

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM579252

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nu-World Corp.		05/22/2020	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Cosmax USA, Corporation		
Street Address:	65 Challenger Rd.		
Internal Address:	Suite 130		
City:	Ridgefield Park		
State/Country:	NEW JERSEY		
Postal Code:	07660		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88283969	EARTH TO SKIN	
Registration Number:	5008216	SHEER ENVY	
Registration Number:	3753361	VISIBLY VOLUMIZING	
Registration Number:	3117494	PRO FX	
Registration Number:	2550333	BEAUTY TIME	
Registration Number:	2460033	XTREME COLOR	
CORRESPONDENCE DATA			
Fax Number:	2028428465		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-842-8800		
Email:	dctrademarks@faegredrinker.com		
Correspondent Name:	Jennifer L. Dean		
Address Line 1:	Faegre Drinker Biddle & Reath LLP		
Address Line 2:	1500 K Street, NW, Suite 1100		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	220698.589137		
NAME OF SUBMITTER:	Jeremy T. Bui		
SIGNATURE:	/jeremy t. bui/		

OP \$165.00 88283969

DATE SIGNED:	06/02/2020
Total Attachments: 2 source=Executed Assignment Document - Nu-World Corp. to Cosmax USA#page1.tif source=Executed Assignment Document - Nu-World Corp. to Cosmax USA#page2.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is effective as of the date of the last signature below, by and between Nu-World Corp., a New Jersey corporation with an address of 300 Milik Street, Carteret, New Jersey 07008 USA ("Assignor"), on the one hand, and Cosmax USA, Corporation, a Delaware corporation with an address of 65 Challenger Rd., Suite 130, Ridgefield Park, NJ 07660 ("Assignee"), on the other hand.

WHEREAS, Assignor possesses all rights, title and interest in and to the marks and names shown on Exhibit A and the common law rights thereto, as well as the applications and registrations therefor (collectively, the "Trademarks").

WHEREAS, Assignee wishes to acquire all rights, title and interest in and to the Trademarks, and the goodwill of the business symbolized thereby, including that portion of the business to which the Trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby transfers, conveys and assigns to Assignee all rights, title and interest in and to the Trademarks, together with the trade name and common law rights thereto, the applications therefor, the goodwill of the business symbolized by the Trademarks, including that portion of the business to which the Trademarks pertain, the right to apply for and receive registrations of the Trademarks throughout the United States and in all other countries of the world, and the right to sue and recover damages for past, present and future infringements. This assignment is made to Assignee, its successors and assigns, to have and to hold such assets for its own use and benefit forever.

ASSIGNOR: Nu-World Corp.

ASSIGNEE: Cosmax USA, Corporation

By:  _____

By:  _____

Name: Byung Joo Lee

Name: Jonathan Kozlowski

Title: CEO

Title: CMO

Date: 5/22/2020

Date: 5/22/2020

EXHIBIT A
TRADEMARKS

	Trademark	U.S. App. No / Reg. No.
1.	EARTH TO SKIN	88/283,969
2.	SHEER ENVY	5,008,216
3.	VISIBLY VOLUMIZING	3,753,361
4.	PRO FX	3,117,494
5.	BEAUTY TIME	2,550,333
6.	XTREME COLOR	2,460,033

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