

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM579829

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zetong ZHENG		05/29/2020	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Yiwu Meichang Cosmetics Co., Ltd.		
Street Address:	Room 305, Unit 2, Building 95		
Internal Address:	Lingyun 3 District, Houzhai Street		
City:	Yiwu, Zhejiang		
State/Country:	CHINA		
Postal Code:	322000		
Entity Type:	Limited Company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6012440	LIRCHES	
CORRESPONDENCE DATA			
Fax Number:	8886683198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7138577112		
Email:	lpSpeedyGo@gmail.com		
Correspondent Name:	Yan Gao		
Address Line 1:	10223 Broadway St, Ste P424		
Address Line 4:	Pearland, TEXAS 77584		
ATTORNEY DOCKET NUMBER:	G0620ZR007		
NAME OF SUBMITTER:	Gao, Yan		
SIGNATURE:	/Yan Gao/		
DATE SIGNED:	06/05/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Zheng Zetong, a Chinese individual with an address at 1403, Mianshui Shangwu Building No.6, FuHua One Road, Futian Area Shenzhen CHINA ("Assignor"), is the owner of record of the mark "Lirches" U.S. Registration No. 6012440;

WHEREAS, Yiwu Meichang Cosmetics Co., Ltd., a Chinese limited company with an address at Room 305, Unit 2, Building 95, Lingyun 3 District, Houzhai Street, Yiwu, Zhejiang, China, wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefor and the goodwill of the business associated therewith (the "Trademark");

NOW THEREFORE, in consideration of the sum of One dollar (\$ 1.00), the receipt whereof is acknowledged, and for other good and valuable consideration, Assignor does sell, assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

Dated this 29th day of May, 2020.

By: *Zheng Zetong*

Printed Name: Zheng Zetong

Owner of Registration No. 6012440