

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM579146

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GUIDING STARS LICENSING COMPANY		04/28/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GUIDING STARS LICENSING COMPANY, LLC		
<b>Street Address:</b>	145 PLEASANT HILL ROAD		
<b>City:</b>	SCARBOROUGH		
<b>State/Country:</b>	MAINE		
<b>Postal Code:</b>	04074		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3857288	TAKE IT TO HEART	
<b>Registration Number:</b>	3857289	GOOD NUTRITION STARTS EARLY	
<b>Registration Number:</b>	3702568	GUIDING STARS	
<b>Registration Number:</b>	3837708	NUTRITIOUS CHOICES MADE SIMPLE	
<b>Registration Number:</b>	3300075	GUIDING STARS	
<b>Registration Number:</b>	3295711		
<b>Registration Number:</b>	3295712		
<b>Registration Number:</b>	3295713		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8043447999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8047888772		
<b>Email:</b>	HWITM@HuntonAK.com		
<b>Correspondent Name:</b>	John Gary Maynard, III		
<b>Address Line 1:</b>	951 East Byrd Street		
<b>Address Line 4:</b>	Richmond, VIRGINIA 23219-4074		
<b>ATTORNEY DOCKET NUMBER:</b>	046722.0000039		
<b>NAME OF SUBMITTER:</b>	John Gary Maynard, III		

CH \$215.00 3857288

<b>SIGNATURE:</b>	/John Gary Maynard, III/
<b>DATE SIGNED:</b>	06/02/2020
<b>Total Attachments: 3</b> source=GSLC Certificate of Entity Conversion#page1.tif source=GSLC Certificate of Entity Conversion#page2.tif source=GSLC Certificate of Entity Conversion#page3.tif	

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "GUIDING STARS LICENSING COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "GUIDING STARS LICENSING COMPANY" TO "GUIDING STARS LICENSING COMPANY, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF APRIL, A.D. 2020, AT 1:27 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

4537714 8100V  
SR# 20203225112

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202850674  
Date: 04-29-20

**TRADEMARK**  
**REEL: 006950 FRAME: 0854**

**CERTIFICATE OF CONVERSION**

**OF**

**GUIDING STARS LICENSING COMPANY  
(a Delaware corporation)**

**INTO**

**GUIDING STARS LICENSING COMPANY, LLC  
(a Delaware limited liability company)**

Pursuant to Section 18-214 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Conversion and does hereby certify:

1. The jurisdiction where the corporation was first incorporated is Delaware.
2. The jurisdiction of the corporation immediately prior to filing this Certificate of Conversion is Delaware.
3. The date the corporation was first incorporated is April 28, 2008.
4. The name of the corporation immediately prior to filing this Certificate of Conversion is Guiding Stars Licensing Company.
5. The name of the limited liability company as set forth in the Certificate of Formation is Guiding Stars Licensing Company, LLC.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Conversion to be signed by an authorized person this 28th day of April, 2020.

By: /s/ G. Linn Evans  
Name: G. Linn Evans  
Title: Authorized Person