

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM578742

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JU-JU-BE INTL., LLC		05/22/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	CONTINENTAL BUSINESS CREDIT, LLC		
Street Address:	201 St. Charles Avenue		
Internal Address:	Suite 2210		
City:	New Orleans		
State/Country:	LOUISIANA		
Postal Code:	70170		
Entity Type:	Limited Liability Company: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1459505	TMT	
CORRESPONDENCE DATA			
Fax Number:	2138960400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915607		
Email:	crachina@buchalter.com		
Correspondent Name:	Corina Rachina		
Address Line 1:	1000 Wilshire Boulevard		
Address Line 2:	12th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Corina Rachina		
SIGNATURE:	/s/ Corina Rachina		
DATE SIGNED:	05/30/2020		
Total Attachments: 3			
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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

May 22, 2020

JU-JU-BE INTL., LLC, a Delaware limited liability company, whose address is 15300 Barranca Parkway, Suite 100, Irvine, California 92618 (“Debtor”) hereby acknowledges that it has granted to **CONTINENTAL BUSINESS CREDIT, LLC**, a Louisiana limited liability company doing business as **REPUBLIC BUSINESS CREDIT** whose address is 201 St. Charles Avenue, Suite 2210, New Orleans, Louisiana 70170 (the “Secured Party”), a security interest in and to all of the Debtor’s right, title and interest in and to the trademarks and trademark registrations, that are identified on Exhibit A attached hereto and herein incorporated by this reference, owned by Debtor (the “Trademarks”), together with the goodwill and assets of the business.

The terms and conditions of the aforementioned security interest are contained in that certain Loan and Security Agreement dated as of even date herewith (the “Agreement”), between Debtor, as borrower, and Secured Party, as lender. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the Trademarks.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

JU-JU-BE INTL, LLC,
a Delaware limited liability company


By: 
Name: Joseph J. Croft
Title: Chief Executive Officer

EXHIBIT A

TRADEMARKS

No	Debtor	Title	Serial No./ Registration. No.	File Date/ Date Registered
1.	Ju-Ju-Be Intl., LLC	ju ju be	88165546 / 1459505	10/23/2018 / 04/02/2019