

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM579833

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Destination Maternity Corporation		12/20/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Maternity IP Holdings LP		
Street Address:	50 West 57th Street, 5th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	88390348	A PEA IN THE POD	
Serial Number:	88107087	BEACH BUMP	
Serial Number:	88107106	BEACH BUMP BY MOTHERHOOD MATERNITY	
Serial Number:	88403622	BRANCH + TWIG	
Serial Number:	87259407	EDAMAME MATERNITY SPA	
Serial Number:	87259366	EDAMAME MATERNITY SPA	
Serial Number:	87261991	EDAMAME MATERNITY SPA	
Serial Number:	87870198	M M MIMI MATERNITY	
Serial Number:	87870192	M M MIMI MATERNITY	
Serial Number:	87193398	MIMI ESSENTIALS	
Serial Number:	87193402	MIMI ESSENTIALS	
Serial Number:	87617604	MOTHERHOOD	
Serial Number:	86693305	EDAMAME	
CORRESPONDENCE DATA			
Fax Number:	2127446509		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-472-6262		
Email:	alatifi@tuckerlatifi.com		
TRADEMARK			

OP \$340.00 88390348

Correspondent Name: Afschineh Latifi
Address Line 1: 160 East 84th Street, Suite 5E
Address Line 4: New York, NEW YORK 10028

NAME OF SUBMITTER: Afschineh Latifi

SIGNATURE: /Afschineh Latitif/

DATE SIGNED: 06/05/2020

Total Attachments: 5

source=Destination Maternity Assignment#page1.tif

source=Destination Maternity Assignment#page2.tif

source=Destination Maternity Assignment#page3.tif

source=Destination Maternity Assignment#page4.tif

source=Destination Maternity Assignment#page5.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of the 20th day of December 2019 (the "Effective Date") by **Destination Maternity Corporation**, a Delaware corporation with an address at 251 Little Falls Drive, Wilmington, DE 19808 ("Assignor").

WHEREAS, Assignor is the owner of and has adopted and is using the trademark registrations and application(s) identified on the annexed *Exhibit A* (collectively, the "Marks"); and,

WHEREAS, **Maternity IP Holdings LP**, a Delaware limited partnership having an address 50 West 57th Street, 5th Floor, New York, NY 10019 ("Assignee"), with Marquee Brands LLC of 50 West 57th Street, 5th Floor, New York, NY 10019 being the General Partner thereof, wishes to acquire Assignor's right, title, and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used.

NOW, THEREFORE, in consideration of good and valuable consideration received, the receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Marks together with the goodwill of the business in connection with which said Marks are used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

Assignor authorizes and requests the Commissioner of Patents and Trademarks in the United States to record Assignee as the owner of the entire right, title and interest in and to the Marks, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record its ownership rights of the Marks in the United States.

IN WITNESS THEREOF, Assignor has caused this Assignment to be signed and executed as of the Effective Date first written above.

Assignor: **Destination Maternity Corporation**

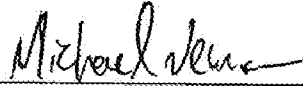











By: 
Michael Neuman, *Authorized Signatory*


Exhibit A

ASSIGNED MARKS

Trademark	Registration No.	Date of Registration	Int'l
40 WEEKS OF CHIC	4,892,189	1/26/2016	035
A PEA IN THE POD	88/390,348	N/A	018
A PEA IN THE POD	1,432,037	3/10/1987	025
A PEA IN THE POD	1,427,963	2/3/1987	042
<i>a pea in the pod</i>	4,183,420	7/31/2012	035
A PEA IN THE POD BOUNCEBACK COLLECTION	87/820,948	N/A	025
A PEA IN THE POD COLLECTION	3,768,280	3/30/2010	025 035
BEACH BUMP	88/107,087	N/A	025
BEACH BUMP BY MOTHERHOOD MATERNITY	88/107,106	N/A	025
BRANCH + TWIG	88/403,622	N/A	025
BUMPSTART	87/259,351	N/A	025
BUMPSTART	5,287,192	9/12/2017	025
BUMPSTART BY MOTHERHOOD MATERNITY	4,717,215	4/7/2015	025
	4,846,508	11/3/2015	025
DESTINATION MATERNITY	3,604,336	4/7/2009	025

DESTINATION MATERNITY	4,973,445	6/7/2016	025
DESTINATION MATERNITY	3,249,749	6/5/2007	035
destination maternity	4,186,873	8/7/2012	035
EDAMAME	86/693,301	N/A	025
	87/259,407	N/A	003
	87/259,366	N/A	035
	87/261,991	N/A	044
KICKING 24-7	4,364,934	7/9/2013	025
LED LUXE ESSENTIALS DENIM	5,078,565	11/8/2016	025
LUXE ESSENTIALS BY A PEA IN THE POD	5,028,702	8/23/2016	025
	4,577,471	7/29/2014	025
	4,577,472	7/29/2014	035
	87/870,198	N/A	025
	87/870,192	N/A	035
	4,614,984	9/30/2014	025
	4,918,372	3/15/2016	035
MATERNITY REDEFINED	1,585,139	2/27/1990	042

MIMI ESSENTIALS	87/193,398	N/A	025
MIMI ESSENTIALS	87/193,402	N/A	035
MIMI MATERNITY	5,723,293	4/9/2019	025
MIMI MATERNITY	4,983,467	6/21/2016	035
MOTHERHOOD	87/243,506	N/A	005 016 024
MOTHERHOOD	87/617604	N/A	018
MOTHERHOOD	3,427,980	5/13/2008	025
MOTHERHOOD	1,055,611	1/4/1977	025
MOTHERHOOD	3811476	6/29/2010	028
MOTHERHOOD	4,899,764	2/16/2016	035
MOTHERHOOD	4,179,510	7/24/2012	035
MOTHERHOOD BOUNCEBACK COLLECTION	5,341,051	11/21/2017	025
MOTHERHOOD MATERNITY	3,574,541	2/17/2009	025
MOTHERHOOD MATERNITY	1,898,334	6/6/1995	042
MOTHERHOOD MATERNITY OUTLET	1,900,180	6/13/1995	042
	4,988,881	6/28/2016	035
SECRET FIT	3,953,227	5/3/2011	025

SECRET FIT BELLY	3,617,464	5/5/2009	025
SECRET FIT SHAPING PANTY	3,737,562	1/12/2010	025
SUPER STRETCH	3,413,558	4/15/2008	025
THE TUMMY SLEEVE	3,671,511	8/25/2009	025
WHAT'S SHOWING IS YOUR STYLE	1,935,763	11/14/1995	025 042
EDAMAME	86,693,305	N/A	035
 Motherhood MATERNITY	4,618,581	10/7/2014	035