

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM580094

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALPHA MEDIA LLC		06/03/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	ICG Debt Administration LLC, as Agent		
Street Address:	600 Lexington Avenue, 19th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88847164	THE SHE SHED	
CORRESPONDENCE DATA			
Fax Number:	2127158100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-715-9100		
Email:	kltrademark@kramerlevin.com		
Correspondent Name:	Kramer Levin Naftalis & Frankel LLP		
Address Line 1:	1177 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	ICG Debt (Alpha Media)		
NAME OF SUBMITTER:	Diane Torniali		
SIGNATURE:	/Diane Torniali/		
DATE SIGNED:	06/08/2020		
Total Attachments: 5			
source=2L_Trademark_Security_Agreement_Alpha Media_TM#page1.tif			
source=2L_Trademark_Security_Agreement_Alpha Media_TM#page2.tif			
source=2L_Trademark_Security_Agreement_Alpha Media_TM#page3.tif			
source=2L_Trademark_Security_Agreement_Alpha Media_TM#page4.tif			
source=2L_Trademark_Security_Agreement_Alpha Media_TM#page5.tif			

CH \$40.00 88847164

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 3, 2020, is made by ALPHA MEDIA LLC (the “Grantor”), in favor of ICG Debt Administration LLC (“ICG Debt Admin”), as the Agent for the Noteholders (in such capacity, together with its successors and permitted assigns, the “Agent”), for the Secured Parties (as defined in the Note Purchase Agreement referred to below) and the other Secured Parties.

WITNESSETH:

WHEREAS, pursuant to the Second Lien Note Purchase Agreement, dated as of February 25, 2016 (as the same may be amended, restated, supplemented and/or modified from time to time, the “Note Purchase Agreement”), by and among the Issuers, the Issuer Representative, the other Credit Parties, the Noteholders from time to time party thereto and ICG Debt Admin, as the Agent for the Noteholders, the Noteholders have severally agreed to purchase certain note securities issued by the Issuers upon the terms and subject to the conditions set forth therein;

WHEREAS, Grantor has agreed, pursuant to a Guaranty and Security Agreement dated as of February 25, 2016 in favor of Agent (and such agreement may be amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Security Agreement”), to guarantee the Obligations (as defined in the Note Purchase Agreement) of each other Issuer; and

WHEREAS, Grantor is required to execute and deliver this Trademark Security Agreement under the terms of the Guaranty and Security Agreement and the Note Purchase Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Noteholders and Agent to enter into the Note Purchase Agreement and to induce the Noteholders to purchase the Notes thereunder and for other consideration the receipt and sufficiency of which is hereby acknowledged and agreed, Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties (and, further, reaffirms its preexisting mortgage, pledge, hypothecation and grant of) a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of Grantor (the “Trademark Collateral”):

- (a) all of its Trademarks and all IP Licenses providing for the grant by or to Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;
- (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and

recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Without limiting the foregoing, and for the avoidance of doubt, Grantor hereby acknowledges that all of the rights and remedies of Agent hereunder are cumulative and in addition to and not in limitation of any right or remedy available under the Guaranty and Security Agreement, any other Note Document and/or any Requirement of Law.

Section 4. Grantor Remains Liable. Grantor hereby agrees that, anything herein to the contrary notwithstanding, Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Termination. Upon the Termination Date, Agent, at the request and the expense of the Grantor, shall execute, acknowledge, and deliver to the Grantor an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademark Collateral under this Trademark Security Agreement.

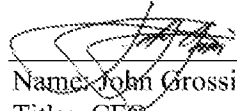
Section 6. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. This Trademark Security Agreement may be executed by electronic signatures.

Section 7. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

ALPHA MEDIA LLC, as Grantor

By:  _____
Name: John Grossi
Title: CFO

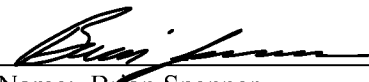
ACCEPTED AND AGREED
as of the date first above written:

ICG DEBT ADMINISTRATION LLC,
as Agent

By: _____
Name: _____
Title: _____

ACCEPTED AND AGREED
as of the date first above written:

ICG DEBT ADMINISTRATION LLC,
as Agent

By: 
Name: Brian Spenner
Title: Authorized Person

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

Trademark Registrations

1. REGISTERED TRADEMARKS

None.

2. TRADEMARK APPLICATIONS

MARK	APPLICATION NO.	APPLICATION DATE
THE SHE SHED	88847164	Mar 25, 2020

3. IP LICENSES

None.