

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900551023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sofia Cashmere LLC		05/04/2020	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Merchant Factors Corp.		
Street Address:	1441 Broadway, 22nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86476138	SOFIACASHMERE	
CORRESPONDENCE DATA			
Fax Number:	212972245		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129723000 ext.109		
Email:	bscott@klestadt.com		
Correspondent Name:	BRENDAN SCOTT		
Address Line 1:	200 West 41st Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10590		
NAME OF SUBMITTER:	Brendan M. Scott		
SIGNATURE:	/Brendan M Scott/		
DATE SIGNED:	06/09/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective as of May 4, 2020 by and between SOFIA CASHMERE LLC, a New York limited liability company with an office at 1407 Broadway, 33101, New York, New York 10018 ("Assignor"), and Merchant Factors Corp., a New York corporation with an office at 1441 Broadway, 22nd Floor New York, New York 10018 ("Assignee").

WHEREAS, Assignor owns the entire and exclusive right, title, and interest in and to the trademark SOFIACASHMERE for sale of scarves and sweaters made in whole or in significant portion of cashmere, which is registered under Registration No. 4944015 with the United States Patent & Trademark Office ("USPTO") with the registration date of April 26, 2016;

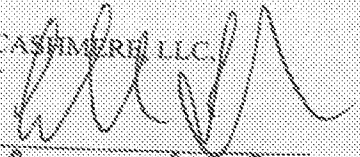
WHEREAS, Assignee desires to acquire all of Assignor's right, title, and interest, in and to all of the aforementioned trademark (the "Mark") together with all the goodwill symbolized thereby, and Assignor desires to assign all such right, title, and interest in and to the Mark to Assignee, upon the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said Mark, along with the applications for registration together with the good will symbolized by the Mark throughout the United States along with the right to recover for damages and profits for past infringements of the Mark. Assignor warrants that it is the sole legal owner of all right, title, and interest in the Mark, that the Mark have not been otherwise previously pledged, sold, assigned, licensed or encumbered and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title, and interest in and to the aforesaid Mark, including, without limitation, recordation of the assignment in the USPTO. Assignor agrees to execute upon the request of Assignee any assignment paper or other document reasonably necessary to evidence the assignment of the rights hereunder to Assignee and agrees to cooperate with Assignee in all other matters relating to the assignment of these rights to Assignee. This Agreement shall be construed in accordance with and governed by the laws of the State of New York, without regard to its principles of conflicts of laws.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives as of the day and year above written.

[SIGNATURE PAGE TO FOLLOW]

SOFIA CASHMERE LLC
Assignor



By: _____
Name: Alexander Shomon
Title: President/owner

MERCHANT FACTORS CORP.,
Assignee

DocuSigned by:
Scott Adler

By: _____
Name: Scott Adler
Title: SEVP