

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM578640

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Propura Limited		05/22/2020	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Roar Ambition Limited		
Street Address:	2 Riverside Way		
Internal Address:	Whitehall Waterfront Unit G4,		
City:	Leeds		
State/Country:	UNITED KINGDOM		
Postal Code:	LS1 4EH		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5494923	PRIME MALE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126843900		
Email:	efiling@grr.com		
Correspondent Name:	David D. Rodrigues		
Address Line 1:	270 Madison Avenue		
Address Line 2:	Gottlieb, Rackman & Reisman P.C.		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	4897/072		
DOMESTIC REPRESENTATIVE			
Name:	Marc P. Misthal		
Address Line 1:	270 Madison Avenue		
Address Line 2:	Gottlieb, Rackman & Reisman P.C.		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	David Rodrigues		

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SIGNATURE:	/drodrigues/
DATE SIGNED:	05/29/2020
Total Attachments: 4 source=G301324 Signed assignment doc_8679209#page1.tif source=G301324 Signed assignment doc_8679209#page2.tif source=G301324 Signed assignment doc_8679209#page3.tif source=G301324 Signed assignment doc_8679209#page4.tif	

Dated this 22 **day of** May **2020**

BETWEEN

Propura Limited

&

Roar Ambition Limited

ASSIGNMENT of Australian, Canadian, EU and United States Trade Marks

ASSIGNMENT dated this 22 day of May 2020

BETWEEN

- (1) **Propura Limited** of 145-157 St John Street, London, EC1V 4PW, United Kingdom (hereinafter "the Assignor"), and
- (2) **Roar Ambition Limited** of Whitehall Waterfront Unit G4, 2 Riverside Way, Leeds, West Yorkshire, England, LS1 4EH, United Kingdom (hereinafter called "the Assignee")

Recitals

- A The Assignor is the owner of the Trade Marks, listed in the attached schedule in the (hereinafter called "the Trade Marks").
- B The Assignor wishes to assign to the Assignee its entire right, interest and title in the Trade Marks and all goodwill attached thereto.

Operative Clauses

- 1 In consideration for the sum of GB£1 (one British Pound Sterling) now paid by the Assignee to the Assignor (receipt of which is hereby acknowledged by the Assignor), the Assignor hereby assigns to the Assignee its entire rights, title and interest in and to the Trade Marks together with all goodwill in the business attached to the Trade Marks and the right to sue for past infringements and the right to retain any damages or other benefit as a result of such action.
- 2 The Assignor hereby covenants with the Assignee that the Assignor will at the expense of the Assignee execute, sign and do all such acts, documents, instruments, applications and things as may reasonably be required by the Assignee for the Assignee or the nominee of the Assignee to secure a full assignment of the Trade Marks hereby assigned.
- 3 This assignment shall be governed and construed in accordance with English law and the parties submit to the jurisdiction of the English courts.

Schedule of Trade Mark Registrations

Trade Mark	Country	Registration No	Class(es)
PRIME MALE	Australia	1776082	5
PRIME MALE	Canada	TMA995469	5
PRIME MALE	EU	014452916	5
PRIME MALE	United States	5494923	5

IN WITNESS whereof the Assignor and Assignee have executed this assignment



For and on behalf of **Propura Limited**

Name: Robert Parker

Position: Managing Director



For and on behalf of **Roar Ambition Limited**

Name: Robert Parker

Position: Managing Director