

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM578654

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sustainable Agrico, LLC		05/28/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mars, Incorporated		
<b>Street Address:</b>	6885 Elm Street		
<b>City:</b>	McLean		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22101		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1830506	SEEDS OF CHANGE	
<b>Registration Number:</b>	1877566	SEEDS OF CHANGE	
<b>Registration Number:</b>	1832855		
<b>Registration Number:</b>	2507330	GOODNESS FROM THE GROUND UP	
<b>Registration Number:</b>	3230804	SEEDS OF CHANGE GOODNESS FROM THE GROUND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mars.us.mp@effem.com		
<b>Correspondent Name:</b>	Andrew Tsai		
<b>Address Line 1:</b>	930 West Evergreen Avenue		
<b>Address Line 2:</b>	Mars Goose Island - MP Docketing		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60642		
<b>ATTORNEY DOCKET NUMBER:</b>	Food - SEEDS OF CHANGE		
<b>NAME OF SUBMITTER:</b>	Andrew Tsai		
<b>SIGNATURE:</b>	/andrew tsai/		
<b>DATE SIGNED:</b>	05/29/2020		

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**Total Attachments: 2**

source=2020-05-28 Executed ASSIGNMENT OF TRADEMARKS - (U.S.) Sustainable Agrico to Mars Inc#page1.tif

source=2020-05-28 Executed ASSIGNMENT OF TRADEMARKS - (U.S.) Sustainable Agrico to Mars Inc#page2.tif

ASSIGNMENT OF TRADEMARKS

This assignment of trademarks (hereinafter "Assignment") is effective as of the 28<sup>th</sup> day of May, 2020, by and between Sustainable Agrico, LLC, a corporation organized and existing under the laws of the State of Delaware (hereinafter "Assignor"), and Mars, Incorporated, a corporation organized and existing under the laws of the State of Delaware (hereinafter "Assignee").

WITNESSETH

WHEREAS Assignor has adopted and used the trademarks set forth in Schedule A hereto;

WHEREAS Assignee is desirous of acquiring the trademarks set forth in Schedule A, the registrations and application thereof, and the goodwill associated with those trademarks, and whereas Assignor is desirous of assigning said trademarks to Assignee; and

WHEREAS Assignor represents and warrants that it owns the entire right, title and interest in and to the trademarks listed in Schedule A, and has the complete authority to assign the trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, sells, transfers, and grants to Assignee all rights, title and interest in and to the trademarks shown in Schedule A hereto, together with the goodwill of the business associated with and symbolized by the trademarks.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first written above.


ASSIGNOR:

ASSIGNEE:

SUSTAINABLE AGRICO, LLC

MARS, INCORPORATED

By: 

By: 

Name: Scott E. Thompson

Name: Andrew Tsai

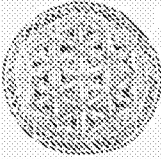

Title: General Counsel, Intellectual Property

Title: Associate General Counsel,  
Intellectual Property -- Marketing Properties

Date: May 28, 2020

Date: May 28, 2020

SCHEDULE A

Trademark	Trademark Image	U.S. Registration No.
SEEDS OF CHANGE		1830506
SEEDS OF CHANGE		1877566
Design Only		1832855
GOODNESS FROM THE GROUND UP		2507330
SEEDS OF CHANGE GOODNESS FROM THE GROUND UP & Design		3230804