

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM578924

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TECHINSIGHTS (HOLDCO) LIMITED		02/13/2020	Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TechInsights Inc.		
<b>Street Address:</b>	1891 Robertson Road, Suite 500		
<b>City:</b>	Ottawa, ON		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	K2H 5B7		
<b>Entity Type:</b>	Ontario (Provincial) Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3748339	TECHINSIGHTS	
<b>Registration Number:</b>	3751223	TECHINSIGHTS	
<b>Registration Number:</b>	3812621	TECHINSIGHTS	
<b>Registration Number:</b>	3067603	TECHINSIGHTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-760-0404		
<b>Email:</b>	efiling@knobbe.com		
<b>Correspondent Name:</b>	KNOBBE MARTENS OLSON & BEAR LLP		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 2:</b>	c/o Jonathan Menkes		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	MERZ022.000GEN		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	KNOBBE MARTENS OLSON & BEAR LLP		
<b>Address Line 1:</b>	2040 Main Street, 14th Fl		
<b>Address Line 2:</b>	c/o Jonathan Menkes		

OP \$115.00 3748339

<b>Address Line 4:</b> Irvine, CALIFORNIA 92614	
<b>NAME OF SUBMITTER:</b>	Jonathan A. Menkes
<b>SIGNATURE:</b>	/Jonathan Menkes/
<b>DATE SIGNED:</b>	06/01/2020
<b>Total Attachments: 4</b> source=Trademark Assignment MERZ022#page1.tif source=Trademark Assignment MERZ022#page2.tif source=Trademark Assignment MERZ022#page3.tif source=Trademark Assignment MERZ022#page4.tif	

## WORLDWIDE TRADEMARK ASSIGNMENT AGREEMENT

This WORLDWIDE TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement"), dated as of February 11, 2020 between (each of the following a "Party" and together the "Parties):

TechInsights (Holdco) Limited, whose full post office address is: C/O TechInsights Europe Limited, 68 Lombard Street, London, England, EC3V 9LJ;  
(the "ASSIGNOR")

and

TechInsights Inc., whose full post office address is: 1891 Robertson Road, Suite 500 Ottawa, ON K2H 5B7, Canada;  
(the "ASSIGNEE").

WHEREAS, ASSIGNOR does own the right, title and interest in and to all of the trademarks listed herein in attached Schedule A (the "Assigned Marks");

AND WHEREAS, ASSIGNEE is desirous of acquiring and has acquired, from the ASSIGNOR, their entire right, title and interest in and to the Assigned Marks;

NOW THEREFORE, to all whom it may concern be it known that for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. The ASSIGNOR hereby confirms they have sold, assigned and transferred, and does hereby sell, assign and transfer to the ASSIGNEE, its successors and assigns, their entire right, title and interest, in and to: (i) the Assigned Marks, (ii) any trademark, service mark, trade name, domain name or other source identifier that is a derivative of or confusingly similar to any of the Assigned Marks, (iii) any other trademark, service mark, trade name, domain name or other source identifier that contains the term "TECHINSIGHTS", any designs or graphical indicators comprising any or all of the Assigned Marks heretofore used by the ASSIGNOR or its permitted licensees, or any term, word, design or other source identifier that is or are derivative of or confusingly similar to any or all of the Assigned Marks heretofore used by the ASSIGNOR or its permitted licensees, (iv) any registration or application for registration of any of the foregoing, including in particular, but not limited to, the registrations and/or applications for registration set forth in Schedule A hereto, (v) any rights arising under the Common Law in association with the Assigned Marks, including such arising from the use of the Assigned Marks, or any of the foregoing, alone or in combination with other words, figures, designs or indicia, and (vi) any goodwill associated with any of the foregoing and with those aspects of the ASSIGNOR's business relating to the Assigned Marks, (vii) the right to file applications for registrations to any of the foregoing in any country; and (viii) the right, if any, to sue or bring other actions for past, present and future infringement thereof (collectively, the "Assigned Rights").
2. The ASSIGNOR hereby undertakes without liability at any time upon request to do everything legally possible to assist the ASSIGNEE in the filing and prosecution of any application relating to the Assigned Marks in any country, to sign such documents and do such things as may be required to give effective legal and registered title of the Assigned Marks, and/or any of the Assigned Rights, to the ASSIGNEE in any country, all without further consideration or liability but at the expense of the ASSIGNEE.
3. The undersigned hereby grant to the firm of Merizzi Ramsbottom & Forster, whose full mailing address is 1321 Blanshard Street, Suite 301, Victoria, British Columbia, V8W 0B6, the power to insert on this

Agreement any further information pertaining to the referenced Assigned Marks, which may be necessary to permit formal registration of this Agreement.

4. This Agreement shall inure to the benefit of, and be binding upon, the ASSIGNOR, and the ASSIGNEE, and their respective heirs, executors, legal personal representatives, successors and assigns. This Agreement does not appoint either Party as the agent of the other Party, or create a partnership or joint venture between the Parties. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original and all of which together shall be deemed to be one and the same Agreement. The Parties agree that facsimile and electronic signatures shall have the same force and effect as original signatures.

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IN WITNESS WHEREOF, I have executed this Agreement this 13<sup>th</sup> day of February, 2020

[Signature]  
(Signatory of Assignor)

Andrew Millen  
(Printed Name)

DIRECTOR  
(Capacity)

[Signature]  
(Witness' Signature)

Janet Howard Rouse  
(Printed Name)

IN WITNESS WHEREOF, I have executed this Agreement this 13<sup>th</sup> day of February, 2020.

[Signature]  
(Signatory of Assignee)

Jan ABT  
(Printed Name)

VP Operations  
(Capacity)

[Signature]  
(Witness' Signature)

Janet Howard Rouse  
(Printed Name)

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Schedule A – Worldwide Trademark Assignment Agreement  
Between TechInsights (Holdco) Limited and TechInsights Inc.

The Assigned Marks:

Trademark	Jurisdiction	Status	App. No.	Reg. No.	Filing Date (or Reg. Date if ind.)
TECHINSIGHTS	China (People's Republic)	Registered	6575772	6575772	28/04/2010*
TECHINSIGHTS	China (People's Republic)	Registered	6575771	6575771	28/03/2010*
TECHINSIGHTS	China (People's Republic)	Registered	6575770	6575770	14/07/2010*
TECHINSIGHTS	China (People's Republic)	Registered	6575769	6575769	07/08/2010*
TECHINSIGHTS	China (People's Republic)	Registered	6575768	6575768	07/08/2010*
TECHINSIGHTS	China (People's Republic)	Registered	7147814	7147814	14/09/2010*
TECHINSIGHTS	China (People's Republic)	Registered	7147899	7147899	14/08/2010*
TECHINSIGHTS	Korea, Republic of	Registered	45-2008- 0001024	45-0031333-00-00	26/08/2004
TECHINSIGHTS	India	Registered	1661051	N/A	04/03/2008
TECHINSIGHTS	Canada	Registered	1385545	TMA831468	29/02/2008
TECHINSIGHTS	Canada	Registered	1207854	TMA629197	27/02/2004
TECHINSIGHTS	CTM	Registered	6707616	6707616	16/02/2009
TECHINSIGHTS	Israel	Registered	209307	209307	07/02/2010
TECHINSIGHTS	Israel	Registered	209308	209308	07/02/2010
TECHINSIGHTS	Israel	Registered	209309	209309	13/04/2010
TECHINSIGHTS	Israel	Registered	209310	209310	06/07/2010
TECHINSIGHTS	Israel	Registered	209311	209311	06/07/2010
TECHINSIGHTS	Israel	Registered	227892	227892	06/04/2011
TECHINSIGHTS	Japan	Registered	2009-066709	5390991	09/01/2009
TECHINSIGHTS	US	Registered	78/473,937	3067603	27/02/2004
TECHINSIGHTS	US	Registered	77/626,427	3748339	04/12/2008
TECHINSIGHTS	US	Registered	77/626,430	3751223	04/12/2008
TECHINSIGHTS	US	Registered	77/626,432	3812621	04/12/2008

\* - Registration Date indicated for Chinese trademarks