agreement effective as of December 17, 2019, SERVICECHANNEL.COM, INC., a corporation of Delaware having an address at 18 E 16th Street, Floor 2, New York, New York 10003 (the "Assignee"), acquired the Marks and the Domains of Assignor, including the entire right, title and interest in and to the Marks and the Domains, the goodwill of the business associated with the Marks and the Domains, and the right to sue for past infringement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency which are acknowledged, Assignor does hereby acknowledge and confirm the assignment effective December 17, 2019 unto Assignee of the entire right, title and interest in and to the Marks and the Domains and the Registrations thereof, the goodwill of the business associated with the Marks and the Domains, and the right to recover for past infringement.

GUIDEKICK, INC.

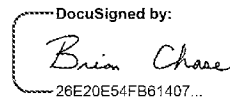
Date: 5/28/2020

By: 
Name: Mark Paddon
Title: CEO


Accepted and acknowledged:

SERVICECHANNEL.COM, INC.

Date: 5/28/2020

By: 
Name: Brian Chase
Title: General Counsel

SCHEDULE A

Mark	Application No.	Filing Date	Registration No.	Registration Date
GUIDEKICK	86/441,875	31-Oct-2014	4,860,922	24-Nov-2015
	86/441,588	31-Oct-2014	4,860,919	24-Nov-2015

SCHEDULE B

Domain Name
GUIDEKICK.CO
GUIDEKICK.CO.UK
QUIPUCMS.COM
INCANTAMBO.COM
AMBIARC.ORG
GGP.GUIDE
AMBIARC.NET
GUIDEKICK.US
AMBIARC.COM
MESAVOX.ORG
GUIDEKICK.NET
OVERWANDER.COM
GUIDEKICK.ORG
QOCHA.COM
MESAVOX.COM
MESAVOX.NET
GOLDENGATEPARK.GUIDE
AMBIARC.CO