

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM579151

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HDI Ventures, LLC		06/02/2020	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Holiday Diver, Inc.		
<b>Doing Business As:</b>	Divers Direct		
<b>Street Address:</b>	180 Gulf Stream Way		
<b>City:</b>	Dania Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33004		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4916521	EXIT H20	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	734-436-7356		
<b>Email:</b>	blossing@dickinson-wright.com		
<b>Correspondent Name:</b>	John S. Artz		
<b>Address Line 1:</b>	350 South Main Street		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48104		
<b>ATTORNEY DOCKET NUMBER:</b>	36474-76		
<b>NAME OF SUBMITTER:</b>	John S. Artz		
<b>SIGNATURE:</b>	/John S. Artz/		
<b>DATE SIGNED:</b>	06/02/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 4916521

**Assignment of Rights, Title and Interest in Trademark**

Docket No.

36474-00076

*This is an assignment of all rights, title and interest in the below designated patent application:*

- attached hereto.
- United States Trademark Registration No. 4916521 issued on March 15, 2016.

*Trademark*

EXIT H20 (and design)

*Owners (assignors)*

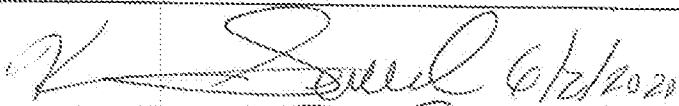
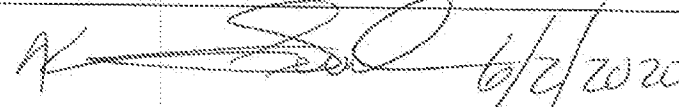
Name	Address
HDI Ventures, LLC	180 Gulf Stream Way Dania Beach, Florida, 33004

*Assignee*

Name	Address
Holiday Diver, Inc.	180 Gulf Stream Way Dania Beach, Florida, 33004

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, grants and transfers to Assignee all of such Assignors' right, title and interest in and to the Mark, including all federal and common law rights associated therewith, free and clear of all liens and encumbrances, together with the goodwill symbolized by the Mark, the ongoing business activities associated with the Mark, and the right to bring action for past infringement of the Mark. Facsimile or scanned copies hereof and facsimile or scanned signatures thereon shall have the same full force and effect as the originals.

*Owner's Signatures*

Name	Signature/Date
Kevin Senecal HDI Venture, LLC it's President and CEO	 6/2/2020
Kevin Senecal Holiday Diver, Inc. it's President and CEO	 6/2/2020