

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM579418

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luxe Hospitality Company		05/27/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Luxe Global IP, LLC		
Street Address:	850 New Burton Road		
Internal Address:	Suite 201		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19904		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86839726	EXCLUSIVELY LUXE	
Serial Number:	86776836	L.E. HOTELS	
Serial Number:	86776849	L.E. HOTELS	
Serial Number:	76672491	LUXE	
Serial Number:	86756088	LUXE	
Serial Number:	86839736	LUXE CLUB	
Serial Number:	86839748	LUXE COLLECTION	
Serial Number:	88483676	LUXE HOTELS	
CORRESPONDENCE DATA			
Fax Number:	314-667363		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-552-6000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Shoko Naruo		
Address Line 1:	Thompson Coburn LLP		
Address Line 2:	One US Bank Plaza		
Address Line 4:	St. Louis, MISSOURI 63101		

CH \$215.00 86839726

ATTORNEY DOCKET NUMBER:	62983-167096
NAME OF SUBMITTER:	Shoko Naruo
SIGNATURE:	/Shoko Naruo/
DATE SIGNED:	06/03/2020
Total Attachments: 5 source=scan#page1.tif source=scan#page2.tif source=scan#page3.tif source=scan#page4.tif source=scan#page5.tif	

Exhibit A

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into on May 27, 2020 (the "Effective Date"), by and between Luxe Hospitality Company, a Delaware limited liability company having offices at 11461 Sunset Boulevard, Los Angeles, California 90049 ("Assignor"), and Luxe Global IP, LLC, a Delaware limited liability company whose registered office address is 850 New Burton Road, Suite 201, Dover, Delaware 19904 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the U.S. and foreign trademark registrations and applications listed in **Schedule A** attached hereto, and common law trademark rights in and to said marks (the "Marks"), together with the goodwill of the business connected with and symbolized by the Marks;

WHEREAS, Assignor desires to assign, and Assignee desires to accept, all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, in consideration of the covenants and obligations set forth in that certain Trademark Assignment Agreement, dated as of the Effective Date, by and among Luxe Hospitality Company and Luxe Global IP, LLC, and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as set forth below.

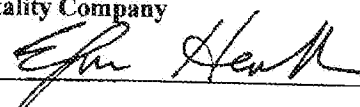
Assignor hereby assigns, transfers and conveys to Assignee as its successor its entire right, title and interest in and to the Marks together with the accompanying goodwill and that portion of the business represented and symbolized by the Marks (including, without limitation, any registrations issuing from the trademark applications listed in Schedule A, the right to apply to renew the associated registrations, the right to apply for trademark registrations based in whole or in part upon the Marks, the right to sue for, and recover for, any past and future infringements, and any priority right that may arise from the Marks), which business is ongoing and existing, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdiction outside the United States to record the transfer of the registration(s) and/or application(s) for registration for the Marks to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees execute any further documents reasonably necessary to give effect to this Assignment or to confirm Assignee's ownership of the Marks.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first above written.

ASSIGNOR:

Luxe Hospitality Company


Signature: 

Printed Name: EFREM HARKHAM

Title: CHAIRMAN AND CEO

ASSIGNEE:

Luxe Global IP, LLC

Signature: 

Printed Name: EFREM HARKHAM

Title: CHAIRMAN AND CEO

Schedule A

United States

Trademark	Country	WIPO	Status	Application No.	Registration No.	Filing Date
EXCLUSIVELY LUXE	United States of America	No	Registered	86/839726	5312064	12/4/2015
L.E. HOTELS	United States of America	No	Registered	86/776836	4968275	10/2/2015
L.E. HOTELS (stylized and/or with design)	United States of America	No	Registered	86/776849	4968277	10/2/2015
LUXE	United States of America	No	Registered	76/672491	3548611	2/9/2007
LUXE (stylized and/or with design)	United States of America	No	Registered	86/756088	5230279	9/14/2015
LUXE CLUB	United States of America	No	Registered	86/839736	5330304	12/4/2015
LUXE COLLECTION	United States of America	No	Registered	86/839748	5387217	12/4/2015
LUXE HOTELS	United States of America	No	Published	88/483676		6/21/2019

Outside the United States

Trademark	Country	WIPO	Status	Application No.	Registration No.	Filing Date
L.E. HOTELS	Australia	1297366	Registered		1297336	4/1/2016
LUXE	Australia	No	Registered	784862	784862	2/5/1999
L.E. HOTELS	Colombia	1297366	Registered		1297336	4/1/2016
LUXE COLLECTION & Design	Colombia	No	Published	SD2018/0106034		12/28/2018
L.E. HOTELS	European Union	1297366	Registered		1297336	4/1/2016

Trademark	Country	WIPO	Status	Application No.	Registration No.	Filing Date
L.E. HOTELS	European Union	No	Registered	17184763	17184763	9/7/2017
LUXE COLLECTIO N (stylized and/or with design)	European Union	No	Published	17987403		11/19/2018
L.E. HOTELS	Finland	1297366	Registered		1297336	4/1/2016
LUXE COLLECTIO N	France	1283831	Registered	1283831	1283831	10/13/2017
L.E. HOTELS	Greece	1297366	Registered		1297336	4/1/2016
LUXE COLLECTIO N	Greece	1283831	Registered	1283831	1283831	12/16/2015
L.E. HOTELS	International - Protocol	1297366	Registered	1297366	1297336	4/1/2016
LUXE COLLECTIO N	International - Protocol	1283831	Registered	1283831	1283831	12/16/2015
L.E. HOTELS	Ireland (Republic of)	1297366	Registered		1297336	4/1/2016
LUXE COLLECTIO N	Ireland (Republic of)	1283831	Registered	1283831	1283831	12/16/2015
LUXE HOTELS & RESORTS	Ireland (Republic of)	No	Registered	260195	260195	12/16/2015
L.E. HOTELS	Italy	1297366	Registered		1297336	4/1/2016
LUXE COLLECTIO N	Italy	1283831	Registered	1283831	1283831	12/16/2015
LUXE HOTELS & RESORTS	Italy	1284068	Registered	1284068	1284068	12/16/2015
LUXE HOTELS & RESORTS	Italy	No	Published	302018000042208		12/16/2015

Trademark	Country	WIPO	Status	Application No.	Registration No.	Filing Date
L.E. HOTELS	Japan	1297366	Registered		1297336	4/1/2016
LUXE COLLECTION	Japan	1283831	Registered	1283831	1283831	12/16/2015
L.E. HOTELS	Mexico	1297366	Registered		1297336	4/1/2016
LUXE COLLECTION	Mexico	1283831	Registered	1283831	1283831	12/16/2015
L.E. HOTELS	New Zealand	1297366	Registered		1297336	4/1/2016
L.E. HOTELS	Singapore	1297366	Registered		1297336	4/1/2016
LUXE (stylized and/or with design)	Singapore	No	Registered	T0421361E	T0421361E	12/4/2004
LUXE COLLECTION	Singapore	1283831	Registered	1283831	1283831	12/16/2015
LUXE COLLECTION	Spain	1283831	Registered	1283831	1283831	10/13/2017
L.E. HOTELS	St. Maarten	1297366	Registered		1297336	4/1/2016
LUXE COLLECTION	St. Maarten	1283831	Registered	1283831	1283831	12/16/2015
L.E. HOTELS	Sweden	1297366	Registered		1297336	4/1/2016
LUXE COLLECTION	Sweden	1283831	Registered	1283831	1283831	12/16/2015
L.E. HOTELS	Switzerland	1297366	Registered		1297336	4/1/2016
LUXE COLLECTION (stylized and/or with design)	Switzerland	No	Registered	59448/2017	731887	7/25/2017
L.E. HOTELS	Turkey	1297366	Registered		1297336	4/1/2016
LUXE COLLECTION	Turkey	1283831	Registered	1283831	1283831	12/16/2015
L.E. HOTELS	United Kingdom	1297366	Registered		1297336	4/1/2016

Trademark	Country	WIPO	Status	Application No.	Registration No.	Filing Date
LUXE COLLECTION	United Kingdom	1283831	Registered	1283831	1283831	12/16/2015
LUXE HOTELS & RESORTS	United Kingdom	No	Registered	3363088	3363088	12/16/2015

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7